



Module Specification

Managing Sustainability

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Part 1: Information

Module title: Managing Sustainability

Module code: UMCDU8-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: Sustainability is a multifaceted concept, which seeks to establish how society and organisations can adapt their behaviours and activities in a responsible manner, reducing negative impacts on an economic, environmental or social level. This module critically discusses the wider concept of sustainability and

examines the sustainability practices which have been adopted by organisations, within diverse business environments. Managing sustainability encourages students to examine the sustainable development agenda and associated contemporary challenges.

Outline syllabus: The syllabus will include:

- Sustainability concepts and models
- Sustainable development goals and legislation
- Contemporary challenges; globalisation, change and diversity, limited resources,
- Corporate social responsibility and ethics, corporate governance and leadership.
- Key political, socio-cultural, environmental and economic impacts within business operations at a local, national, regional and global level.
- Methods of managing and implementing sustainability into a business using different tools, models and initiatives.
- Future challenges of sustainability in the business environment .

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching, learning and assessment methods to support the module outcomes and core themes will include lectures, seminars, guest speakers and case studies. Seminars will focus on the key themes and issues identified in the outline syllabus.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically discuss key sustainability definitions, theories and concepts and identify the importance of incorporating sustainable practices within the business.

MO2 Critically assess the key sustainability challenges facing businesses today, looking at key external factors including economic, environmental, legal, ethical, technological, political and socio-cultural factors.

MO3 Strategically evaluate sustainable practices and processes, strategy and operations within the business environment at a local, national and international level.

MO4 Propose well-reasoned solutions and recommendations to improve sustainability within business environments.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 105 hours

Face-to-face learning = 45 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/A30773C8-4063-47BC-4700-3C20D60E1071.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/A30773C8-4063-47BC-4700-3C20D60E1071.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Assessment criteria on this module are aligned to the Learning Outcomes. There will be both formative and summative assessment throughout. This reflects an 'assessment for learning' approach which is integral to the Learning and Teaching Strategies of UWE and University Centre Weston (UCW).

Formative assessment strategies will include case study dissemination, peer discussion and group seminars, students will also be encouraged to conduct research into sustainability aspects for consideration within their Dissertation and Business Plan.

The summative assessment for this module has been devised to examine students' knowledge and application of the subject as well as their ability to critically evaluate the conceptual ideas presented and discussed throughout the module.

Task A – Case study (24 Hour Timed Assessment 2500 Words):

Students are expected to demonstrate critical understanding of the importance of sustainability within contemporary business. Responding to a case study scenario, students will examine key sustainability challenges within the organisation and assess the business response. Drawing upon core concepts and examples, students should propose a set of well-reasoned and supported recommendations, to improve the sustainably and ethical practices of the organisation.

Assessment tasks:**Case Study (First Sit)**

Description: 24 Hour Timed Assessment (2500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Case Study (Resit)

Description: 24 Hour Timed Assessment (2500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Sustainability [Sep][FT][UCW][3yrs] BA (Hons) 2021-22