Module Specification

Professional Practice 3

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Contents

Part 1: Information

Module title: Professional Practice 3

Module code: UALNKV-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The ethos is one of synthesis, aligning specialist interest and independent study with a focus on the student's future career and employability. As well as affording an opportunity for students to explore chosen specialism(s) in more depth in the context of the contemporary media landscape.

Students are encouraged to push themselves in terms of their technical practice,

their industry research, work-engaged learning and practical application.

There is a strong emphasis on the mastery of high-level skill/s. Students will create an individual body of work that can be used in their portfolios, show reel or online presence.

Features: Not applicable

Educational aims: The aim of this module is to support students to pursue work-integrated learning, in order to develop a deeper understanding of film and the wider media industry, professional roles and working practices.

To further enhance their knowledge and skill levels to the standard sought by the media industry, this module provides the opportunity for students to focus on a specific specialist area of the filmmaking process in line with their career ambitions.

For example, students choose a specialism, such as cinematography, sound design, directing, scriptwriting, documentary development and scriptwriting, documentary camera, producing, production management and line producing, production design, editing and post-production workflow, colour grading.

Alongside practical work, students undertake research and investigate industry contexts to support the development of their practice and identification of career opportunities.

The module is designed to raise student awareness and skill levels in readiness to work in the industry.

Outline syllabus: A comprehensive resources guide across a range of specialisms will up-dated for publication as a reading list on http://readinglists.uwe.ac.uk and in the Module Handbook via Blackboard.

Part 3: Teaching and learning methods

Teaching and learning methods: A short series of lectures, seminars and screenings support students' understanding of their own work within a contemporary context by showcasing and discussing inspirational examples of contemporary film and media practice that expand on a variety of approaches to and theories and methods of creative production.

Students develop and undertake a plan of work supported by a specialist tutor. By agreement, students may continue to develop a project not green-lit in Production 1 as part of their specialist practice. A range of advanced level workshops is on offer to enable students to further develop their skills and techniques in relation to professional requirements. In addition, technical support is offered to students during production.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate their own practice, skills, attributes and aptitudes, defining and reflecting on their career intentions and ambitions towards identified roles in the media industry and personal strategies for future career development

MO2 Utilize systematic research to build contextual understanding of professional working practices and skills required to work in film and/or media industry, to underpin analysis of opportunities for a period of work-integrated learning and future employment, and to deepen knowledge within their chosen areas of craft specialism

MO3 Maintain own professional development, demonstrating the acquisition of relevant and advanced skills in a chosen specialism and evaluating their practice and creative intentions in the context of specific industry practices, activities, roles and practitioners;

MO4 Present themselves and their work in a confident, professional and coherent manner, communicating in a clear and engaging way, in person and in writing

MO5 Document and critically reflect upon their acquisition of specialist skills and knowledge, and upon their work-integrated learning. Students will analyze their

own performance and demonstrate advanced understanding of industry processes, roles, practice, histories and trends

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: Assessment strategy
The assessment type enables the student to demonstrate achievement across all the learning outcomes of the module. It has been chosen to enable students to combine a range of outputs supported by the teaching and learning, to create a coherent package of self-promotion materials as well as enable reflective learning in relation to future career ambitions.

The focus of assessment is to encourage students to embark on a highly critical analysis of their abilities and experiences within current industry frameworks and support them though the process of learning protocols for contacting relevant film industry companies and individuals.

Formative assessment
Regular individual tutorials are set up with specialist tutors to monitor progress and offer formative assessment, advice and support.

Students need to engage with industry professionals as primary research and reflect on how that has influenced their potential career decision making.

Group seminars may be used to allow students to present work in progress to their tutors and their peers. This activity will enable students both to test their ideas on an audience and to continue to develop their skills within a context of academic and professional practice critique.

Summative assessment Portfolio 100%

Guidance as to the approach to and the detailed requirements for the Portfolio are fully explained in the Module Handbook.

Students will demonstrate an advancement of their specialist skills and engagement with the industry and relevant work experience, show evidence of a growing network, enhance their employability portfolio and online presence, and complete an employability task that tests their soft skills, interview techniques and ability to promote themselves in the industry.

Indicative items may include: a critical reflection that covers research and engagement with the industry, examples of CV's, covering letters and career plan.

Work produced will vary depending on the specialism chosen but may include group film work or individual project creation.

Alongside industry engagement student will present a body of work, supporting materials, such as relevant research.

Assessment components:

Portfolio (First Sit)
Description: Industry Portfolio
Weighting: 100 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Industry Portfolio

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Sep][FT][Bower][3yrs] BA (Hons) 2021-22