

Module Specification

Political Innovation, Leadership and Communication

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Part 1: Information

Module title: Political Innovation, Leadership and Communication

Module code: UZQYJE-30-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

College: College of Health, Science & Society

School: CHSS School of Social Sciences

Partner institutions: None

Field: Politics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module seeks to build and develop knowledge and skills relevant to the theory and practice of politics in the United Kingdom and beyond. The content of the module will cover a range of topics on political innovations, leadership and communication. More specifically, these could include innovations related to climate change, the future of work, education, policymaking, research, institutions, and activism, as well as the ways societies are led and governed. How politics is communicated will also be explored in a range of ways that may include analysing

Page 2 of 8 28 March 2025 the role of social media, election campaigns, and the prevalence of disinformation.

These themes will provide the context for activities that encourage students to develop and reflect on their own skills, particularly in communication, leadership, and research. By engaging in a range of activities, including work integrated learning opportunities, such as live briefs, placements, simulations and role plays, students will develop and apply discipline-informed skills relevant to workplace and community activities.

Students will also gain theoretical and practical knowledge of designing a research project and qualitative and quantitative methods of data collection and analysis. The activities offered will encourage students to develop transferable skills, such as communicating in a variety of formats to different audiences, digital literacy, self-management and reflection, preparing them for research projects and progression within the world of employment.

Topics covered in the module may include: Communicating to a range of audiences. Digital literacy. Working within groups to achieve common goals. The ability to self-manage and self-reflect. Research Planning.

Research Design.

These transferable skills will prepare students for research projects and as they progress within the world of employment. The work-based learning opportunities in this module seek to develop and apply discipline-informed skills to relevant workplace and community activities.

Opportunities may include: Live Briefs. Placements. Simulations and Role Plays. The module also seeks to provide students with an understanding of the principles and skills needed to gather and analyse research data relevant to Politics and International Relations.

Features: Not applicable

Educational aims: The module will provide students with the opportunity to carry out work-based, community or civic learning activities to develop and apply their skills informed by the knowledge of the discipline.

The module will also build the skills and knowledge that students require to understand and utilise a range of research methods, preparing them to undertake research for a variety of outputs, including their independent study projects at level six.

This module will enable students to:

Develop and apply discipline-informed skills to work-based learning experiences relevant to the workplace, community, and civic engagement.

Gain theoretical and practical knowledge of designing a research project and a range of qualitative and quantitative methods of data collection and analysis.

Outline syllabus: In this practice-based module, a range of topics and issues from Politics and International Relations will be used as a foundation for students to explore transferable skills.

Topics covered may vary from year to year to take account of developments in the field, work based learning opportunities, and / or staff expertise. The list below provides a summary of indicative content for the module.

Political Innovation Research Innovation Leadership in different context Work Planning Critical Self-Reflection Independent study skill and time management Research methods Methodology

Part 3: Teaching and learning methods

Teaching and learning methods: This module will employ a combination of interactive lecture, seminars, workshop activities, and work-based learning. Work-based learning experience may take the form of a placement and/or live brief, or a combination of both.

Our pedagogy is interactive, discussion-based, and student-facing. Students will be encouraged to actively participate in the learning process by contributing ideas, questions, and critical standpoints. The learning environment is designed to promote peer-to-peer support and exchange. Technology enhanced learning will be incorporated where appropriate, including the use of online resources and learning environments.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Apply knowledge and skills acquired in Politics and International Relations to work-based learning activities.

MO2 Apply knowledge and skills acquired in Politics and International Relations to independent research activities.

MO3 Demonstrate the ability to analyse, and reflection on, personal and social processes and transferable skills involved in professional life and research

MO4 Develop and demonstrate research and employability skills through a range of communication styles and formats

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

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Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <u>https://rl.talis.com/3/uwe/lists/1DD69755-9B2A-5F8B-24F4-76CFB1C38D9F.html?lang=en&login=1</u>

Part 4: Assessment

Assessment strategy: Assessment for this module is as follows:

A portfolio (50%)

This portfolio will typically comprise a limited series of short tasks, set and marked throughout the module related to the work-based learning activities and skills development. Indicative tasks could include group or individual presentations or reports in response to the live brief set by an employer or in relation to their experience on a placement. The portfolio tasks are likely to include a reflective piece that uses relevant literature to support student reflections on their experiences undertaking different aspects of the module.

Rationale: the portfolio approach allows module leaders to adapt assessment to different material and readings in different years, diversify assessment methods to increase the range of skills developed, such as writing and reflection skills, and the ability to give oral presentations, and encourage ongoing student engagement with course material and contact teaching, supporting them in their assessments.

This assessment provides the opportunity as students complete different tasks they may receive formative feedback from both staff and peers within lectorials, seminars, and workshops. This will assist them in developing and improving their work.

A research portfolio (50%)

Rationale: The research portfolio will prepare students for a final year project,

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reflecting a synthesis of relevant syllabus content, and be written for subject specialists. Typically, this may consist of a poster presentation, and a short written assignment. Formative assessment will be set throughout the year to encourage and promote engagement, and feedforward into summative assessments.

Assessment tasks:

Portfolio (First Sit) Description: Portfolio Weighting: 50 % Final assessment: No Group work: No Learning outcomes tested: MO1, MO3, MO4

Portfolio (First Sit)

Description: Research portfolio Weighting: 50 % Final assessment: Yes Group work: No Learning outcomes tested: MO2, MO4

Portfolio (Resit)

Description: Weighting: 50 % Final assessment: No Group work: No Learning outcomes tested: MO1, MO3, MO4

Portfolio (Resit)

Description: Research portfolio Weighting: 50 % Final assessment: Yes Group work: No Learning outcomes tested: MO2, MO4

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Part 5: Contributes towards

This module contributes towards the following programmes of study:

Politics And International Relations {Foundation} [Sep][PT][Frenchay][8yrs] BA (Hons) 2019-20

Politics And International Relations {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Politics And International Relations [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Politics And International Relations [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Politics And International Relations {Foundation} [Sep][PT][Frenchay][8yrs] BA (Hons) 2018-19

Politics And International Relations [Frenchay] BA (Hons) 2022-23