

# **Module Specification**

## Dissertation

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#### **Part 1: Information**

Module title: Dissertation

Module code: UMCDUA-30-3

Level: Level 6

For implementation from: 2023-24

**UWE credit rating: 30** 

ECTS credit rating: 15

Faculty: Faculty of Business & Law

**Department:** FBL Dept of Business & Management

Partner institutions: None

**Delivery locations:** Not in use for Modules

Field:

Module type: Module

Pre-requisites: None

**Excluded combinations:** None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

### **Part 2: Description**

Overview: Not applicable

Features: Not applicable

Educational aims: This module will enable you to:

-Understand how research is undertaken.

-Develop a succinct research question and contextualise it.

- -Understand the importance of ethics within research.
- -Develop an appropriate research methodology.
- -Undertake a Literature Review of the sustainable subject area.
- -Use appropriate data analysis techniques to interpret data.
- -Draw and develop a conclusion that shows how the original research objectives have been met.

**Outline syllabus:** The Dissertation module provides an opportunity to pursue personal interest and undertake independent detailed research, within a sustainable business context.

### Part 3: Teaching and learning methods

Teaching and learning methods: Throughout the dissertation journey you will demonstrate your understanding of different theoretical perspectives, critically assess the relevance of their application to the chosen topic and to develop the ability to undertake different analytical techniques and methods that are relevant. You will be expected to demonstrate a high level of research, analytical and presentation skills. The topic must be agreed with the tutor/supervisor and students can expect tutor support throughout the research process. In order to outline the requirements of the dissertation, students will be invited to a one-day workshop up to two months before commencing the module.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate critical understanding and knowledge of the subject specific area and its underpinning alignment with sustainability concepts and principles.

**MO2** Critically evaluate existing academic research which has already been conducted.

**MO3** Propose a robust and ethical research methodology.

**MO4** Critically analyse primary and secondary data using appropriate analytical methods and synthesise key findings with current theory and practice.

Student and Academic Services

Module Specification

Hours to be allocated: 300

**Contact hours:** 

Independent study/self-guided study = 210 hours

Face-to-face learning = 90 hours

Total = 300

Reading list: The reading list for this module can be accessed at

readinglists.uwe.ac.uk via the following link <a href="https://rl.talis.com/3/uwe/lists/A30773C8-">https://rl.talis.com/3/uwe/lists/A30773C8-</a>

4063-47BC-4700-3C20D60E1071.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: Assessment criteria on this module are aligned to the

Learning Outcomes. There will be both formative and summative assessment

throughout. This reflects an 'assessment for learning' approach which is integral to

the Learning and Teaching Strategies of UWE and University Centre Weston (UCW).

The summative assessment for this module has been devised to examine students'

knowledge and application of the subject as well as their ability to critically evaluate

the conceptual ideas presented and discussed throughout the module.

Formative assessment will be a presentation that is 10 minutes in length (with an

additional 10 minutes of questioning) on your research proposal. This will specifically

address; the intended aim and research objectives, context and rationale for study

with clear alignment to sustainability concepts, planned methodology and ethical

considerations. At the end of the presentation your research will be either approved,

approved with conditions, or not approved.

Assessment task: Dissertation (10,000 words):

Students are expected to use primary and / or secondary data to write a dissertation.

The suggested format should follow that of academic research including an

Page 4 of 5 30 May 2023 introduction, contextualisation and the establishment of aims and research questions, a literature review, a methodology section, a results section and a discussion and conclusion.

### **Assessment components:**

### **Dissertation** (First Sit)

Description: Dissertation (10,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

#### **Dissertation** (Resit)

Description: Dissertation (10,000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

#### Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Sustainability [Sep][FT][UCW][3yrs] BA (Hons) 2021-22