Module Specification

Managing Risk in Events

Version: 2023-24, v1.0, 21 Jul 2023

Contents

Part 1: Information

Module title: Managing Risk in Events

Module code: UMKDM6-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Marketing

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: A multitude of hazards are present during an event build, event, and event break down and these hazards pose a risk to different stakeholders, the event, and the environment. Events managers are therefore liable for the safety of the public at their events, and have an ethical responsibility to protect all stakeholders and the environment. This module builds on your understanding of relevant legislation, risk assessment and mitigation to broaden and deepen your knowledge

of managing events safely. Thus, educating you to be responsible events practitioners.

Features: Not applicable

Educational aims: To develop learners critical understanding of risk management within the context of events to cultivate responsible events practitioners capable of ensuring the safety of all stakeholders

Outline syllabus: Regulations and legislation

Assessing and controlling risks

Environmental risk assessment

Responsibilities

Hazards

Crowd dynamics and disasters

Crowd management planning

Space and flow in public areas

Site Design

Temporary and demountable structures

Site Management

Food, alcohol, and drugs

Security and law enforcement

Counter terrorism protective security

Emergency response

Incident investigation and reporting

Measuring Performance

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and learning will be via engaging lectorials, class and small group discussion, active learning through case studies, and critical evaluation.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate a deep critical understanding of risk management within the context of the events industry.

MO2 Critically evaluate historical event disasters/terrorist attacks and emergency responses to more effectively manage risk at future events.

MO3 Communicate to a business audience clearly and effectively in writing

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 128 hours

Face-to-face learning = 22 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/D27DB711-546E-FD6D-DCE5-A917B0AACDAB.html?lang=en&login=1

Part 4: Assessment

Assessment strategy: Assessment Task: 3000 word report (100%) - a 3000 word evaluation of a past event disaster or terrorist attack.

Assessment tasks:

Report (First Sit)
Description: 3000 word report evaluating a past disaster/terrorist attack
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3

Report (Resit)
Description: 3000 word report evaluating a past disaster/terrorist attack
Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Events Management [Frenchay] MSc 2023-24