



Module Specification

Public Health Policy and Politics

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Part 1: Information

Module title: Public Health Policy and Politics

Module code: UZVYEX-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Health, Community and Policy Studies

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module introduces students to concepts and issues from political science and policy studies to enable them to examine the origins, context and impacts of major public health issues. The module strikes a balance between building theoretical knowledge and understanding and practical application for anyone interested in promoting public health.

Features: Not applicable

Educational aims: To develop students' awareness of policy and political issues in public health.

To develop understanding of the public health policy process.

To provide an opportunity to explore the relationship between politics and policy in a range of public health contexts.

Outline syllabus: The Syllabus for this module will typically include:

Role of political science, political ideologies and value systems in the development of public health

Welfare regimes, health care systems and health care financing

Multi-sectoral public health: planning, transport, energy, housing, media and culture

Public health governance, institutional structures and workforce in the context of globalisation

Professionals and public involvement in the public health policy process (SUs, citizens, consumers)

Role of commerce, industry and philanthropy in public health interventions

Civil society, social movements, faith-based movements and community development in public health

Political conflict, activism and bio-terrorism

Frameworks for policy analysis and understanding the policy process, including application of sociological theories of power

Conventional and alternative perspectives on the policy process

Use of evidence and evaluation in the policy process

Policy networks and policy transfer

Theories and case studies of development, social change and policy reform

Sustainable development and environmentalism

Part 3: Teaching and learning methods

Teaching and learning methods: The module is taught through a combination of formal lectures and interactive group sessions, including workshops and seminars. It is supplemented with self directed study via online tasks, exercises and tailored

reading. The module team is available throughout the period of the module to provide individual advice on module content and assessment. The module is supported by an online discussion forum.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically discuss how public health policy and strategy is formed and developed, nationally and locally.

MO2 Critically discuss how policies, strategies and service planning are used to implement change, improve services, and secure wide engagement in public health issues and outcomes.

MO3 Critically examine the legislative framework and decision making, administrative and reporting processes that support political and democratic systems with regard to population level health and wellbeing.

MO4 Critically explore the political and other tensions that impact on public service provision, and public protection, and ways to encourage a focus on the interests of the public's health.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Component A: Policy briefing (3000 words)

Students will write a policy briefing for a specified practice-based audience,

examining a selected area of public health policy, reflecting on developments over time in the policy area, how evidence has informed policies in this area, an examination of the political issues affecting it and relating the findings to public health practice.

This assessment will enable students to demonstrate their knowledge, understanding and critical thinking in relation to a real-world public health policy issue. The practice-based focus of the assessment will help to develop the skills that they will need in the workplace.

Students will be prepared for the assessment through a series of public health policy case studies, which will form the focus of seminars. Students will work in small groups to examine the case studies from a policy and political perspective.

Assessment components:

Written Assignment - Component A (First Sit)

Description: Policy briefing (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment - Component A (Resit)

Description: Policy briefing (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health {Apprenticeship-UWE} [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22