



Module Specification

Intellectual Property

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Part 1: Information

Module title: Intellectual Property

Module code: UJUUMP-30-3

Level: Level 6

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Business & Law

Department: FBL Dept of Law

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Law Undergraduate (Programmes)

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Intellectual Property (IP) Law is of great importance both to the person who wishes to exploit his intellectual produce but also to the commercial vitality of the economy. The ability of a company to protect their technological inventions or artistic creations is frequently essential for obtaining investment and to reward innovation.

Features: The module takes a practical approach to looking at different rights under IP, how to establish that right, how it might be infringed, the defences and remedies available.

Educational aims: In addition to the Module Learning Outcomes outlined below, the educational experience may explore, develop, and practise but not formally and discretely assess the following:

Working as a team member during workshop tasks, therefore effectively communicating information and arguments

Organising and managing workload both in preparation for and during the set teaching sessions.

Outline syllabus: 1. Definition of IP and Justifications

2. Passing Off

3. Trademarks

4. Copyright

5. Breach of Confidence, Trade Secrets and Misuse of Private Information

6. Patents

7. Remedies

Part 3: Teaching and learning methods

Teaching and learning methods: The emphasis for this module is to provide students with the opportunity to gain knowledge and understanding while also questioning, analysing and evaluating the law in its practical, academic and social contexts.

The learning approach is student-centred and utilises lectures and workshops to encourage independent thought and constructive criticism. Dialogue is promoted between students and tutors as part of an inter-active relationship which emphasises the two-way flow of information.

Study Units are supported, where appropriate, with a number of accessible materials including e.g. a link to the topic-specific Reading List section, lecture PPT slides, a recording of the lecture, workshop worksheets. In addition, students are directed towards the University Library online Study Skills resources for the development of skills appropriate to the level and style of the module. Particular emphasis will be on how these resources should be used to develop the skills that will underpin their studies in addition to designated folders on VLE containing subject-specific materials and links.

Scheduled learning includes in-class taught sessions that are based on and build further independent learning such as engagement with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstration of knowledge and understanding of the concepts, principles and rules of intellectual property law, with reference to their underlying economic, philosophical, social, commercial and political context.

MO2 Conduct self-directed research including accurate identification of issues which require researching, retrieval and evaluation of accurate, current and relevant information from a range of appropriate sources including primary and secondary legal sources.

MO3 Critical engagement with entrepreneurial activity and evaluation of intellectual property implications for possible real-time and hypothetical scenarios.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 234 hours

Face-to-face learning = 66 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/BCE698C1-BC9B-BECC-8205-37136D7729D4.html?draft=1&lang=en&login=1>

Part 4: Assessment

Assessment strategy: The module's assessment strategy focuses on practical learning and critical evaluation of the law to provide solutions to identified problems.

Research Report (40%) 2,000 words . The written assignments enable students to conduct research based predominantly on a common law area of intellectual property law to identify problems with the law, critically evaluate these problems and to reason, with justifications, to solutions for them. The higher of the two marks are chosen for the final mark, incentivising students to achieve their potential on the first attempt, or to learn and improve for the second attempt.

The online examination (60%) is scheduled for 24hours replicates, as closely as possible, the practical environment for student lawyers as they will be presented with scenarios that will need resolving through the practical application of materials and legal resources.

This assessment strategy has been chosen to support the enterprising graduate who is willing to conduct research, engage critically with materials and legal resources, and provide solutions to legal problems.

Assessment components:

Written Assignment (First Sit)

Description: A research-based essay (2,000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Examination (Online) (First Sit)

Description: 3 sections (trade marks, copyright, patents) containing 2 questions (essay and problem question). Students must answer 2 questions from different sections.

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Written Assignment (Resit)

Description: A research-based essay (2,000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Examination (Online) (Resit)

Description: 3 sections (trade marks, copyright, patents) containing 2 questions (essay and problem question). Students must answer 2 questions from different sections.

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Law [Frenchay] LLB (Hons) 2023-24

Law [Villa] LLB (Hons) 2023-24

Law {Foundation} [Frenchay] LLB (Hons) 2023-24