



## **Module Specification**

### **Launch**

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## Part 1: Information

**Module title:** Launch

**Module code:** UATNKR-25-3

**Level:** Level 6

**For implementation from:** 2024-25

**UWE credit rating:** 25

**ECTS credit rating:** 12.5

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** Bristol Old Vic Theatre School

**Delivery locations:** Bristol Old Vic Theatre School

**Field:** Professional Acting (BOVTS)

**Module type:** Professional Practice

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** There are two components to this module: Professional Development including self-promotion (captured in a Personal Business Plan) and an Industry Showcase.

You will extend your learning from the Professional Practice module in Year 2, producing a Personal Business Plan and looking at how to enter the industry, find

work and support yourself over the coming few years.

You will have classes and workshops preparing for the realities of work and feeding into your Personal Business Plan. This plan needs to reflect on your training and on yourself as practitioner and artist. Within it you will need to demonstrate a good understanding of the industry and present a database of agents, casting directors, directors and production companies.

In the second component you will take part in an industry-facing showcase consisting of monologues and duologues and undertake meetings with agents and casting directors.

**Features:** This module will provide you with introductions and meetings with key figures in the industry (agents, casting directors and directors). You will gain a sophisticated understanding of how the industry works in practice. The module will also help broker professional relationships which may prove useful in the future.

In your Personal Business Plan, you will consider the practicalities of supporting yourself over the coming few years, of where you will live, how you will financially manage, what work you may take when not acting, how you will keep abreast of the industry and how you will keep healthy and happy. You will support the plan with marketing collateral (such as headshots, CVs etc.) as well as an appendix of exercises, dialect sheets and monologues, etc. for use after graduation.

For the Showcase you will research and select a monologue and, working with a partner and staff, select an appropriate duologue. You will rehearse, supported by school staff, and perform to an audience of industry professionals including agents, directors and casting directors. The showcase will normally take place at a theatre in London's West End, but this is constantly being reviewed. You will also prepare for and undertake a number of individual meetings with agents and casting directors. These meetings will take the form of short interview-style conversations, often with the opportunity to show audition pieces.

**Educational aims:** The aims of the module are:

To work with a sophisticated understanding of the industry in practice, and engage with key individuals in a professional manner.

To empower you to think very practically about your working life in theatre, film and allied fields.

To create a Personal Business Plan to provide you with support and direction after you graduate.

To enable you to present yourself professionally through a showcase performance and industry meetings.

**Outline syllabus:** You will be taught to develop:

An overview of the industry (theatre and film companies, the roles of agents, directors and casting directors).

Reflections on yourself as an actor and professional practitioner.

An understanding of yourself as a one-person business and a practical plan on how to thrive professionally and personally.

A personal financial management plan.

A database of contacts.

A selection and preparation of showcase and auditioning material.

Rehearsal material and perform to an invited audience of industry of practitioners.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** These will be focussed on how the industry works; developing your knowledge of theatre companies, film companies, agents, casting directors and funding sources. You will reflect on yourself as an actor and creative artist, on your strengths and individuality. Through your own research you will develop a database of useful industry professionals and organisations, and a plan for sustaining yourself in the future.

Learning will take place through:

Workshops and classes.

Your own research.

One to one Tutorials to support you to identify relevant monologues and duologues.

Rehearsals and performance of the showcase.

Classes preparing for professional meetings.

Meetings with, and feedback from, visiting industry professionals.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Work with a sound and sophisticated understanding of the industry and the practical demands of employment within it.

**MO2** Perform professionally through a Showcase and in industry meetings.

**MO3** Create and present a Personal Business Plan to provide you with support and direction as you graduate.

**MO4** Build strategies for fostering professional relationships, including research for keeping industry knowledge up to date going forward.

**MO5** Meet significant professional industry figures with confidence and appropriate professional behaviours and use appropriate showcasing material (in the form of monologues and duologues).

**Hours to be allocated:** 250

**Contact hours:**

Independent study/self-guided study = 125 hours

Face-to-face learning = 125 hours

Total = 250

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](http://readinglists.uwe.ac.uk) via the following link

## **Part 4: Assessment**

**Assessment strategy:** Personal Business Plan:

You will be marked by an independent industry professional as well as by a tutor. This can be paper - based or online.

Industry Showcase:

You will be assessed on your engagement with the process of selecting material for (monologues and duologues), and your ability to create and inhabit character, to structure the journey of a monologue or scene and to collaboratively create with a duologue partner. This will be in the form of written summative feedback from your director once you have completed the Industry Showcase.

In professional meetings you will need to display appropriate and sophisticated behaviours which will be assessed through verbal formative feedback from visiting agents and casting directors.

Reassessment and Resit Strategy:

If you are unable to participate in or fail to meet the minimum achievement required in a module component, a re-sit of the failed assessment component (or an equivalent task) will be offered. The task will be decided by the Module Tutor,

Module Leader and Course Leader and will be appropriate to the component or element you are resitting.

**Assessment components:**

**Portfolio - Component A (First Sit)**

Description: Portfolio and Performance:

Personal Business Plan (2500-3500 words or equivalent)

Feedback from tutors and visiting industry professionals.

Performance – Industry Showcase.

Your Personal Business Plan will be assessed by an industry professional and a tutor paying particular attention to the sophistication of analysis in the reflections and on the realities and detail of the practical plans.

Feedback from tutors and industry professionals will be used to evaluate the level of your professional behaviours, preparedness and performance quality.

Your Industry Showcase performance will be assessed on the level of your commitment to the process, the embodiment of character, the journey of a monologue or scene and the quality of collaboration with your scene partner. You will receive written summative feedback from your director.

The Personal Business Plan Plans are from 2,500 – 3,500 words.

The Showcase monologue is usually of 1 minute duration and the duologues are usually of 3 minutes duration.

A number of Industry meetings, each usually of around 15 mins minutes duration.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Portfolio - Component A (Resit)**

Description: Portfolio and Performance

Personal Business Plan

Feedback from tutors and visiting industry professionals.

Performance – Industry Showcase.

If you are unable to participate in, or do not meet the overall weighted aggregate and/or fail to meet the minimum achievement required in a module component, a re-sit of the failed assessment component (or an equivalent task) will be offered.

The task will be decided by the Module Tutor, Module Leader and Course Leader and will be appropriate to the component or element you are resitting.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Professional Acting [BOVTS] BA (Hons) 2022-23