

Module Specification

Public Health Leadership and Management

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Part 1: Information

Module title: Public Health Leadership and Management

Module code: UZVYEW-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Health, Community and Policy Studies

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module introduces students to concepts and issues relating to public health leadership and management. During the module, students reflect upon their own and others' leadership styles and, taking a systems approach, work collectively to develop a leadership approach to a key public health issue. The module also explores the management of programmes and projects, with a focus on

communication, collaboration and networking within inter-professional and intersectoral contexts.

Features: Not applicable

Educational aims: To help students to understand leadership and management theories and their application to public health practice

To develop leadership and management skills of students within a reflective, supportive and collegiate learning environment

To enable students to critically reflect on their experiences of public health leadership and management in a work-based context.

Outline syllabus: The syllabus for the module will typically include:

Leadership in the personal context: exploration of self as 'leader'; leadership styles; emotional intelligence; collaborative leadership (partnerships, networks, multidisciplinary teams); role of values in public health leadership.

Systems context of leadership: systems-based leadership; systems thinking; how systems are represented and analysed; systems thinking in public health leadership.

Organisational context of leadership: groups, teams and individuals within organisational contexts; organisation culture; public health leadership.

Management of change: theories and models of change management; systems leadership, distributed leadership and transformational leadership; barriers and facilitators to change; individual and organisational change.

Programme and project management

Public health ethics and law

Factors that affect the ability of individuals to learn and develop within a community or work environment; and how to provide accessible learning opportunities that enable people to develop both their own learning and the learning of others

Part 3: Teaching and learning methods

Teaching and learning methods: A range of teaching and learning approaches are used. Guest lecturers, including leaders in the public health field, share personal experiences of public health leadership and management. Seminars are given by the module team to introduce and critically examine key concepts and theories of

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leadership. Students are allocated to a small group for the life of the module with protected time allocated to explore and share their experiences of a work-based public health management and leadership issue and prepare a collaborative presentation on it. Students engage in independent learning through essential reading and assignment preparation and completion. The module is supported with online learning materials, which include recorded lectures, a tailored online reading list and other self-directed learning resources, including guidance on reflective

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically discuss the theories and approaches that underpin leadership and management, including their application in a public health context.

MO2 Critically discuss the principles of change, programme and project management used to deliver public health activity.

MO3 Critically reflect on own leadership and team working skills applicable to public health roles and settings.

MO4 Demonstrate critical insight into the complexities of working collaboratively with stakeholders across organisational boundaries.

MO5 Communicate creatively and effectively on issues relating to public health leadership and management, both individually and working as a team.

Hours to be allocated: 300

practice and example reflective assignments.

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

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Assessment strategy: The assessment for this module is as follows:

Component A: Group Presentation (20 minutes) with question and answer session

(10 minutes) (30% weighting)

Component B: Reflective diary account (2000 words) (70% weighting)

For component A, students are allocated to small groups at the start of the module in which to work collaboratively on preparing a 20 minute group presentation drawing together their learning on public health leadership and management across their different practice experiences. For component B, students are required to write an individual reflective diary account based on their experiences of public health leadership and management in their own practice, which they complete following the

group presentation.

The purpose of the two components of assessment are to evaluate students' knowledge and understanding of public health management and leadership theory and practice, their ability to apply leadership theory to a public health scenario, to demonstrate communication, presentation and team skills, and to respond to and act on peer feedback.

Support for students in preparing for their assessment includes formative exercises and group discussion in seminars to build students' understanding, skills and confidence in public health leadership and management.

Assessment components:

Presentation - Component A (First Sit)

Description: Group Presentation (20 minutes) with question and answer session (10

minutes)

Weighting: 30 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO3, MO5

Reflective Piece - Component B (First Sit)

Description: Reflective diary account (2000 words)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Presentation - Component A (Resit)

Description: Presentation (20 minutes) with question and answer session (10

minutes)

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO5

Reflective Piece - Component B (Resit)

Description: Reflective diary account (2000 words)

Weighting: 70 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health {Apprenticeship-UWE} [Sep][FT][Frenchay][3yrs] BSc (Hons) 2021-22