

Module Specification

Operations Management

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Part 1: Information

Module title: Operations Management

Module code: UMMDUH-24-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 24

ECTS credit rating: 12

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: Delter Telfort International Business Institute

Delivery locations: Not in use for Modules

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: TOPIC ONE Introduction to Operations Management

When you complete this topic, you should be able to:

demonstrate an awareness of the operations function and its importance to business organisations

demonstrate an appreciation of the role of quality management and how it integrates with operations management;

Lesson Content and Outcomes

1.Lesson 1 Role and Purpose of Operations Management

Discuss the role of operations management in an organization

2.Lesson 2 Quality and Its Management in Operations

Discuss the importance of quality and quality management and its integration with operations management

TOPIC TWO Supply Chain and Supply Chain Management

When you complete this topic, you should be able to:

demonstrate an awareness of supply chains and ability to undertake supply chain mapping;

identify and manage supply chain risks;

demonstrate an appreciation of sustainability and ethical supply chain practices;

identify areas for improvement and how to approach them

Lesson Content and Outcomes

1.Lesson 1 The Meaning of an Organisations Supply Chain

Discuss the meaning of an organisation's supply chain

2.Lesson 2 The Role of Supply Chain Management

Discuss the role of the supply chain management

TOPIC THREE Procurement

When you complete this topic, you should be able to:

discuss the objectives of purchasing;

show an awareness of the strategic importance of purchasing;

analyse various approaches to procurement available to business organisations

Lesson Content and Outcomes

1.Lesson 1 The Meaning of Organisational Procurement
Discuss the meaning of organisational procurement

2.Lesson 2 Approaches to Organisational Procurement

Analyse organisational procurement approaches

TOPIC FOUR Logistics Management

When you complete this topic, you should be able to:

demonstrate an awareness of logistics and logistics management;

demonstrate an appreciation of organisational logistics management considerations in order to put logistical plans into place

Lesson Content and Outcomes

1.Lesson 1 The Meaning of Logistics

Discuss the meaning of logistics

2.Lesson 2 Organizational Logistics Management Considerations

Analyse organisational logistics management considerations

Part 3: Teaching and learning methods

Teaching and learning methods: The module will use a blend of learning and teaching methods such as lectures, tutoring, mentoring and self-study. There is a focus on flipped delivery supported by technology, where the delivery of core theoretical concepts moves from the classroom into the online space and face to face sessions and focus on collaborative learning, sense making and sharing of experiences.

Post session (face to face) online activities help the student to apply their learning to the context of their organisation and personal and professional development.

Module Completion Requirements

Attend a minimum of 6 online lectures

LMS interaction of a minimum of 10 hours

Complete all written assignments, sit the final exam and obtain an average passing grade for the course based on assessed elements.

Students who fail to meet these basic requirements will not be eligible to sit the final exam

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an awareness of the operations function and its importance to business organisations

MO2 Appreciate the role of quality management and how it integrates with operations management

MO3 Demonstrate an awareness of supply chains and ability to undertake supply chain mapping

MO4 Identify and manage supply chain risks and areas of resilience

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MO5 Show understanding of strategic purchasing practices, analyse various approaches to procurement and develop rhetorical skills to discuss purchasing and procurement issues

MO6 Develop understanding of sustainability issues and ethical supply chain practices

MO7 Articulate understanding of logistics and logistics management

MO8 Appreciate organisational logistics management considerations in order to put logistical plans into place

Hours to be allocated: 240

Contact hours:

Independent study/self-guided study = 182 hours

Face-to-face learning = 58 hours

Total = 240

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/8486338D-5B32-940F-E6F8-CA14227A3D47.html

Part 4: Assessment

Assessment strategy: WeekLecture and Self-Study FocusAssessment

OneLecture: Introduction; Topic 1-Lesson 1

TwoLecture: Topic 1-Lesson 2; Assignment PreparationAssignment 1 Draft Due

ThreeLecture: Topic 2-Lesson 1 and 2Assignment 1 Final Due

FourLecture: Topic 2-Lesson 2 and 3Assignment 2 Draft Due FiveLecture: Topic 3-Lesson 1 and 2Assignment 2 Final Due

SixLecture: Topic 3-Lesson 2 and 3Assignment 3 Draft Due

SevenLecture: Topic 5-Lesson 1 and 2Assignment 3 Final Due

EightLecture: Topic 5- Lesson 3 and 4 Assignment 4 Draft Due

NineReview/Exam Preparation and Assessment Requirements CompletedExam

All Final Assignments Due

Assessment components:

Written Assignment (First Sit)

Description: 3000 words course work

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested:

Examination (First Sit)

Description: Two-hour exam

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Written Assignment (Resit)

Description: 3000 words course work

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested:

Examination (Resit)

Description: Two-hour exam

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management [DelTel] DipHE 2022-23