



Module Specification

Public Health and Health Promotion [Hainan]

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Part 1: Information

Module title: Public Health and Health Promotion [Hainan]

Module code: UZVYJC-20-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 20

ECTS credit rating: 10

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Delivery locations: Hainan Medical University

Field: Health, Community and Policy Studies

Module type: Project

Pre-requisites: None

Excluded combinations: Public Health and Health Promotion 2023-24

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: History of public health and health promotion
Sociological approaches to health and wellbeing

Health promotion models, frameworks and approaches

Health inequalities

Empowerment and the promotion of health

Community capacity building and asset mapping

Settings approaches to health promotion

Evidence based practice and evaluation

Part 3: Teaching and learning methods

Teaching and learning methods: A blended learning approach is used including lectures, seminars, self-directed study, e-learning and case study discussions.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically appraise the main theoretical frameworks informing public health and health promotion practice.

MO2 Comprehensively discuss lay and professional contributions to public health and health promotion within the context of collaborative working.

MO3 Review, analyse and critically evaluate the evidence base for public health and health promotion.

MO4 Critically debate ethical and political dilemmas surrounding public health and health promotion practice.

MO5 Critically examine strategies to evaluate the impact of public health policy.

MO6 Critically appraise the skills integral to public health and health promotion practice.

MO7 Critically analyse the contribution of concepts and determinants of health to models and approaches to public health and health promotion.

MO8 Critically evaluate the evidence base for public health and health promotion.

Hours to be allocated: 200

Contact hours:

Independent study/self-guided study = 180 hours

Face-to-face learning = 20 hours

Total = 200

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/uzvs9h-20-m.html) via the following link <https://uwe.rl.talis.com/modules/uzvs9h-20-m.html>

Part 4: Assessment

Assessment strategy: The module is assessed through a 3000 word project. This project enables students to critically appraise public health and health promotion literature, relating to the theme of interventions to tackle a defined health inequality. Health inequalities are a key focus of the module and the blended learning approach feeds into the development of the project.

Assessment components:**Written Assignment (First Sit)**

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Written Assignment (Resit)

Description: 3000 word assignment

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study:

International Nursing Practice {JEP}[Hainan] MSc 2022-23