



## **Module Specification**

### **Public Health Policy**

Version: 2023-24, v2.0, 30 May 2023

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## Part 1: Information

**Module title:** Public Health Policy

**Module code:** UZVYEX-30-3

**Level:** Level 6

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Health & Applied Sciences

**Department:** HAS School of Health and Social Wellbeing

**Partner institutions:** None

**Field:** Health, Community and Policy Studies

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module introduces students to concepts and issues from political science and policy studies to enable them to examine the origins, context and impacts of major public health issues. The module strikes a balance between building theoretical knowledge and understanding and practical application for anyone interested in promoting public health.

**Features:** Not applicable

**Educational aims:** To develop learners' awareness of policy and political issues in public health.

To develop learners' understanding of the public health policy process.

To provide learners with an opportunity to explore the relationship between politics and policy in a range of public health contexts.

To support learners to evaluate the implementation and effects of policies in promoting health and wellbeing and reducing health inequalities.

**Outline syllabus:** The syllabus for this module will typically include:

Role of political science, political ideologies and value systems in the development of public health

Multi-sectoral public health: planning, transport, energy, housing, media and culture

Professionals and public involvement in the public health policy process (service users, citizens, consumers)

Frameworks for policy analysis and understanding the policy process, including application of sociological theories of power

Use of evidence and evaluation in the policy process

Theories and case studies of development, social change and policy reform, e.g. sustainable development and environmentalism

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The module is taught through a combination of formal lectures and interactive group sessions, including workshops and seminars. It is supplemented with self directed study via online tasks, exercises and tailored reading. The module team will support students on module content and assessment during teaching sessions and office hours, and through online discussion boards.

Throughout the module, learners are provided with opportunities for formative assessment and feedback, typically this includes activities in groups and independently, submission of assignment plans, model answers uploaded to blackboard and discussion board with peers and module delivery team.

The module is supported with online resources which typically include lecture capture, key readings, podcasts, videos, quiz, padlets/jamboards. This is to support directed and independent learning.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Apply a critical understanding of how public health policy and strategy is formed and developed, nationally and locally.

**MO2** Critically evaluate how policies, strategies and service planning are used to implement change, improve services, and secure wide engagement in public health issues and outcomes.

**MO3** Critically examine and apply the legislative framework and decision making process that support political and democratic systems with regard to population level health and wellbeing.

**MO4** Critically explore and communicate tensions (e.g. political) that may impact public service provision and public protection, and ways to encourage a focus on the interests of the public's health

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/1D0AE028-C7BF-B8DF-3595-4ABEC2116239.html?draft=1&lang=en&login=1) via the following link <https://rl.talis.com/3/uwe/lists/1D0AE028-C7BF-B8DF-3595-4ABEC2116239.html?draft=1&lang=en&login=1>

## Part 4: Assessment

**Assessment strategy:** Presentation 40 mins total (20-minute presentation and 20 minutes of questions)

Learners will evaluate a public health policy of their choice and deliver a presentation to a specified audience of their choice. Learners will examine a selected area of public health policy, reflecting on developments over time in the policy area, how evidence has informed policies in this area, an examination of the political issues affecting it and relating the findings to public health practice. They should draw on any evaluations of the policy and the impact the policy has had and whether intended or unintended consequences have materialised.

This assessment will enable learners to demonstrate their knowledge, understanding and critical thinking in relation to a real-world public health policy issue.

Learners will be prepared for the assessment through a series of public health policy case studies, which will form the focus of seminars. Learners will work in small groups to examine the case studies from a policy and political perspective. This assessment will support learners to further build relevant skills in preparation for the End Point Assessment.

**Assessment tasks:**

**Presentation (First Sit)**

Description: Presentation (20 minute presentation and 20 minutes of questions)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Presentation (Resit)**

Description: Presentation (20 minute presentation and 20 minutes of questions)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Public Health {Apprenticeship-UWE} [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22