



## PROGRAMME SPECIFICATION

Part 1: Information	
<b>Awarding Institution</b>	University of the West of England
<b>Teaching Institution</b>	University of the West of England Villa College,
<b>Delivery Location</b>	University of the West of England Villa College, The Maldives, QI Campus
<b>Study abroad / Exchange / Credit recognition</b>	N/A
<b>Faculty responsible for programme</b>	Faculty of Business and Law
<b>Department responsible for programme</b>	Accounting Economics and Finance
<b>Professional Statutory or Regulatory Body Links</b>	N/A
<b>Highest Award Title</b>	BA (Hons) Business Management and Economics
<b>Default Award Title</b>	N/A
<b>Interim Award Titles</b>	BA Business Management and Economics DipHE Business Management and Economics CertHE Business Management and Economics
<b>UWE Progression Route</b>	
<b>Mode of Delivery</b>	Sandwich, Full-time
<b>ISIS code/s</b>	<b>ISIS2: N1N7</b> N1NU (SW), N1NU13 (FT) (N1LG (SW)Villa, N1LG13 (FT)Villa
<b>For implementation from</b>	<i>September 2018</i>

**Part 2: Description**

The BA (Hons) Business Management and Economics offers students an opportunity to study core economics modules alongside a current and integrated business management education covering the main disciplines and operational areas of business. The programme is designed to help students to become knowledgeable and skilful in managing people and processes in business and to build strong analytical skills in Economics that enable them to make more informed decisions about how national and global economic events may affect their place of work. Another key feature is that, issues concerning sustainability, ethical decision-making and global citizenship are strongly embedded in the programme. The programme draws on cutting edge knowledge based on contemporary research and topical scholarly activities and offers an excellent opportunity to acquire in-depth knowledge, and to develop critical thinking skills to solve business and economic problems creatively. The programme is designed to foster quantitative and qualitative research skills, which, together with a balanced business management and economics content, provides students with a strong foundation to pursue postgraduate study in either subject.

The curriculum aims to challenge students in their ways of thinking, learning and analysing. Students will also develop communication and presentation skills so they are able to relate coherent stories about complex issues to professional and non-professional audiences. The programme is underpinned by a commitment to developing students as independent learners who are analytically minded, critical, technically competent, good communicators and team players with an enterprising mindset . The programme equips students with key employability attributes and skills for a career in a wide range of businesses and organisations in the private and public sectors, including the Government Economic Service

**Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)**

The programme prepares students for a broad range of careers in business and commerce. A range of well-integrated modules in Business Management and Economics, which are informed by cutting-edge research by our expert staff, ensures that students have up-to-date knowledge and skills and can flexibly follow their interests and talents within the programme. Engagement with a real-world, applied context is key to successful learning. Social responsibility and ethical standards are strongly embedded in core modules. Graduates are able to demonstrate excellent managerial skills and strong analytical expertise informed by contemporary economic ideas.

**Regulations**

Approved to [University Regulations and Procedures](#)

**Part 3: Learning Outcomes of the Programme**

<b>Learning Outcomes:</b>	UMCDMY-15-1	UMED9E-15-1	UMAD4V-15-1	UMEDKN-15-1	UMEDMC-15-1	UMOD64-15-1	UMKD6K-15-1	UMED8J-15-1	UMPDM3-15-2	UMED8S-15-2	UMMDP3-15-2	UMED8U-15-2	UMADMJ-15-2	UMAD5J-15-2	UMODML-15-3	UMED94-15-3	UMSD7U-15-3	UMED95-15-3	Projects
<b>A) Knowledge and understanding of:</b>																			
Management and development of people and organisations	X			X			X		X				X		X		X	X	X
Economic concepts, theory and application tools			X	X			X		X		X				X		X	X	
The nature of organisations, work and management	X				X			X		X				X					X
The management of resources and operations					X			X					X	X		X			
Ethical decision making, sustainability, global citizenship and the management of change	X		X							X	X			X			X		X
The use of accounting and the sources, uses and management of finance		X		X			X					X	X						
Sources and context of economic and business data			X	X			X		X						X			X	
Quantitative and qualitative research methods and computing techniques			X				X					X						X	
The nature of markets and customers and the role of marketing			X			X				X						X			
Economic policy and business strategy	X				X					X				X	X	X	X		X
Markets, policy and the global business environment				X		X			X	X	X					X	X		
Knowledge appropriate to programme subject specialisms	X		X	X	X		X	X	X	X		X		X	X	X	X	X	X
<b>(B) Intellectual Skills</b>																			
Gather and critically evaluate evidence and information from a range of sources.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Identify and analyse business and economic problems in a range of contexts using appropriate concepts and frameworks.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Draw conclusions, develop judgements, create and evaluate alternative solutions and make decisions on their application.		X	X	X	X	X	X	X	X	X	X	X	X	X	X				
Apply these skills in a range of complex and unpredictable contexts.		X	X	X	X	X	X	X	X	X	X	X	X	X	X				

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<b>(C) Subject/Professional/Practical Skills</b>																			
Leadership, people and process management		x				x	x		x		x	x			x	x	x		
Problem solving, critical analysis, induction and deduction		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Research skills, quantification, evaluation and design			x	x	x	x		x		x		x	x		x			x	x
Creativity and enterprise		x		x	x		x		x		x	x	x		x		x	x	
Effective communication and interpersonal skills		x		x		x		x	x		x			x	x	x	x		
<b>(D) Transferable skills and other attributes</b>																			
Work effectively alone.	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Work effectively in groups.			x	x	x		x	x	x	x	x	x	x		x	x		x	
Present, discuss and defend ideas concepts and views through formal and informal written and spoken languages.	x		x	x		x	x		x	x	x	x	x	x	x			x	x
Extract, process and present numerical information for a given purpose.	x			x	x	x	x	x	x	x			x	x	x	x		x	x
Use information technology.			x	x		x		x		x			x	x		x	x	x	x
Manage own time and workload	x		x	x	x	x	x	x	x	x	x	x			x	x			x
Take responsibility for own learning.	x		x		x	x		x	x	x	x	x	x	x			x		x
Reflect on own performance and respond positively to feedback.	x		x		x	x	x		x	x		x	x	x	x		x	x	x
Transfer knowledge and skills across different settings.	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x
Develop a strong sense of self and the life-long learning skills to make an ongoing contribution to society at large.	x			x		x		x	x			x		x				x	x

**Part 4: Programme Structure**

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time undergraduate student** including:

- level and credit requirements
- interim award requirements
- module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Awards
	Level 1	UMCDMX-15-1 Introduction to Management  UMED9E-15-1 Becoming a Practical Economist  UMAD4V-15-1 Understanding Business and Financial Information (AEF)  UMEDKN-15-1 Introductory Microeconomics  UMEDMC-15-1 Introductory Macroeconomics  UMOD64-15-1 Understanding Organisations and People (AEF)  UMKD6K-15-1 Understanding the Principles of Marketing (AEF)  UMED8J-15-1 Statistics and Data Management		<p><b>Interim award:</b></p> <p>CertHE Business Management and Economics</p> <p><i>120 credits</i></p>

	Compulsory Modules	Optional Modules	Interim Awards
Level 2	UMPDM3-15-2 Managing People  UMAD5J-15-2 Management and Cost Accounting  UMED8S-15-2 Economic Theory, Policy and Applications  UMADMJ-15-2 Research Methods for Business (Accounting, Economics and Finance)  UMMDP3-15-2 Operations and Business Systems  UMED8U-15-2 Good Business, Bad Business and Sustainability	Two options selected from:  UMED8R-15-2 Emerging Economies  UMED8Q-15-2 Economics of Money, Banking and Finance  UMED8P-15-2 International Trade and Multinational Business  UMED8M-15-2 Introductory Econometrics  UMEDP5-15-2 The Wellbeing of People and Society  <i>Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.</i>	<b>Interim award:</b>  DipHE Business Management and Economics  <i>Credit requirements: 240 at the appropriate level</i>

#### Placement or Study Year Abroad (SYA)

Students on the sandwich route (SW) must choose and pass one of the following options both of which aim to enable students to contextualise their academic learning in an applied business and/or cultural context:

1. Work Placement: a significant period of paid employment or self-employment normally in the field relevant to the specialism of the degree.

Students must complete the 15 credit level 3 module, Learning Placement UMCDN5-15-3. This module assesses the student's personal development, from the experience of placement and their ability to identify issues relevant to their Placement's organisational context and to then frame, scale and position a critical work-based enquiry relevant to the specialism of the degree.

2. Study Year Abroad, which consists of two semesters of study at a partner institution abroad.

Students must complete the 15 credit level 3 module, Learning and Development on Study Year Abroad (UMCD9Y-15-3). This module assesses the student's personal development from the experience of SYA and their ability to evidence cross-cultural awareness and analysis of the country in which they have been studying. In addition, whilst at the partner institution students must have studied and attempted assessments in modules totalling 60 ECTS, of which 50-55 ECTS should be in modules related to their programme of study at UWE with a further 5-10 ECTS in the language of the host country. If the advent of failing any modules students must be able to demonstrate engagement i.e. that they have attended classes and sat the exams.

**To be eligible for either Placement or SYA students would normally be expected to have passed a minimum of 210 credits**

	Compulsory Modules	Optional Modules	Interim Awards
Level 3	UMCDHU-30-3 Applied Business Project (30 credits) OR UMCDFS-30-3 Business Project (30 credits) OR UMED8Y-30-3 Project (30 credits)  UMSD7U-15-2 Strategic Management (AEF)  UMED94-15-3 Applied Economics  UMODML-15-3 Managing Organisational Change (AEF)  UMED95-15-3 Sustainable Business	Two options should be selected from:  UMED8X-15-3 The Economics of Developing Countries  UMED96-15-3 Econometrics  UMED97-15-3 Economic Issues in International Business  UMED99-15-3 Behavioural Economics  UMADKB-15-3 Islamic Banking and Finance  Political Economy UMEDKE-15-3  UMED8V-15-3 Economics of International Financial Markets  UMKD6S-15-3 Interactive and Digital Marketing  UMKD6V-15-3 Public Relations  UMMD7N-15-3 Competing through Quality  UMOD6F-15-3 Organisational Leadership  UMSDMK-15-3 Integrated Business Simulation  UMKD6Q-15-3 Global Marketing Management  UMCDKD-15-3 Cross Cultural Learning and Development  UMEDJA-15-3 Feminist and Gender Economics  <i>Additional options, as appropriate and available, may be offered through the annual Online Module Choices process each year.</i>  <i>Students who have completed a Placement or SYA (and passed the relevant modules) are only required to select one option up to a maximum credit value of 15 credits.</i>	<b>Interim award:</b>  BA Business Management and Economics 300 credits                    <b>HIGHEST AWARD:</b>  BA(Hons) Business Management and Economics 360 credits

**Part 5: Entry Requirements**

The University's Standard Entry Requirements apply with the following additions:  
International students seeking direct entry into level 3 require IELTS with 6.0 in all components or an overall band score of 6.5 or above.

Tariff points as appropriate for the year of entry - up to date requirements are available through the [courses database](#).

**Part 6: Reference Points and Benchmarks**

Set out which reference points and benchmarks have been used in the design of the programme:

[QAA UK Quality Code for HE](#)

- Framework for higher education qualifications (FHEQ)
- Subject benchmark statements

[Strategy 2020](#)[University policies](#)

Staff research projects

Any relevant PSRB requirements

Any occupational standards



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First CAP Approval Date	16 November 2016 (change log 3986)			
Revision CAP Approval Date	28 June 2017	Version	2	<a href="#">link to APT outcome</a>
Revision ASCQ Approval Date	16 January 2018 31 May 2018	Version	3 4	<a href="#">link to RIA</a> <a href="#">link to RIA</a>
Next Periodic Curriculum Review due date	2023			
Date of last Periodic Curriculum Review				