



Module Specification

Enterprising Organisations

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Part 1: Information

Module title: Enterprising Organisations

Module code: UMKDUL-24-1

Level: Level 4

For implementation from: 2023-24

UWE credit rating: 24

ECTS credit rating: 12

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: Deltor Telfort International Business Institute

Field: Marketing

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: TOPIC ONE Business Formation

When you complete this topic you should be able to describe and explain to others the variety of legal formations for a business and the decisions taken to determine

which suits the nature of the specific business enterprise.

Lesson Content and Outcomes

1.Lesson 1: Public and Private Legal Organizations

Identify the different types of organizational legal formations

2.Lesson 2: Choosing the Best Legal Organization

Analyse the main reasons for operating a particular legal formation

TOPIC TWO Business Organization Structures

When you complete this topic you should have the ability to draw the most appropriate organisational structure for your business and to demonstrate the links between different organisational factors.

Lesson Content and Outcomes

1.Lesson 1 Traditional Organizational Structures

Discuss the main types of traditional organizational structures

2.Lesson 2 Changing Organisational Structures

Analyze the external and internal factors that result in changing organisational structures

3.Lesson 3 Organisational Charts

Construct simple organisational charts to explain the relationships between business functions

TOPIC THREE Strategic and Operational Management

When you complete this topic, you should be able to demonstrate an understanding of the difference between operational and strategic management ;

utilise relevant managerial tools such as SWOT, gap analysis

Lesson Content and Outcomes

1.Lesson 1 Operational Management

Explain the concept of operational management

2.Lesson 2 Operational vs. Strategic Management

Summarize the difference between strategic and operational management

3.Lesson 3 Strategic and Operational Management in Action

Explain the concept of strategic management and its interaction with operational

management

TOPIC FOUR Organizational Infrastructure

When you complete this topic you should have the Ability to identify the factors that are key to organisational performance within a range of organisations and consider these in the light of their chosen careers

Lesson Content and Outcomes

1.Lesson 1 Components of Organisational Infrastructure

Identify the components of effective organisational infrastructure

2.Lesson 2 Factors Affecting Organisational Infrastructure

Identify factors affecting organizational infrastructure and its impact upon organisational performance

3.Lesson 3 Organisational Performance

Explain the concept of organisational performance

4.Lesson 4 Ensuring High Performance Levels

Outline the role of organisational infrastructure in ensuring high performance within a range of organizations

Part 3: Teaching and learning methods

Teaching and learning methods: The module will use a blend of learning and teaching methods such as lectures, tutoring, mentoring and self-study.

There is a focus on flipped delivery supported by technology, here the delivery of core theoretical concepts moves from the classroom into the online space and face to face sessions focus on collaborative learning, sense making and sharing of experiences.

Post session (face to face) online activities help the student to apply their learning to the context of their organisation and personal and professional development.

Module Completion Requirements

-Attend a minimum of 6 online lectures

- Participate in a minimum of 8 Mentoring Sessions
- LMS interaction of a minimum of 10 hours
- Complete all written assignments, sit the final exam and obtain an average passing grade for the course based on assessed elements.
- Students who fail to meet these basic requirements will not be eligible to sit the final exam.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Describe and explain to others the variety of legal formations for a business and the decisions taken to determine which suits the nature of the specific business enterprise.

MO2 Develop ability to draw the most appropriate organizational structure for your business

MO3 Demonstrate the links between different organisational factors

MO4 Demonstrate an understanding of the difference between operational and strategic management by utilising relevant managerial tools such as SWOT, gap analysis.

MO5 Identify the factors that are key to organisational performance within a range of organisations and consider these in the light of their chosen careers

Hours to be allocated: 240

Contact hours:

Independent study/self-guided study = 182 hours

Face-to-face learning = 58 hours

Total = 240

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: WeekLecture and Self-Study FocusAssessment

OneLecture: Introduction; Topic 1-Lesson 1

TwoLecture: Topic 1-Lesson 2; Assignment PreparationAssignment 1 Draft Due

ThreeLecture: Topic 2-Lesson 1 and 2Assignment 1 Final Due

FourLecture: Topic 2-Lesson 2 and 3Assignment 2 Draft Due

FiveLecture: Topic 3-Lesson 1 and 2Assignment 2 Final Due

SixLecture: Topic 3-Lesson 2 and 3Assignment 3 Draft Due

SevenLecture: Topic 5-Lesson 1 and 2Assignment 3 Final Due

EightLecture: Topic 5- Lesson 3 and 4 Assignment 4 Draft Due

NineReview/Exam Preparation and Assessment Requirements CompletedExam

All Final Assignments Due

Assessment tasks:**Written Assignment** (First Sit)

Description: Portfolio of four individual assignments using a range of formats – report, essay, presentations, reflective lo, etc.

Weighting: 80 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Examination (First Sit)

Description: MCQ exam

Weighting: 20 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Written Assignment (Resit)

Description: Portfolio of four individual assignments using a range of formats – report, essay, presentations, reflective lo, etc.

Weighting: 80 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Examination (Resit)

Description: The final examination comprises short answers and longer essay types answers.

Weighting: 20 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management [DeITel] DipHE 2023-24

Business Management [DeITel] CertHE 2023-24