



SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	BA (Hons) Business Management and Economics
Interim Award	BA Management and Economics
Interim Award	DipHE Business Management and Economics
Interim Award	CertHE Business Management and Economics

Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year X Credit Recognition X Year Abroad X
Faculty Responsible For Programme	Faculty of Business & Law
Department Responsible For Programme	FBL Dept of Accounting Economics & Finance
Apprenticeships	
Mode of Delivery	Full-time

ENTRY REQUIREMENTS	UCAS Tariff Points: For the current entry requirements see the UWE public website.
For Implementation From	2020
ISIS Code/s	Programme Code N1NU13-SEP-FT-FR-N1N7 Other codes: JACS Business & administrative studies HECoS 100000: Undefined UCAS SLC

SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES**PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES****1. (Programme) Overview (c. 400 words)**

The BA (Hons) Business Management and Economics offers students an opportunity to study core economics modules alongside a current and integrated business management education covering the main disciplines and operational areas of business.

2. Educational Aims (c. 4-6 aims)

The programme is designed to help students to become knowledgeable and skilful in managing people and processes in business and to build strong analytical skills in Economics that enable them to make more informed decisions about how national and global economic events may affect their place of work. Another key feature is that, issues concerning sustainability, ethical decision-making and global citizenship are strongly embedded in the programme. The programme draws on cutting edge knowledge based on contemporary research and topical scholarly activities and offers an excellent opportunity to acquire in-depth knowledge, and to develop critical thinking skills to solve business and economic problems creatively. The programme is designed to foster quantitative and qualitative research skills, which, together with a balanced business management and economics content, provides students with a strong foundation to pursue postgraduate study in either subject.

3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)**Programme (Learning) Outcomes (POs)****Knowledge and Understanding**

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|-----|--|
| A1 | Management and development of people and organisations |
| A2 | Economic concepts, theory and application tools |
| A3 | The nature of organisations, work and management |
| A4 | The management of resources and operations |
| A5 | Ethical decision making, sustainability, global citizenship and the management of change |
| A6 | The use of accounting and the sources, uses and management of finance |
| A7 | Sources and context of economic and business data |
| A8 | Quantitative and qualitative research methods and computing techniques |
| A9 | The nature of markets and customers and the role of marketing |
| A10 | Economic policy and business strategy |
| A11 | Markets, policy and the global business environment |
| A12 | Knowledge appropriate to programme subject specialisms |

Intellectual Skills

- | | |
|----|---|
| B1 | Gather and critically evaluate evidence and information from a range of sources |
| B2 | Identify and analyse business and economic problems in a range of contexts using appropriate concepts and frameworks |
| B3 | Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application |
| B4 | Apply these skills in a range of complex and unpredictable contexts |

Subject/Professional Practice Skills

- | | |
|----|---|
| C1 | Leadership, people and process management |
| C2 | Problem solving, critical analysis, induction and deduction |
| C3 | Research skills, quantification, evaluation and design |

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

- C4 Creativity and enterprise
 C5 Effective communication and interpersonal skills

Transferable Skills and other attributes

- D1 Work effectively alone
 D2 Work effectively in groups
 D3 Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages
 D4 Extract, process and present numerical information for a given purpose
 D5 Use information technology
 D6 Manage own time and workload
 D7 Take responsibility for own learning
 D8 Reflect on own performance and respond positively to feedback
 D9 Transfer knowledge and skills across different settings
 D10 Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large

PART B: Programme Structure**1. Structure****Year 1****Year 1 Compulsory modules**

Code	Module Title	Credit	Type
UMEDRR-15-1	Economic Reasoning 2019-20	15	Compulsory
UMCDMX-15-1	Introduction to Management 2019-20	15	Compulsory
UMEDMC-15-1	Introductory Macroeconomics 2019-20	15	Compulsory
UMEDKN-15-1	Introductory Microeconomics 2019-20	15	Compulsory
UMED8J-15-1	Statistics and Data Management 2019-20	15	Compulsory
UMAD4V-15-1	Understanding Business and Financial Information (Accounting, Economics and Finance) 2019-20	15	Compulsory

UMOD64-15-1	Understanding Organisations and People (Accounting, Economics and Finance) 2019-20	15	Compulsory
UMKD6K-15-1	Understanding the Principles of Marketing (Accounting, Economics and Finance) 2019-20	15	Compulsory
Year 2			
Year 2 Compulsory modules			
Code	Module Title	Credit	Type
UMED8S-15-2	Economic Theory, Policy and Applications 2020-21	15	Compulsory
UMED8U-15-2	Good Business, Bad Business and Sustainability 2020-21	15	Compulsory
UMAD5J-15-2	Management and Cost Accounting 2020- 21	15	Compulsory
UMPDM3-15-2	Managing People 2020-21	15	Compulsory
UMMDP3-15-2	Operations and Business Systems 2020- 21	15	Compulsory
UMADMJ-15-2	Research Methods for Business (Accounting, Economics and Finance) 2020-21	15	Compulsory
Year 2 Optional Modules			
Students take two options from the following option modules to a total of 30 credits.			
Code	Module Title	Credit	Type
UMMDFY-15-2	Digital Business Management 2020-21	15	Optional
UMED8Q-15-2	Economics of Money and Banking 2020- 21	15	Optional
UMED8R-15-2	Emerging Economies 2020-21	15	Optional
UMSD7Q-15-2	Entrepreneurship and Small Business 2020-21	15	Optional
UMED8P-15-2	International Trade and Multinational Business 2020-21	15	Optional
UMED8M-15-2	Introductory Econometrics 2020-21	15	Optional
UMEDP5-15-2	The Wellbeing of People and Society 2020-21	15	Optional

Year 3

Students must take 120 credits in Year 3.

Year 3 Compulsory Modules

Code	Module Title	Credit	Type
UMED94-15-3	Applied Economics 2022-23	15	Compulsory
UMODML-15-3	Managing Organisational Change 2022-23	15	Compulsory
UMSD7U-15-3	Strategic Management (Accounting, Economics and Finance) 2022-23	15	Compulsory
UMED95-15-3	Sustainable Business 2022-23	15	Compulsory

Year 3 Compulsory Project Module

Students choose one of the compulsory Project modules

Code	Module Title	Credit	Type
UMCDHU-30-3	Applied Business Project 2022-23	30	Optional
UMCDFS-30-3	Business Project 2022-23	30	Optional
UMED8Y-30-3	Project 2022-23	30	Optional

Year 3 Optional Modules

Students choose one 30 credit option module

Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.

Code	Module Title	Credit	Type
UMED99-15-3	Behavioural Economics 2022-23	15	Optional
UMMD7N-15-3	Competing Through Quality 2022-23	15	Optional
UMCDKD-15-3	Cross Cultural Learning and Development 2022-23	15	Optional
UMED96-15-3	Econometrics 2022-23	15	Optional
UMED97-15-3	Economic Issues in International Business 2022-23	15	Optional
UMED8V-15-3	Economics of International Financial Markets 2022-23	15	Optional
UMEDJA-15-3	Feminist and Gender Economics 2022-23	15	Optional
UMKD6Q-15-3	Global Marketing Management 2022-23	15	Optional

UMSDMK-15-3	Integrated Business Management Simulation 2022-23	15	Optional
UMADKB-15-3	Islamic Banking and Finance 2022-23	15	Optional
UMOD6F-15-3	Organisational Leadership 2022-23	15	Optional
UMEDKE-15-3	Political Economy 2022-23	15	Optional
UMED8X-15-3	The Economics of Developing Countries 2022-23	15	Optional

PART C: Higher Education Achievement Record (HEAR) Synopsis

The programme prepares students for a broad range of careers in business and commerce. A range of well-integrated modules in Business Management and Economics, which are informed by cutting-edge research by our expert staff, ensures that students have up-to-date knowledge and skills and can flexibly follow their interests and talents within the programme. Engagement with a real-world, applied context is key to successful learning. Social responsibility and ethical standards are strongly embedded in core modules. Graduates are able to demonstrate excellent managerial skills and strong analytical expertise informed by contemporary economic ideas.

PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS

QAA UK Quality Code for HE

Framework for higher education qualifications (FHEQ)
Subject benchmark statements

Strategy 2020
University policies
Staff research projects
Any relevant PSRB requirements
Any occupational standards

PART E: REGULATIONS

Approved to University Regulations and Procedures