



## **Module Specification**

### **HRM in the Global Business Environment**

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#### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>4</b>
<b>Part 4: Assessment.....</b>	<b>5</b>
<b>Part 5: Contributes towards .....</b>	<b>6</b>

## Part 1: Information

**Module title:** HRM in the Global Business Environment

**Module code:** UMPDTB-15-M

**Level:** Level 7

**For implementation from:** 2021-22

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Frenchay Campus

**Field:** Human Resource Management

**Module type:** Standard

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** In order to be effective, human resource management needs to be deeply embedded in the global business environment of the organisation. This module explores how human resources contribute to the organisation's business strategy that both reacts to external influences in the environment and identifies future changes that provide opportunities for advantage in an extremely competitive world. It provides a wider understanding of the context in which business decisions

are taken and the major influences on those decisions. Our central premise is that international varieties of regulatory systems foster different behaviours by business actors and, as such, shape interactions at the workplace level.

**Features:** Not applicable

**Educational aims:** To understand how organisational and HR strategies are shaped by and developed in response to internal and external environmental factors.

To equip students with the knowledge and skills that will enable them to understand, design and implement HR strategies within an organisational context, in particular of multinationals.

To allow students to develop and apply theoretical knowledge and problem-solving skills in the investigation and analysis of aspects of human resource management practices, from the international business context.

To introduce students to the notion and practice of self-directed learning to enable them to investigate HRM in the global business environment in depth, from a critical perspective.

**Outline syllabus:** Key concepts in business strategy

Environmental, industry and competitive analysis

Defining and analysing strategic capability/competitive advantage

HR and its status as a profession from an international perspective

Devising and implementing HRM strategy, especially for international business organisations

Quantitative and qualitative approaches to measuring HR's contribution to performance at the level of individual organisations

The external environment - economic, political, technological, social, and institutional influences on HR dynamics

The growing internationalisation of economic activity, markets and organisation of production, alongside the existing institutional architecture to manage and govern it

The development of transnational structures and processes of social regulation in the world of work, employment and HR

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Teaching comprises a combination of formal lectures with a variety of participative activities, including case studies, problem-solving activities and group discussion. The module's participative ethos attributes equal value to the contribution of tutors and students in exploring, evaluating and creating theory, and in applying knowledge to the organisational context. This approach promotes the ability to define, obtain, analyse and evaluate information quickly and rigorously, and communicate conclusions and recommendations to team colleagues and professional audiences.

Students will need to carry out reading (of set texts, and other preparatory material including case studies) before class, and their learning will be enhanced by group discussion before, during and after formal classes.

The study skills web page provides support and guidance in a range of areas, and specific guidance will be provided by tutors on sources of information for students' work, including web- and library-based sources. This is in addition to support provided in other modules of the programme.

This module is supported by Blackboard, where students will be able to find all necessary module documentation, including detailed session outlines, instructions for preparatory reading, assessment instructions and guidance on further reading.

#### **Module Learning outcomes:**

**MO1** Analyse systematically the relationship between international business strategy and Human Resource Management

**MO2** Critically examine the roles played by HRM professionals in international business organisations and the role of data in the delivery, measurement and evaluation of HRM's contribution

**MO3** Draw critically on theory to analyse and evaluate strategy and the strategic process within particular organisations in the global business environment

**MO4** Evaluate opportunities and constraints for HR in light of contextual features and international, national, sectoral, and local influences on employment policy and practice and engage with debates on topical issues for HRM in the global business environment

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/BB7C1A69-DCB4-C54A-7B51-672EA36DAB88.html?lang=en-gb&login=1) via the following link <https://rl.talis.com/3/uwe/lists/BB7C1A69-DCB4-C54A-7B51-672EA36DAB88.html?lang=en-gb&login=1>

## **Part 4: Assessment**

**Assessment strategy:** The assessment requires students to review theory and knowledge in the context of case-study or issue-based analysis, whether in the form of written case studies, issue-relevant documentation or students' own employing organisation.

Formative assessment occurs throughout the module in tutors' commentary on students' contributions as individuals or in groups.

Summative assessment takes place at the end of the module, in the form of one piece of written coursework (3000 words) which requires case or issue-based analysis in the light of relevant literature. This assessment will enable students to demonstrate that they have achieved the learning outcomes, and covered the syllabus.

**Assessment components:**

**Written Assignment - Component A (First Sit)**

Description: The assessment will consist of a 3,000 word written assignment, applying the theories and concepts covered in class to their own organisation/case study/issue-based examination.

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

### **Written Assignment - Component A (Resit)**

Description: The assessment will consist of a 3,000 word written assignment, applying the theories and concepts covered in class to their own organisation/case study/issue-based examination.

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Human Resource Management (International) [Sep][FT][Frenchay][1yr] MSc 2021-22