



Module Specification

Managing Projects

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Managing Projects

Module code: UMSDU7-15-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Law

Partner institutions: None

Delivery locations: University Centre Weston

Field:

Module type: Standard

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: In this module you will gain a critical understanding of the core skills required to effectively manage projects within business contexts. Reflecting upon established project examples, the module will explore the development of the

project management discipline, identify the key components within project planning, from design through to implementation and assess project viability through strategic business case analysis.

Outline syllabus: The ability to identify and interpret financial information and sources of funding are one of the many aspects surrounding project viability and ongoing sustainability, core themes which will be addressed includes:

- Defining a project within a business context
 - Establishing a business case for the project
- Project planning and organisation
- Stakeholder engagement and communication strategies
 - Assessing the public good or commercial viability of a project
 - Resource planning - people and process
 - Finance and sources of funding
 - Risk management strategies

Part 3: Teaching and learning methods

Teaching and learning methods: The summative assessment for this module has been devised to examine students' application and knowledge of the subject as well as their ability to critically evaluate the ideas presented and discussed throughout the module. Formative feedback opportunities are embedded into the module delivery, with self and peer assessment playing a pivotal role.

Module Learning outcomes:

MO1 Critically discuss the importance of embedding established project planning and resource management techniques within project contexts.

MO2 Critically evaluate the effectiveness of stakeholder engagement, communication and risk management strategies within a project context.

MO3 Critically analyse financial information and associated funding mechanisms to assess project viability.

MO4 Evidence ability to comprehensively research project viability and communicate findings in digital, verbal and written formats.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 105 hours

Face-to-face learning = 45 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/8DE0EE3C-772F-D002-1580-86B1E0B14B87.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Component A – Individual Digital Academic Presentation - 15 Minutes (plus additional 10 minutes questioning) plus an additional supporting portfolio of evidence.

Selecting an appropriate project example (local, national, global) demonstrate your ability to disseminate and critically evaluate the business case in terms of its commercial or 'public good' viability. Ensure that your evaluation identifies and interprets financial information, assesses sources of funding and clearly identifies how stakeholder engagement and risk analysis can be used to effectively manage projects. Judgements should be underpinned by appropriate concepts and case study examples. The portfolio of evidence should be suitable for a business audience, it could include relevant research material and case studies examples that have contributed to the evaluation of the business case.

Assessment components:

Presentation - Component A (First Sit)

Description: Case Study Presentation (15 minutes presentation, plus 10 minutes for questions)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio - Component A (First Sit)

Description: Portfolio of supporting evidence

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Presentation - Component A (Resit)

Description: Case Study Presentation (15 minutes presentation, plus 10 minutes for questions)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio - Component A (Resit)

Description: Portfolio of supporting evidence

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Sustainability [Sep][FT][UCW][3yrs] BA (Hons) 2021-22