



## **Module Specification**

### **Researching Organisations**

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## Part 1: Information

**Module title:** Researching Organisations

**Module code:** USPJMP-30-M

**Level:** Level 7

**For implementation from:** 2021-22

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Health & Applied Sciences

**Department:** HAS Dept of Social Sciences

**Partner institutions:** None

**Delivery locations:** Frenchay Campus

**Field:** Psychology

**Module type:** Standard

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** Yes

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module introduces the key theory and methods of researching organisations from a psychological perspective. The module is organised around both methods of data collection and means of analysis. The module covers different perspectives on research as a framework to understand organisational issues.

**Features:** Not applicable

**Educational aims:** This module aims to blend theory with practice and prepare students for work as a business psychologist by understanding more about the techniques used to gather data and research organisations, as well as evaluate and inform practice as a business psychologist.

**Outline syllabus:** This module will typically include the following content:

Introduction to research methods in business psychology

Introduction to approaches to research design (Quantitative & Qualitative)

Designing research questions

Undertaking interviews and focus groups in organisations

Using online surveys & tools

Understanding, analysing and reporting quantitative & qualitative data

Big data to small scale case study designs

Using experimental and quasi-experimental research in organisations

Conducting field work & action research

Using mixed method approaches

Visual and creative research methods

Ethical and legal issues in research

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Students will be expected to allocate time to the topic sessions – these will be via online delivery. They will also be expected to engage in further reading and group based online discussions as well as independent study.

**Scheduled learning:** includes online lectures, core reading, online activities and online group discussions .

**Independent Learning:** includes hours engaged with additional reading as well as assignment preparation and completion.

Virtual Learning: This module will be supported by a range of online learning environments, such as Blackboard where a wide range of course materials will be available. Students will be expected to access and engage with these materials throughout the module. Discussion boards will be enabled for student use and facilitated/moderated by the module leader.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Critically evaluate a range of approaches to examining, understanding and evaluating individuals and organisations (Component A and B).

**MO2** Critically evaluate different types of data generated in organisational research (Component A and B).

**MO3** Critically use a range of analytical techniques associated with different types of data (Component A and B).

**MO4** Professionally communicate relevant data used in business psychology (Component B).

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 150 hours

Face-to-face learning = 150 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/6B0A113D-7557-332B-10D3-AC17A63EF469.html) via the following link <https://rl.talis.com/3/uwe/lists/6B0A113D-7557-332B-10D3-AC17A63EF469.html>

## **Part 4: Assessment**

**Assessment strategy:** The assessments on this module are focused on both the ability to demonstrate understanding of the key theories, approaches, and ways of conducting research in organisations as well as their underlying assumptions. It will

also focus on the ability to apply this to a particular research topic.

The exam (component A) will evaluate the students knowledge and critical appreciation of the content of the module in terms key areas. Students will also have the opportunity to get formative feedback on their understanding through group discussions and exercises both face to face and online. The exam will be a 1 hour unseen online exam.

The research portfolio will include a review of papers and a 2000 word research proposal, and will evaluate the students ability to apply an appropriate research strategy to a specific organisational issue. This proposal is likely to include key research in the area, topic identification, particular issues regarding conducting and analysing data in relation to the topic as well as covering issues such as analysis, ethics and professional practice issues. Again students will have the opportunity to get formative feedback on their understanding through group discussions and exercises.

### **Assessment components:**

#### **Portfolio - Component B (First Sit)**

Description: Research Portfolio (2000 words).

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

#### **Examination - Component A (First Sit)**

Description: Unseen online exam (1 hour).

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

#### **Examination - Component A (Resit)**

Description: Unseen online exam (1 hour).

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested:

**Portfolio - Component B (Resit)**

Description: Research Portfolio (2000 words).

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested:

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business Psychology [Jan] [FT] [Frenchay] [1yr] MSc 2021-22

Business Psychology [Jan] [PT] [Frenchay] [2yrs] MSc 2021-22