



## **Module Specification**

### **Public Health Leadership and Management**

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## Part 1: Information

**Module title:** Public Health Leadership and Management

**Module code:** UZVYEW-30-3

**Level:** Level 6

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Health & Applied Sciences

**Department:** HAS School of Health and Social Wellbeing

**Partner institutions:** None

**Field:** Health, Community and Policy Studies

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module introduces students to concepts and issues relating to public health leadership and management. During the module, students reflect upon their own and others' leadership styles and, taking a systems approach, work collectively to develop a leadership approach to a key public health issue. The module also explores the management of programmes and projects, with a focus on communication, collaboration and networking within inter-professional and inter-sectoral contexts.

**Features:** Not applicable

**Educational aims:** To help students to understand leadership and management theories and their application to public health practice

To develop leadership and management skills of students within a reflective, supportive and collegiate learning environment

To enable students to critically reflect on their experiences of public health leadership and management in a work-based context.

**Outline syllabus:** The syllabus for the module will typically include:

Leadership in the personal context: exploration of self as 'leader'; leadership styles; emotional intelligence; collaborative leadership (partnerships, networks, multidisciplinary teams); role of values in public health leadership.

Systems context of leadership: systems-based leadership; systems thinking; how systems are represented and analysed; systems thinking in public health leadership.

Organisational context of leadership: groups, teams and individuals within organisational contexts; organisation culture; public health leadership.

Management of change: theories and models of change management; systems leadership, distributed leadership and transformational leadership; barriers and facilitators to change; individual and organisational change.

Programme and project management

Public health ethics and law

Factors that affect the ability of individuals to learn and develop within a community or work environment; and how to provide accessible learning opportunities that enable people to develop both their own learning and the learning of others

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** A range of teaching and learning approaches are used. Guest lecturers, including leaders in the public health field, share personal experiences of public health leadership and management. Seminars are given by the module team to introduce and critically examine key concepts and theories of leadership. Students are allocated to a small group for the life of the module with protected time allocated to explore and share their experiences of a work-based

public health management and leadership issue and prepare a collaborative presentation on it. Students engage in independent learning through essential reading and assignment preparation and completion. The module is supported with online learning materials, which include recorded lectures, a tailored online reading list and other self-directed learning resources, including guidance on reflective practice and example reflective assignments.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Critically evaluate the theories and approaches underpinning leadership and management, the principles of change, programme management and their application in a public health context.

**MO2** Critically reflect on and apply your own leadership, values and team working skills applicable to public health roles and settings.

**MO3** Present critical insights into the complexities of working collaboratively with stakeholders across organisational boundaries.

**MO4** Communicate innovative strategies and principles to advance leadership and management in public health.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://readinglists.uwe.ac.uk) via the following link

<https://rl.talis.com/3/uwe/lists/D51B7C8D-77F7-F805-25BA-47243EE24466.html?lang=en&login=1>

## **Part 4: Assessment**

**Assessment strategy:** Assessment Task 1: Written assignment (50%) - maximum 1500 words

Learners will be presented with a job advert to apply for a job. They are to consider their journey across the apprenticeship, their knowledge, skills and behavioural competencies, and applied to-practice examples they can draw on as evidence to support a leadership role. In addition, learners must prepare a 1500 supporting statement that demonstrates the knowledge, skills, values and aptitude for the role, with clear examples.

Assessment Task 2: Defended presentation (50%) - 20 minutes total (made up of 10 mins presentation plus 10 mins of questions)

This assessment aligns closely with common recruitment practices, and therefore enables students to develop employability skills through assessment and assessment preparation. This assessment will allow learners to demonstrate their knowledge and understanding of public health management and leadership theory and practice, their ability to apply leadership theory to a public health scenario and demonstrate how they have the knowledge, skills and behaviour consistent with a public health practitioner. This assessment will also support learners to further build relevant skills in preparation for the End Point Assessment.

Support for learners in preparing for these assessments includes formative exercises and group discussion in seminars to build students' critical understanding, skills and confidence in public health leadership and management.

### **Assessment tasks:**

#### **Written Assignment (First Sit)**

Description: Written Assignment: 1500 words

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

#### **Presentation (First Sit)**

Description: Defended presentation - 20 minutes total (made up of 10 mins presentation plus 10 mins of questions)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

### **Written Assignment (Resit)**

Description: Written Assignment: 1500 words

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

### **Presentation (Resit)**

Description: Defended presentation - 20 minutes total (made up of 10 mins presentation plus 10 mins of questions)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Public Health {Apprenticeship-UWE} [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22