



Module Specification

Dissertation: International Management

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Part 1: Information

Module title: Dissertation: International Management

Module code: UMSDVH-60-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 60

ECTS credit rating: 30

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Frenchay Campus

Field: Strategy and International Business

Module type: Master dissertation

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module aims to provide students in the MSc in International Management with the opportunity to undertake independent, but directly supervised, research on a topic that is related to the programme and of personal interest to the

student.

Students enrolled in the 2 year MSc in International Management (with Placement) will conduct and deliver a placement related project/report.

Outline syllabus: See Teaching and Learning.

Part 3: Teaching and learning methods

Teaching and learning methods: The Dissertation module is a spine module that runs over 2 terms.

In term 2, the module focuses on teaching research methods with the development of a research proposal. In term 3, the module focuses on the dissertation writing up based on literature review, data collection and analysis supported by the supervisor. The supervisor is there to act as an academic advisor and mentor to the student, providing the immediate contact point when ideas need to be explored or problems addressed.

The learning in this module is achieved through a combination of independent study and research by the student supported by one-to-one supervision, most notably by a single appointed project supervisor, and facilitated topic and proposal development using individual and workshop sessions.

Students submit their research proposal in the first part of this module, and after this, an appropriate dissertation/project supervisor with expertise in guiding students through the dissertation process will be allocated to them.

Students in a placement route will submit a proposal together with the consultation from their supervisor.

Module Learning outcomes:

MO1 Apply clarity of thinking and logical argument to construct practical recommendations (where appropriate).

MO2 Critically evaluate the implications of undertaking management research in an international context identifying appropriate methodologies.

MO3 Apply the knowledge, critical thinking, and problem-solving skills and data collection techniques to an area of personal interest or organisational relevance.

MO4 Develop specific research question(s) based on the understanding of theoretical background, industrial contexts and management implications.

MO5 Synthesize multiple sources of information to complete a Postgraduate research dissertation.

Hours to be allocated: 600

Contact hours:

Independent study/self-guided study = 462 hours

Face-to-face learning = 22 hours

Total = 484

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://academicskills.uwe.ac.uk/fbl/workbooks/ibis/50619/unit-5-dissertation-and-project-support-next-steps>

Part 4: Assessment

Assessment strategy: The summative assessment for the module includes 2 components:

Component A: research proposal (2500 words)

In order to help establish clear direction for the research project and to provide formative support for that direction, the student will first produce a research proposal. The proposal enhances the potential for the student to receive clear guidance on the planned research.

Component B: Final Dissertation/Placement Report.

The dissertation/placement report would be typically 12,000 - 15,000 words. The dissertation (12,000-15,000 words) details the research project that the student has undertaken, from conception through literature review, research planning, data collection, analysis and write-up.

Assessment components:**Project - Component A (First Sit)**

Description: Research proposal (2500 words)

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Dissertation - Component B (First Sit)

Description: Final dissertation/Placement Report (12,000-15,000 words)

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Project - Component A (Resit)

Description:

Weighting: 20 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Dissertation - Component B (Resit)

Description: Final dissertation/Placement Report (12,000-15,000 words)

Weighting: 80 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

International Management [Jan][FT][Frenchay][1yr] MSc 2021-22

International Business Management [Sep][FT][NepalBrit][1yr] MSc 2021-22

International Business Management [Jan][FT][NepalBrit][1yr] MSc 2021-22

International Management [Sep][FT][Frenchay][1yr] MSc 2021-22

International Management [May][FT][Frenchay][1yr] MSc 2021-22

International Management [Sep][SW][Frenchay][2yrs] - Not Running MSc 2020-21