



Module Specification

Introduction to Enquiry Methods

Version: 2024-25, v1.0, 30 Mar 2023

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Introduction to Enquiry Methods

Module code: UMCDVR-15-1

Level: Level 4

For implementation from: 2024-25

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: University Centre Weston

Delivery locations: University Centre Weston

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module will introduce you to the research process. You will develop an understanding of the main methods of enquiry. These will include: the skills for gathering, basic analysis and presentation of routine information, ideas, concepts and quantitative and qualitative data within the defined context of a given project. You will also discuss the role and importance of research as well as identifying the

ethical implications of it. The knowledge and research skills acquired will assist you in your future career.

Features: Not applicable

Educational aims: In addition to the learning outcomes. You will develop your awareness of the research enquiry skills needed that will enable successful enquiry to be undertaken when assessing the feasibility of a project.

You will also explore, develop, and practise but not be formally assessed in the following areas: Independent learning, group work and skills associated with discussion and debate

Outline syllabus: Indicative syllabus - this module may include an introduction to:

Research Methodologies

Ethics

Research Methods

Quantitative and Qualitative Approaches

Importance of Research

Research Objectives

Part 3: Teaching and learning methods

Teaching and learning methods: This module may consist of the following activities:

Lectures

Seminars

1:1 tutorial

Peer reviews

Independent study

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Discuss appropriate research methods and methodologies within a defined project

MO2 Discuss the ethical issues of research

MO3 Identify the success criteria of a given research project

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 105 hours

Face-to-face learning = 45 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/ACC3117F-135F-0A0B-EA79-8DD36D8D4809.html?lang=en) via the following link <https://rl.talis.com/3/uwe/lists/ACC3117F-135F-0A0B-EA79-8DD36D8D4809.html?lang=en>

Part 4: Assessment

Assessment strategy: Poster Presentation - 15 mins

The assessment for this module will take the form of a poster presentation. You will be given a real-world case study of a proposed project. Your poster will need to determine a plan of action on what research needs to be undertaken and the approach that you will take in order to justify both the viability and success of the project. You should include within your poster: your aims and objectives, outlining

potential research methodologies, along with identifying both factors for the success of the project and potential ethical issues around the project.

Opportunities for formative assessment exist for each of the assessment strategies used. Verbal feedback is given and all students will have opportunity for personalised tutorials to discuss the application of their ideas.

Assessment components:

Presentation (First Sit)

Description: Poster Presentation - 15 mins

You will be assessed through a Poster Presentation for which you will be required to develop a research approach to a proposed project.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Presentation (Resit)

Description: Poster Presentation - 15 mins

You will be assessed through a Poster Presentation for which you will be required to develop a research approach to a proposed project.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Project Management {Apprenticeship-UCW} [UCW] BSc (Hons) 2023-24