



Module Specification

Health Improvement Interventions and Services

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Part 1: Information

Module title: Health Improvement Interventions and Services

Module code: UZVYLQ-30-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Health & Applied Sciences

Department: HAS School of Health and Social Wellbeing

Partner institutions: None

Delivery locations: Not in use for Modules

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module will build on Level 4 learning on health promotion and will explore the scope of planning health improvement interventions and services including the use of planning models, identifying priorities, concept mapping, action planning, securing resources and stakeholder engagement. The module will introduce learners to the importance of evaluation, including process and outcome evaluation and assessment of feasibility and acceptability.

Features: Not applicable

Educational aims: To develop learners' critical awareness of the methods and challenges of evaluating health improvement interventions and services and ensuring fidelity to protocols and standards.

To empower learners to draw and build on elements of earlier modules including theories and models of health improvement, facilitating change, communication and the political landscape of public health to form a comprehensive picture of health improvement in practice.

Outline syllabus: The syllabus for this module will typically include:

Theories and models in planning and implementing health improvement interventions and services

Conceptualising evaluation (including process, formative, and outcome evaluation) and the importance of early evaluation

Community engagement and co-production in the planning and evaluation of interventions and services.

Development and planning: the use of evidence, need assessment, and system mapping

Developing a theory of change and the use of logic models and dark logic models

Ethical issues relevant to implementing and evaluating interventions and services

Producing and delivering an implementation, monitoring and evaluation plan

Challenges, critiques and innovations in approaches to planning and evaluation

Assessing the quality of evaluations, including acceptability and feasibility

Project management skills, including timelines and key milestones

Sharing and learning from auditing and evaluations, including iteration and cycles of improvement

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning includes lectures, seminars, group work and workshops. The teaching draws upon academic expertise from across the programme team and seeks to build knowledge and understanding through didactic and group-based active learning workshops. These interactive sessions are designed to support learners in clarifying and reinforcing their knowledge and understanding, in interpreting published evidence. Independent learning includes guided essential reading, workshop preparation, online tests and assignment preparation and completion. All timetabled teaching is supplemented with online learning materials, including recorded lectures, instructional videos, podcasts, quiz, padlets/jamboards. The online learning materials will support directed and independent learning.

Tutor support is also provided for example via an online discussion board, one to one appointments and group activities.

Throughout the module, learners are provided with opportunities for formative assessment and feedback, typically this includes activities in groups and independently, submission of assignment plans, model answers uploaded to VLE and discussion board with peers and module delivery team.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify and critically analyse health promotion methods in relation to planning health promotion interventions and services to improve health and reduce health inequalities

MO2 Demonstrate the planning, implementation and evaluation of health improvement interventions and services to improve health and reduce health inequalities

MO3 Recognise and discuss the barriers for access to interventions and services and how new interventions and services facilitate service user engagement

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/F88A0D1D-42AA-B4A8-625D-B80F5B317065.html?lang=en&login=1) via the following link <https://rl.talis.com/3/uwe/lists/F88A0D1D-42AA-B4A8-625D-B80F5B317065.html?lang=en&login=1>

Part 4: Assessment

Assessment strategy: Written Assignment (maximum 3000 words)

This assessment is practice-focused, reflecting the kind of work that those in public health practice would be expected to undertake. It requires learners to apply their knowledge of health promotion interventions and service improvement, as well as develop a critical and analytical approach to real-world public health issues. For example, this may be through developing a tender or proposal for an intervention.

The purpose of the assignment is to allow the learner to demonstrate the learning outcomes of the module including analytical and critical thinking skills.

Formative activities during the module includes a series of activities that seek to develop learners' ability and confidence in applying their knowledge of designing,

implementing, and evaluating health improvement interventions and services in a more critical and analytical way. Real-world examples of health improvement interventions and services will be used to empower learners.

Assessment components:**Written Assignment (First Sit)**

Description: Written Assignment (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (Resit)

Description: Written Assignment (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health {Apprenticeship-UWE} [Frenchay] BSc (Hons) 2022-23