University of the West of England BRISTOL

CORPORATE AND ACADEMIC SERVICES

PROGRAMME SPECIFICATION

Part 1: Basic Data	
Awarding Institution	University of the West of England
Teaching Institution	Hartpury College
Delivery Location	Hartpury College
Faculty Responsible for Programme	Hartpury
Department Responsible for Programme	Equine
Modular Scheme Title	Undergraduate Modular Scheme, Hartpury College
Professional Statutory or Regulatory Body Links	None
Highest Award Title	BA (Hons) Equine Business Management BA (Hons) Equine Business Management (SW)
Default Award Title	None
Fall-back Award Title	BA Equine Business Management
Interim Award Titles	DipHE Equine Business Management CertHE Equine Business Management
UWE Progression Route	None
Mode(s) of Delivery	Full time; sandwich; part time

Codes	**UCAS:** DN42	**JACS:** D422
	ISIS2: DN21	**HESA:**

Relevant QAA Subject Benchmark Statements	Agriculture, forestry, agricultural sciences, food sciences and consumer sciences (2009); Hospitality, leisure, sport and tourism; General business and management	
CAP Approval Date	29 May 2014	**Revised CAP Approval Date** V8.5- 12 January 2015 V9.1- 07 July 2016
Valid From	01 September 2016 (2016 entry)	
Valid Until	01 September 2021	
Version	9.1	

Part 2: Educational Aims of the Programme

Students reading for a BA (Hons) Equine Business Management will develop knowledge and understanding of key business principles within a range of pure and applied modules. Current issues within industry and applied science modules in relation to husbandry, welfare and management requirements of the horse are also integrated to reflect the needs of industry and of society. The programme therefore aims to:

1   Provide students with the opportunity to study both business and equine based topics thereby enabling them to enter the equine industry with a combined business and equine background.
2   Build on basic scientific principles to develop knowledge and understanding of the horse and other equid species, where this knowledge may be used in an applied context.
3   Enable students to acquire knowledge and an understanding of the contemporary business environment to underpin skills used to effective purpose in the management and business roles within an equine or other organisation.
4   Provide students with the opportunity to think constructively and critically, discuss and evaluate concepts in business subjects, propose sound and reasoned solutions to problems and show clear development of these skills as a result of the programme.
5   Provide students with the knowledge and skills to make confident judgements on the commercial viability and industrial sustainability of an existing or potential equine business operation, with a view to establishing a new business enterprise.
6   Enable students to make effective contributions to the commercial development and direction of an equestrian or other operation.
7   Allow students to choose from a range of optional modules appropriate to their interests and needs, whilst maintaining a coherent programme of study, according to the philosophy and operation of the University of the West of England's Undergraduate Modular Scheme.
8   Provide students with the opportunity to gain and reflect upon feedback provided through both summative and formative assessment to aid the development of skills and knowledge.
9   Provide students with the ability to transfer skills to different working environments, forming the foundation for a range of careers to meet the needs of the equine and allied industries.
10   Provide students with opportunities to develop knowledge and skills which will enable them to anticipate and adapt to the changing demands of business and society.
11   Provide high quality education and professional development, supported by an experienced team of academic staff.
12   Ensure students are presented with an opportunity to undertake research in an area of their interest, relating to previous modules of work experience.
13   Enable students to progress into postgraduate study or research.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

Graduates from this programme are expected to have gained extensive knowledge and understanding of the equine industry and business management approaches and theories, some of which students have also been exposed to in their compulsory period of relevant work experience. Students have been exposed to experience and expertise in and from the equine and associated industries, and completed an independent research project based on their work experience period. Graduates form this programme are considered well rounded and well skilled individuals for employment in the equine and related industries. Former graduates have also been able to apply their skills and knowledge to areas outside the equine industry, using their strong application skills of theory to practice which has been developed throughout their studies on this programme.

Students can benefit from gaining valuable work experience during the sandwich year which is optional in this programme.

Part 3: Learning Outcomes of the Programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

Learning Outcomes:

		Personal and Management Development	Equine Structure and Function	Understanding the Business and Economic Environment	Understanding Business and Financial Information	Introduction to the Principles of Marketing	Equine Industry	Professional Placement Experience	Undergraduate Research Process	Equine Performance	The Sport Service Environment	Event Management and Fundraising	Applied Stud Management	Sport & Hospitality Management	Accounting Information for Business	Applied Equine Nutrition	Applied Equine Diagnostics and Therapy	Human Resource Management	International Academic Study Portfolio	International Academic Study Project	International Academic Study Extended Project	Sandwich Year Work Placement	Undergraduate Dissertation	Business Management for the Equine Industry	Strategic Management	Equine Nutrition for Performance	Sports Sponsorship and Brand Development	Contemporary Issues in Equestrian Sport	People, Leadership and Change	The Legacy and Impact of Sports Events	Equine Therapy and Rehabilitation	Media, Technology and Communication in Sport
A) Knowledge and understanding of:																																
1	Strategic and Business Planning, implementation and evaluation of resources to meet organisational needs.	✓				✓			✓		✓	✓		✓					✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓
2	The purpose and relevance of IT applications within business.			✓	✓	✓			✓	✓		✓		✓					✓	✓	✓	✓	✓	✓	✓				✓	✓		✓
3	Principles of modern (equine) business management.	✓				✓	✓	✓	✓		✓			✓					✓	✓	✓	✓	✓	✓								
4	Ethical issues in management.							✓		✓	✓		✓	✓				✓	✓	✓	✓	✓	✓	✓	✓					✓	✓	✓
5	Current literature relating to a variety of subjects within the field of equine science.	✓	✓	✓	✓	✓	✓				✓			✓		✓	✓		✓	✓	✓		✓	✓			✓		✓		✓	
6	The research process and various methodologies.	✓							✓										✓	✓	✓		✓	✓				✓				
(B) Intellectual Skills																																
1	Demonstrate awareness and be able to debate wider ethical, social and environmental implications.	✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	Produce an extended piece of work which demonstrates a range of critical skills appropriate to the subject in question, and that incorporates a critical ethical dimension.	✓						✓											✓	✓	✓	✓	✓	✓								
3	Apply theoretical knowledge to novel situations and challenge received opinion, to formulate a logical argument.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Demonstrate confidence in analysing current situations, identifying strengths and weaknesses to develop strategy and identify appropriate solutions to problems.	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5	Work in complex and unpredictable contexts.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Approved by: HARCAP   BA (Hons) Equine Business Management intake 16 v9.1   Valid From: 070716

Learning Outcomes:	Personal and Management Development	Equine Structure and Function	Understanding the Business and Economic Environment	Understanding Business and Financial Information	Introduction to the Principles of Marketing	Equine Industry	Professional Placement Experience	Undergraduate Research Process	Equine Performance	The Sport Service Environment	Event Management and Fundraising	Applied Stud Management	Sport & Hospitality Management	Accounting Information for Business	Applied Equine Nutrition	Applied Equine Diagnostics and Therapy	Human Resource Management	International Academic Study Portfolio	International Academic Study Project	International Academic Study Extended Project	Sandwich Year Work Placement	Undergraduate Dissertation	Business Management for the Equine Industry	Strategic Management	Equine Nutrition for Performance	Sports Sponsorship and Brand Development	Contemporary Issues in Equestrian Sport	People, Leadership and Change	The Legacy and Impact of Sports Events	Equine Therapy and Rehabilitation	Media, Technology and Communication in Sport
6 — Demonstrate elements of personal responsibility and professional codes of business practice.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

(C) Subject/Professional/Practical Skills

	PMD	ESF	UBEE	UBFI	IPM	EI	PPE	URP	EP	SSE	EMF	ASM	SHM	AIB	AEN	AEDT	HRM	IASP	IASPr	IASEP	SYWP	UD	BMEI	SM	ENP	SSBD	CIES	PLC	LISE	ETR	MTCS
1 — Prepares students for employment in the equine industry.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 — Provides a balance between breadth and specialist training and includes a grounding in applied principles.	✓	✓		✓	✓	✓	✓		✓	✓	✓			✓				✓	✓	✓	✓	✓	✓			✓	✓	✓			✓
3 — Assists students to be adaptable to the changing demands of business and society.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

(D) Transferable skills and other attributes

	PMD	ESF	UBEE	UBFI	IPM	EI	PPE	URP	EP	SSE	EMF	ASM	SHM	AIB	AEN	AEDT	HRM	IASP	IASPr	IASEP	SYWP	UD	BMEI	SM	ENP	SSBD	CIES	PLC	LISE	ETR	MTCS
1 — Communicate effectively in context, orally, on paper and electronically.	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 — Communicate quantitative and qualitative information effectively using appropriate formats.	✓					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3 — Relate to and cooperate with others in contributing to group goals.	✓	✓											✓					✓	✓	✓	✓		✓	✓					✓	✓	✓
4 — Recognise strengths and weaknesses, including their own, and give and receive constructive feedback in relation to set tasks.	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5 — Identify, assess and communicate skills, interests, values and abilities and then reflect on actions and priorities to work effectively to deadlines.	✓						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Approved by: HARCAP BA (Hons) Equine Business Management intake 16 v9.1 Valid From: 070716

Part 4: Student Learning and Student Support

Teaching, learning and assessment strategies to enable learning outcomes to be achieved and demonstrated

At UWE, Bristol there is a policy for a minimum average requirement of 12 hours/week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face to face activities as described below. In addition a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

On the BA (Hons) Equine Business Management programme teaching is a mix of scheduled, independent and placement learning.

Scheduled Learning

May include lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; external visits. Scheduled sessions may vary slightly depending on the module choices made.

Independent Learning

May include hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices made.

Placement Learning

All students are expected to complete a period of work placement, which forms the basis for their final year project. Many students find this experience invaluable when applying for jobs and making career decisions later on in the programme.

An optional sandwich year is included as part of this programme. By the end of the course these students will have benefitted from completing work experience with opportunities to reflect upon their personal development and improving levels of skills relevant to their programme. This experience will give each student a valuable insight into different aspects of industry (national or international) and may have helped formulate ideas of possible careers available following graduation.

International Academic Study

Within this programme there is an opportunity to gain academic credit for a period of studying abroad. The student would be supported to identify an opportunity of interest, which may be with established College partners or by individual arrangement. All periods of study abroad would have to meet the College's requirements before enrolment on the International Academic Study opportunity modules.

Virtual Learning Environment (VLE), or equivalent

This specification is supported by a VLE where students will be able to find all necessary module information. Direct links to information sources will also be provided from within the VLE.

Careers

To support learner's career preparations, careers personnel visit Hartpury on a regular basis and the students can use all the on line resources. Tutors will also offer subject specific careers advice through module sessions or individual tutorials. Careers Fairs are arranged periodically to allow students to engage directly with employers from the industry sector.

Description of Distinctive Features and Support

The purpose of the programme contained in this submission for validation is to provide a balanced vocational and academic study that is intellectually challenging, vocationally relevant, and provides a foundation for pursuing a career within the equine-related industries.

The BA (Hons) Equine Business Management programme provides a robust underpinning of the core business principles coupled with a sound knowledge of the contemporary equine industry and applied sports management competencies. Option modules allow students to specialise and tailor their programme to specific areas and career interests within the equine industry or outside it. The programme embeds the nationally recognised ILM level 2 award within the core curriculum; opportunities to attain level 3 are available during additional enrichment activities (subject to demand).

This programme also incorporates a compulsory work placement period, allowing students to observe and to put theory into practice. A work based approach allows students to gain valuable relevant work experience, which in turn enhances their employability.

Academic support is provided by the teaching team for each individual module for module specific support needs. Additionally, each student cohort is allocated an academic tutor for the academic year. Students will see their tutor regularly throughout the semester in study skills sessions in smaller groups, and at least twice a semester on an individual basis. The individual tutorials allow students to discuss more specific needs or concerns with their tutor, and allows tutor feedback on academic progress and engagement.

In this Honours degree programme, academic knowledge and understanding will reinforce and support the development of practical skills to equip the student with the knowledge base and skills relevant to this very broad area of applied business management. The programme prepares graduates for the future needs of the equine industry in the UK and abroad, the nature of the academic programmes gives students the opportunity to work within the industry during vacation periods which will be encouraged to add to their personal vocational and practical skills in addition to knowledge base.

The programme also subscribes to study weeks (one per semester) where students are provided with opportunities to engage with demonstrations, dissections, careers workshops and opportunities to gain additional vocational qualifications. Students are actively encouraged to plan their careers within group and individual tutorials and access to specialist careers advice from the UWE careers team, with drop in and booked slot being offered weekly during term time.

Overall, the programme combines the development of knowledge via teaching, research and practical skills to develop a graduate who can make an effective contribution to the equine related industries. It has been shown that the balance of skills developed on the programme will also enable graduates to gain employment in other occupational areas, if they so wish.

This programme offers the opportunity for students to undertake an approved Exchange Programme, for an agreed period (one/two semesters), of overseas study at a higher education institution studying modules appropriate to their programme aims and which have been pre-approved by the Programme Manager. The Exchange Programme is dependent on an approved agreement between Hartpury College and an approved International Institution for BA (Hons) Equine Business Management.

Part 5: Assessment

Approved variant to University Academic Regulations and Procedures

Assessment Strategy

Assessment strategy to enable the learning outcomes to be achieved and demonstrated:

The range and types of assessments should measure appropriately students' achievement of the knowledge, skills and understanding identified in the learning outcomes. As part of this programme, students complete a compulsory work placement in their second year of study. Their experiences from this work placement are likely to form the basis for ideas for their dissertation project in their third year of study. The portfolio for the compulsory level one module will combine a number of areas of development, including practical skill development and assessment and the enhanced recognition and development of transferable skills. The portfolio for Equine Structure and Function incorporated assessments under controlled conditions and practical examinations. The inclusion of a range of assessments across all levels encourages the development of well-rounded graduates from this programme.

In line with the College's commitment to facilitating equal opportunities, a student may apply for alternative means of assessment if appropriate. Each application will be considered on an individual basis taking into account learning and assessment needs. For further information regarding this please refer to the VLE.

Assessment Map

The programme encompasses a range of **assessment methods** including essays, group and individual presentations, written exams, which include MCQ, short answers, essay answers, case studies and open book examinations. These are detailed in the following assessment map:

**Assessment Map for BA (Hons) Equine Business Management; and
BA (Hons) Equine Business Management (SW)**

		Unseen Written Exam	Open Book Written Exam	In-class Written Test	Practical Exam	Practical Skills Assessment	Oral assessment and/or presentation	Written Assignment	Report / Project	Dissertation	Portfolio
Compulsory Modules Level 1	Personal and Management Development						A (40)				B (60)
	Equine Structure and Function										A (100)
	Understanding the Business and Economic Environment						A (50)	B (50)			
	Understanding Business and Financial Information		A (60)	B (40)							
	Introduction to The Principles of Marketing						A (100)				
	Equine Industry	A (100)									
Compulsory Modules Level 2	Professional Placement Experience										A (100)
	Undergraduate Research Process								A(100)		
Optional Modules Level 2	The Sport Service Environment								A (100)		
	Applied Stud Management	A (50)					B (50)				
	Event Management & Fundraising						A (25)	B (75)			
	Equine Performance	A (50)						B (50)			
	Sport & Hospitality Management						A (25)		B (75)		
	Accounting Information for Business	A (50)							B (50)		
	Applied Equine Diagnostics & Therapy						A (100)				
	Applied Equine Nutrition						A (100)				
	Human Resource Management				A (75)			B (25)			
	International Academic Study Portfolio										A (100)
	International Academic Study Project						A (25)				B (75)
	International Academic Study Extended Project						A (25)				B (75)
Optional Year	Sandwich Year Work Placement										A (100)
Compulsory Modules Level 3	Undergraduate Dissertation									A (100)	
	Business Management for the Equine Industry		A (100)								
Optional Modules Level 3	Strategic Management							A (100)			
	Equine Nutrition for Performance	A (100)									
	Sports Sponsorship and Brand Development						A (100)				
	Equine Therapy and Rehabilitation		A (100)								
	Media, Technology and Communication in Sport							B(50)	A (50)		
	People, Leadership and Change						A (25)	B (75)			
	Contemporary Issues in Equestrian Sport						A(25)	B (75)			
	The Legacy and Impact of Sports Events						A (80)		B (20)		

Part 6: Programme Structure			

This structure diagram demonstrates the student journey from Entry through to Graduation for a full time student, including:

1   level and credit requirements
2   interim award requirements
3   module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Year 1	Personal and Management Development (UINXM8-30-1) Equine Structure and Function (UIEXN4-30-1) Understanding the Business and Economic Environment (UISV5Q-15-1) Understanding Business and Financial Information (UISV5V-15-1) Introduction to the Principles of Marketing (UISV5S-15-1) Equine Industry (UIEXNK-15-1)		CertHE Equine Business Management Credit requirements: 120 credits at level 0 or above of which not less than 100 are at level 1 or above. DipHE Equine Business Management Credit requirements: 240 credits at level 0 or above of which not less than 220 are at level 1 or above and not less than 100 at level 2 or above. BA Equine Business Management Credit requirements: 300 credits at level 0 or above of which not less than 280 are at level 1 or above, not less than 100 at level 2 or above and not less than 60 at level 3 or above. TARGET AWARD BA (Hons) Equine Business Management Credit requirements: 360 credits at level 0 or above of which not less than 340 are at level 1 or above, not less than 200 are at level 2 or above and not less than 100 at level 3 or above. This must include all compulsory modules. TARGET AWARD BA (Hons) Equine Business Management (SW) Credit Requirements: 360 credits at level 0 or above of which not less than 340 are at level 1 or above, not less than 200 are at level 2 or above and not less than 100 at level 3 or above. This must include all compulsory modules and the Sandwich Year Work Placement module.
	Year 2	Professional Placement Experience (UISVK5-15-2) Undergraduate Research Process (UINXU5-15-2)	Students are normally required to select 90 credits from the optional modules listed below: Accounting Information for Business (UISV5W-15-2) The Sport Service Environment (UISV5R-15-2) Applied Stud Management (UIEXRJ-30-2) Event Management and Fundraising (UISXRN-15-2) Sport and Hospitality Management (UISXRL-15-2) Equine Performance (UIEXRD-15-2) Applied Equine Nutrition (UIEXR7-15-2) Applied Equine Diagnostics and Therapy (UIEXR6-15-2) Human Resource Management (UISV5T-15-2) International Academic Study Portfolio (UINXRP-15-2) International Academic Study Project (UINXRQ-30-2) International Academic Study Extended Project (UINXRR-45-2)	
	Optional Year	Sandwich Year Work Placement (UINVK6-15-2)		
	Year 3	Undergraduate Dissertation (UINV3R-45-3) Business Management for the Equine Industry (UIEV4J-15-3)	Students are required to select 45 credits from the optional modules listed below: Strategic Management (UISV54-15-3) Equine Nutrition for Performance (UIEV4M-15-3) Sports Sponsorship and Brand Development (UISV53-15-3) Equine Therapy and Rehabilitation (UIEV4P-15-3) Media, Technology and Communication in Sport (UISV43-15-3) The Legacy and Impact of Sports Events (UISV4E-15-3) People, Leadership and Change (UISV44-15-3) Contemporary Issues in Equestrian Sports (UIEV4H-15-3)	

GRADUATION

Part time:

There are a number of routes that a part time student can take to graduate, this can be done depending upon student requirements, hence production of a specific map will depend upon an individual student basis.

Part 7: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Applicants will have achieved tariff points as appropriate for the year of entry, which for the academic year 2013/14 was 240 tariff points.

We also welcome applicants from a diverse range of backgrounds who do not have the entry requirements outlined above. The university will consider applicants on the basis of evidence of personal, professional and educational experience which indicates an applicant's ability to meet the demands of an undergraduate degree programme. Applicants with non-standard entry criteria will be reviewed on an individual basis. This will take the form of an individual interview with members of the programme team and possibly the completion of a set task such as a written assignment. Where appropriate experience or learning has been gained prior to enrolment on the programme RPL/RPEL may be possible.

Applicants whose first language is not English must also gain a minimum IELTS score of 6.0 prior to entry onto the programme.

Part 8: Reference Points and Benchmarks

Description of *how* the following reference points and benchmarks have been used in the design of the programme:

QAA UK Quality Code for HE
Has been used to define the minimum level of achievement that students need to achieve to succeed on this programme and achieve the qualification. It has also been used to inform the academic quality of the programme and enhance the quality of the learning opportunities and the assessment methods used to measure achievement on the programme.

Relevant subject and qualification benchmark statements (Agriculture, horticulture, forestry, food and consumer sciences (2009));
Work based and Placement Learning (QAA 2007)) have informed the characteristics of the subject matter and curriculum development of the programme, the programme learning outcomes and the attributes that a graduate of this programme should be able to demonstrate.

Relevant subject and qualification benchmark statements (Sports Science & Hospitality, Leisure, Sport and Tourism)
Have informed the characteristics of the subject matter and curriculum development of the BA (Hons) Equine Business Management, the programme learning outcomes and the attributes that a graduate of this programme should be able to demonstrate.

Relevant subject and qualification benchmark statements (General Business & Management QAA Benchmark statements 2007)
The three key strands of these statements have been integrated throughout the BA (Hons) Sports Business Management:

1   Study of organisations, their management and the changing external environment in which they operate.
2   Preparation for and development of a career in business and management.
3   Enhancement of lifelong learning skills and personal development to contribute to society at large.

University Strategies and Policies: The Academic Regulations and Procedures
Has been used to ensure that the quality of learning, teaching and assessment on this programme adheres to the university's frame work of academic regulations, procedures and working practices that enable the assurance of academic standards. The University's Policy on Word Count has also been used to inform the assessment strategy stated in Part 5 of this document and is detailed on the module descriptors. The Work-Based Learning Policy has also informed the requirements of the placement module.

University of the West of England 2020 Strategy

Has been used in designing this programme to ensure that the programme is: learning-centred; underpinned by sound health and safety practices and informed by research and professional practice; inclusive, flexible and accessible, exemplified in particular by the part-time and accelerated study routes; and, provides a diverse assessment diet. Furthermore, the programme aims to produce graduates who: know and value themselves as open-minded, reflective and inter-dependent learners, and participants, employees, self-employed professionals and entrepreneurs in global settings and as global citizens; and, reflect on their own learning and practice, who value others as collaborators in their learning and its exchange.

Assessment within the programme: is an integral part of a dynamic learning and teaching process and not separate from it; plays a key part in the rigorous setting and maintaining of academic standards; provides all students with the entitlement to parity of treatment; makes no distinction between different modes of study; ensures that progression is achieved by credit accumulation and the completion of pre-requisites and co-requisites; recognises different module learning in different forms of assessment; and, affords students the maximum opportunity to demonstrate their knowledge, skills, competencies and overall strengths through a variety of assessed activities.

Teaching, Learning and Scholarship Strategy
Has been used in designing this programme to ensure that the programme is underpinned by the five key principles which aim to enhance the student experience across the Associate Faculty. This programme will provide a high quality experience through a focus on student progression and achievement, academic currency and relevance, innovative delivery and assessment and feedback delivered by appropriately qualified staff who undergo Continuing Professional Development (CPD) that is linked to the UK Professional Standards Framework. The programme team will encourage and support individuals from diverse backgrounds and cultures to enable them to enter higher education and fulfil their potential. The programme adopts a fully integrated and collaborative approach to preparing students for future graduate level employment and to foster the inquiring mind-set, which will ultimately support lifelong learning for the benefit of both the graduate and wider society. The programme promotes an active scholarship culture that incorporates the scholarship of discovery, integration, application and inquiry-based learning that will transform students' understanding of knowledge and research. Students will be encouraged to develop knowledge exchange partnerships by fostering connections with each other as well as local businesses and other community partners.

Staff research projects:
The proposed modules for the Equine Business Management programme are based on well established teaching areas within the Associate Faculty. These modules will be taught by staff who are either research or consultancy active, or actively engaged in scholarly activity, and who bring their current experience to bear on their teaching.

What methods have been used in the development of this programme to evaluate and improve the quality and standards of learning?

Feedback about the current programme development has been gathered from current students, graduates and liaison with the Business Subject area and the Equine Subject Area teams. Vocational panels have been held for this programme as part of the equine subject review in 2010/2011.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications, available on the University's website.