



## PROGRAMME SPECIFICATION

Part 1: Information	
Awarding Institution	UWE
Teaching Institution	UWE
Delivery Location	On-Line
Study abroad / Exchange / Credit recognition	N.A.
Faculty responsible for programme	Business and Law
Department responsible for programme	Business and Management
Professional Statutory or Regulatory Body Links	N.A.
Highest Award Title	PG Certificate Enterprise
Default Award Title	NA
Interim Award Titles	NA
UWE Progression Route	NA
Mode of Delivery	Programme will be delivered PT (distance learning) with study material provided online with student support and study online
ISIS code/s	<b>N1946</b>
For implementation from	October 2017

**Part 2: Description**

The PG Cert Enterprise is an innovative and student-centred approach to developing learning in business frameworks, leadership and their application. The programme will be delivered using online resources and is open to graduates from all subject areas. It provides graduates with an understanding of core enterprise and employability knowledge and skills and the critical analysis, evaluation and application of this content to a wide range of future employment scenarios. The programme aims to enhance students' core degree education and their future potential.

Students will work remotely, through flexible and tailored multimedia content delivered via an online platform. Students will be required to complete two 30 credit modules over a maximum period of 12 months. The two modules will be available concurrently to students registered on the programme. Alternatively, students may choose to study one module at a time but must complete both modules within the maximum registration period. Advice on the sequence of study will be available to students and students will be required at the start of their study to indicate when they plan to complete the programme. Students will be given a choice of submission dates for module assessments and can choose to complete the programme earlier than the maximum period of registration. The two modules are designed to provide a complementary presentation of core, academic, business concepts plus content on leadership and employability skills that will enhance and facilitate the critical evaluation and application of this knowledge and skills to a wide variety of professional and employment contexts. 'Equipping for Enterprise' focusses on building knowledge and analysis of a core range of business topics and frameworks and 'Being Enterprising' critically examines personal development in enterprising behaviour such as leadership, decision-making, problem solving, risk taking, resilience and innovativeness. The PG Cert Enterprise will prepare students to succeed in their future and professional lives by equipping them with core business tools and analysis techniques that they can deploy in any enterprise and by developing their enterprising 'mindset' (for example the graduate attributes of self-reliance and connectness, ready and able, enterprising, globally responsible and future facing).

Study units within each module will focus on specific topic areas and include short bespoke video presentations, core readings/videos and learning exercises. Each module may be supplemented by occasional scheduled on-line events (e.g. live lectures and webinars) and will include forums where formative feedback can be provided. The programme will utilise a student-led, independent learning approach with all learning materials provided online, supplemented by additional tutor support that will also be delivered online.

Assessments will test understanding of the material covered and its application to real life situations through a combination of written essays/reports and recorded student presentations that require the students to demonstrate their ability to critically evaluate decisions and arguments. Students will engage with formative tasks within each module and will complete a portfolio of exercises from across each study unit that will evidence their engagement in the material presented. The summative assessment will require students to reflect upon and incorporate the learning from a selection of the formative, study unit tasks. Students will have flexibility over the time they take to complete the assessment of each module and will be able to select a submission date that suits their rate of study within the 12 month registration period.

Students on this distance learning programme will be registered as UWE students and will have full access to student services and support, including the Library and Academic Advice Services. Students will also have access to support from programme tutors via online, group forums, question and answer formats and individual communication.

The specific aim of this programme is to provide students with the ability to analyse and evaluate 'enterprise' knowledge, skills, capacity and 'mindset' to enhance their employability and progress their careers in any organisation whatever their desired profession, career route or sector choice.

<b>Part 2: Description</b>
<b>Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)</b>
<p>Aligning with the UWE Bristol 2020 Strategy, the programme is practice-led, integrating theory and practice to develop students both academically and professionally and equip them with the knowledge, skills, capacity and 'mindset' necessary to be enterprising and successful in developing a career post-graduation.</p> <p>To succeed on this programme, students will need to develop as confident, resourceful and resilient learners with the capacity to be enterprising. They will leave equipped with a commitment to lifelong learning and development and with an all-round understanding and capacity for building their careers.</p>
<b>Regulations</b>
Approved to <a href="#">University Regulations and Procedures</a>

**Part 3: Learning Outcomes of the Programme**

The specific aim of this programme is to provide students with ‘enterprise’ knowledge and to enhance their employability whatever their desired career route or sector choice. The two modules make specific contributions to this aim; The outcomes seek to combine the skills to apply key theories and frameworks linked to business and enterprise, with self-management and leadership skills:

	UMCDNH-30- MEquipping for Enterprise	UMCDNT-3-M Being Enterprising
<b>A) Knowledge and understanding of:</b>		
The complex and current body of academic and professional knowledge that will support enterprises and enterprising activity across a broad range of sectors.	✓	✓
Critical understanding of key business concepts, models and their application to specific contexts.	✓	
Critical understanding of the impact of leadership (of self and others) and its contribution to the success of enterprises, being enterprising and individual employability.		✓
<b>B) Intellectual Skills:</b>		
Ability to analyse and evaluate complex situations from multiple perspectives with reference to a range of business disciplines.	✓	✓
Ability to synthesise and evaluate core information and core business concepts to proactively find solutions to complex issues in a systematic and creative manner.	✓	✓
Ability to evaluate competing business ideas and models across key management topics, validate recommendations and reflect on how conflicting management ideas can drive greater insight	✓	
<b>C) Subject/Professional/Practical Skills:</b>		
Developed qualities and transferable skills required to exercise the initiative, resilience, resourcefulness and personal responsibility needed for decision-making in a broad range of business and employment scenarios.	✓	✓
Responsible self-management and leadership skills, including creative leadership, innovation and enterprising capacities, underpinned by ethical behaviour, social responsibility, sustainability and global citizenship		✓
Enhanced capacity as reflective, confident and enterprising learners with an enthusiasm for learning as part of continuing personal and professional development.	✓	✓
<b>D) Transferable Skills and Other Attributes:</b>		
Communication skills; development and presentation of arguments both in writing and orally.	✓	✓
Use of IT skills to access information, facilitate study and present ideas and concepts.	✓	✓
Ability to undertake independent and self-directed study.	✓	✓

**Part 4: Programme Structure****Part time:**

The following structure diagram demonstrates the student journey from Entry through to Graduation for a typical **part time student**.

ENTRY	Compulsory Modules	Optional Modules	Awards
	Equipping for Enterprise UMCDNH-30-M  Being Enterprising UMCDNT-30-M	N/A	PG Certificate Enterprise  <i>60 credits</i>

**Part 5: Entry Requirements**

The University's Standard Entry Requirements apply with the following additions/exceptions\*:

An Honours degree in any subject.

**Part 6: Reference Points and Benchmarks**

Set out which reference points and benchmarks have been used in the design of the programme:

[QAA UK Quality Code for HE](#)

- Framework for higher education qualifications (FHEQ)
- Subject benchmark statements
- Qualification characteristics for [Foundation degrees](#) and [Master's degrees](#)

[Strategy 2020](#)[University policies](#)

Staff research projects  
Any relevant PSRB requirements  
Any occupational standards

**FOR OFFICE USE ONLY**

First CAP Approval Date	28 June 2017 <a href="#">link to MIA</a>		
Revision CAP Approval Date	Version	<b>2</b>	<i>Link to RIA</i>
Next Periodic Curriculum Review due date	2023		
Date of last Periodic Curriculum Review			