



Programme Specification

Business Management and Economics {Foundation}

[Sep][FT][Frenchay][4yrs]

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Section 1: Key Programme Details

Part A: Programme Information

Programme title: Business Management and Economics {Foundation}

[Sep][FT][Frenchay][4yrs]

Highest award: BA (Hons) Business Management and Economics

Interim award: BA Management and Economics

Interim award: DipHE Business Management and Economics

Interim award: CertHE Business Management and Economics

Awarding institution: UWE Bristol

Affiliated institutions: Not applicable

Teaching institutions: UWE Bristol

Study abroad: No

Year abroad: No

Sandwich year: No

Credit recognition: No

Department responsible for the programme: FBL Dept of Accounting Economics & Finance, Faculty of Business & Law

Contributing departments: Not applicable

Professional, statutory or regulatory bodies:

Chartered Institute of Marketing (CIM)

Apprenticeship: Not applicable

Mode of delivery: Full-time

Entry requirements: For the current entry requirements see the UWE public website

For implementation from: 01 September 2018

Programme code: N1LF13-SEP-FT-FR-N1N7

Section 2: Programme Overview, Aims and Learning Outcomes

Part A: Programme Overview, Aims and Learning Outcomes

Overview: The BA(Hons) Business Management and Economics offers students a current and integrated business education covering the main disciplines and operational areas of business as well as a deeper understanding of the economic system through the use of applied economic theory.

Educational Aims: The curriculum aims to challenge students in their ways of thinking, behaving, learning, and issues of ethics & ethical decision making, sustainability and global citizenship are embedded throughout. The programme actively seeks input from the external environment and student learning is grounded in the external context wherever appropriate through, e.g. external speakers; assessments that require students opportunities to test out concepts in practice and reflections on own experience of organisations. In addition, all students are encouraged by the curriculum into actively pursuing work experience of some sort i.e. via placement, internship, or volunteering. Student achievement is supported by a clear personal development strand of transferable skills and 'brain habits' over all three levels that facilitates the transition into Higher Education and which underpins employability and lifelong learning.

The curriculum aims to challenge students in their ways of thinking, learning and analysing. Students will also develop communication and presentation skills so they are able to relate coherent stories about complex issues to professional and non-professional audiences. The programme is underpinned by a commitment to developing students as independent learners who are analytically minded, critical, technically competent, good communicators and team players with an enterprising mindset . The programme equips students with key employability attributes and skills for a career in a wide range of businesses and organisations in the private and public

sectors, including the Government Economic Service.

All students will be required to take one of a group of modules at level three which have a particular emphasis on the development of graduate attributes embedded in experiential activity which is CV enhancing and “real world”, engaging students beyond the campus.

Programme Learning Outcomes:

Knowledge and Understanding

- A1. Management and development of people and organisations
- A2. Economic concepts, theory and application tools
- A3. The nature of organisations, work and management
- A4. The management of resources and operations
- A5. Ethical decision making, sustainability, global citizenship and the management of change
- A6. The use of accounting and the sources, uses and management of finance
- A7. Sources and context of economic and business data
- A8. Quantitative and qualitative research methods and computing techniques
- A9. The nature of markets and customers and the role of marketing
- A10. Economic policy and business strategy
- A11. Markets, policy and the global business environment
- A12. Knowledge appropriate to programme subject specialisms
- A13. An understanding of the relevance of the disciplines of law, economics, accounting, business and management to professional life.

Intellectual Skills

- B1. Gather and critically evaluate evidence and information from a range of sources

- B2. Identify and analyse business and economic problems in a range of contexts using appropriate concepts and frameworks
- B3. Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application
- B4. Apply these skills in a range of complex and unpredictable contexts

Subject/Professional Practice Skills

- C1. Leadership, people and process management
- C2. Problem solving, critical analysis, induction and deduction
- C3. Research skills, quantification, evaluation and design
- C4. Creativity and enterprise
- C5. Effective communication and interpersonal skills

Transferable Skills and other attributes

- D1. Work effectively alone
- D2. Work effectively in groups
- D3. Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages
- D4. Extract, process and present numerical information for a given purpose
- D5. Use information technology
- D6. Manage own time and workload
- D7. Take responsibility for own learning
- D8. Reflect on own performance and respond positively to feedback
- D9. Transfer knowledge and skills across different settings
- D10. Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large

Part B: Programme Structure**Year 1****Year 1 Compulsory Modules**

Module Code	Module Title	Credit
UJUUL9-30-0	Becoming a Professional 2019-20	30
UMEDKL-30-0	Economics and Accounting for the Real World 2019-20	30
UJUUL7-30-0	Introduction to Law in a Social, Business and Global Context 2019-20	30
UMCDKK-30-0	Introduction to Organisation, Enterprise and Management 2019-20	30

Year 2**Year 2 Compulsory modules**

Module Code	Module Title	Credit
UMEDRR-15-1	Economic Reasoning 2020-21	15
UMCDMX-15-1	Introduction to Management 2020-21	15
UMEDMC-15-1	Introductory Macroeconomics 2020-21	15
UMEDKN-15-1	Introductory Microeconomics 2020-21	15
UMED8J-15-1	Statistics and Data Management 2020-21	15
UMAD4V-15-1	Understanding Business and Financial Information (Accounting, Economics and Finance) 2020-21	15
UMOD64-15-1	Understanding Organisations and People (Accounting, Economics and Finance) 2020-21	15

UMKD6K-15-1	Understanding the Principles of Marketing (Accounting, Economics and Finance) 2020-21	15
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Year 3

Year 3 Compulsory modules

Module Code	Module Title	Credit
UMED8S-15-2	Economic Theory, Policy and Applications 2021-22	15
UMED8U-15-2	Good Business, Bad Business and Sustainability 2021-22	15
UMAD5J-15-2	Management and Cost Accounting 2021-22	15
UMPDM3-15-2	Managing People 2021-22	15
UMMDP3-15-2	Operations and Business Systems 2021-22	15
UMADMJ-15-2	Research Methods for Business (Accounting, Economics and Finance) 2021-22	15

Year 3 Optional Modules

Students take two options from the following option modules to a total of 30 credits.

Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.

Module Code	Module Title	Credit
UMMDFY-15-2	Digital Business Management 2021-22	15
UMED8Q-15-2	Economics of Money and Banking 2021-22	15
UMEDSY-15-2	Economics of Race, Inequality and Justice 2021-22	15
UMED8R-15-2	Emerging Economies 2021-22	15

UMSD7Q-15-2	Entrepreneurship and Small Business 2021-22	15
UMED8P-15-2	International Trade and Multinational Business 2021-22	15
UMED8M-15-2	Introductory Econometrics 2021-22	15
UMEDP5-15-2	The Wellbeing of People and Society 2021- 22	15

Year 4

Students must take 120 credits in Year 4.

Year 4 Compulsory learning Modules

Module Code	Module Title	Credit
UMCDKD-15-3	Cross Cultural Learning and Development 2022-23	15
UMCDKM-15-3	Work Integrated Learning 2022-23	15

Year 4 Compulsory Modules

Module Code	Module Title	Credit
UMED94-15-3	Applied Economics 2022-23	15
UMODML-15-3	Managing Organisational Change 2022-23	15
UMSD7U-15-3	Strategic Management (Accounting, Economics and Finance) 2022-23	15
UMED95-15-3	Sustainable Business 2022-23	15

Year 4 Compulsory Project Module

Students choose one of the compulsory Project modules

Module Code	Module Title	Credit
UMCDHU-30-3	Applied Business Project 2022-23	30

UMCDFS-30-3	Business Project 2022-23	30
UMED8Y-30-3	Project 2022-23	30

Year 4 Optional Modules

Students choose one 15 credit option module

Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.

Module Code	Module Title	Credit
UMED99-15-3	Behavioural Economics 2022-23	15
UMMD7N-15-3	Competing Through Quality 2022-23	15
UMED96-15-3	Econometrics 2022-23	15
UMED97-15-3	Economic Issues in International Business 2022-23	15
UMED8V-15-3	Economics of International Financial Markets 2022-23	15
UMEDJA-15-3	Feminist and Gender Economics 2022-23	15
UMADQK-15-3	Financial Technology 2022-23	15
UMKD6Q-15-3	Global Marketing Management 2022-23	15
UMSDMK-15-3	Integrated Business Management Simulation 2022-23	15
UMADKB-15-3	Islamic Banking and Finance 2022-23	15
UMOD6F-15-3	Organisational Leadership 2022-23	15
UMEDKE-15-3	Political Economy 2022-23	15
UMED8X-15-3	The Economics of Developing Countries 2022-23	15

Part C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for a broad range of careers in business and commerce. A range of well-integrated modules in Business Management and Economics, which are informed by cutting-edge research by our expert staff, ensures that students have up-to-date knowledge and skills and can flexibly follow their interests and talents within the programme. Engagement with a real-world, applied context is key to successful learning. Social responsibility and ethical standards are strongly embedded in core modules. Graduates are able to demonstrate excellent managerial skills and strong analytical expertise informed by contemporary economic ideas.

Part D: External Reference Points and Benchmarks

QAA subject benchmark statements Business and Management

University strategies and policies.

University's Vision & Mission 2020 Strategy.

University Strategic Plan.

UWE Charter.

Faculty strategies and policies:

Blended Learning Framework

Curriculum Principles

Employability Strategy

Faculty of Business and Law LTA Strategy

Staff research projects

Where ever possible staff are encouraged to utilize their research – and that of colleagues – to inform their teaching, both in terms of content and pedagogic approach.

Employer interaction and feedback

Employers and alumni are regularly consulted to ensure the currency and relevance of the programme.

Part E: Regulations

Approved to University Regulations and Procedures