



Module Specification

Executive Project and Research Methods: MBA

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Part 1: Information

Module title: Executive Project and Research Methods: MBA

Module code: UMSDX9-60-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 60

ECTS credit rating: 30

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: 1. Conduct conceptual and empirical research into complex business and management issues

2. Synthesise critical thinking and problem solving to an area of interest and

organisational relevance

3. Analyse information effectively to abstract meaning and make recommendations

4. Communicate complex ideas in a clear, organised and professionally presented method.

Outline syllabus: This module will enable students to practice and demonstrate skills and knowledge that they have acquired during their studies. The module provides the opportunity for students to further develop their evaluative and critical enquiry skills through analysis and synthesis of complex material. It also enables students to develop skills in planning and managing a substantial independent analytical investigation in a topic area of their choice. In designing and undertaking their own study students are encouraged to conduct conceptual and empirical research that advances the understanding about the role, dynamics, and impact of organisations in the creation of sustainable social, environmental and economic value

Part 3: Teaching and learning methods

Teaching and learning methods: The project module is a spine module which focuses on teaching research methods and the key elements of a detailed research project. The student is supported by the research mentor to build a portfolio of evidence covering all the key areas of a research project. The research mentor provides guidance and feedback on the portfolio submissions and acts as the immediate contact point when ideas need to be explored or problems addressed.

The learning in this module is achieved through a combination of independent study and research by the student supported by one-to-one mentoring, most notably by a single appointed project mentor, and facilitated using individual and workshop sessions via a scaffolded approach.

Teaching and Learning Methods for Students on a placement (consultancy) route will be aligned to those on a non-placement route.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Conduct conceptual and empirical research that advances understanding of the role, dynamics, and/or impact of organisations in the creation of sustainable social, environmental and economic value

MO2 Apply knowledge, critical thinking and problem solving skills and techniques to an area of personal interest and/or organisational relevance

MO3 Demonstrate the ability to conduct research into complex business and management issues through research design, data collection, analysis, synthesis and reporting

MO4 Demonstrate critical appreciation of research philosophies, strategies and methodologies in relation to investigation of their chosen topic

MO5 Make use of academic perspectives, as well as primary research findings, to make recommendations that should have practical application in a workplace where relevant

MO6 Communicate complex ideas, information and arguments in a clear, organised, and professionally presented approach

Hours to be allocated: 600

Contact hours:

Independent study/self-guided study = 462 hours

Face-to-face learning = 22 hours

Total = 484

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umsdfn-45-m.html) via the following link <https://uwe.rl.talis.com/modules/umsdfn-45-m.html>

Part 4: Assessment

Assessment strategy: The assessment is designed to develop skills and allow the learning outcomes to be demonstrated. Students, provided with scaffolded guidance, will work through the stages of a research project and have the opportunity for formative feedback through discussion of their portfolio elements with their research mentor.

The summative assessment for the module includes 2 tasks:

Task 1: Portfolio submission and critical discussion (20 minutes)

Task 2: Written or oral analysis, conclusion and recommendations for practice , equivalent to 3000 words.

Assessment tasks:

Project (First Sit)

Description: Critical Discussion

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Project (First Sit)

Description: written or oral presentation of conclusions

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO5, MO6

Project (Resit)

Description: Critical Discussion – Based around the project. (Consultancy Route: same)

60%

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Project (Resit)

Description: written or oral presentation of conclusions

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Administration [Frenchay] MBA 2023-24