



Module Specification

Public Health Policy, Politics and Economics

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Part 1: Information

Module title: Public Health Policy, Politics and Economics

Module code: UZVYBX-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Health & Applied Sciences

Department: HAS Dept of Social Sciences

Partner institutions: None

Field: Health, Community and Policy Studies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Public health is a field that is intimately linked to politics and economics. This module aims to equip students with ideas from political science and policy studies to enable them to examine the origins, context and impacts of major public health issues. In addition, students learn how to apply economic frameworks to interpret the value of public health interventions. The module strikes a balance between building theoretical knowledge and understanding and practical application for anyone interested in promoting public health. For the assessment, students are

given considerable choice in the public health topic they use to meet the module learning outcomes.

Features:

Prepares students to critically examine the context of public health issues, drawing upon leading concepts and procedures in policy, political and economic science.

Educational aims:

To learn about and critically engage with policy, political and economic issues in public health

To understand the relationship between political science and public health in a range of contexts

To build theoretical understanding of the public health policy process and different conceptual approaches to policy analysis

To acquire critical insight and understanding of theoretical and methodological approaches in public health economics

To learn about the validity and reliability of economic evidence for social value in public health interventions

Outline syllabus:

The value, ideological and ethical foundations of policy, political and economic issues in public health

Key concepts in political science for public health

The public policy process and policy analysis as applied to public health

Key theoretical and methodological approaches in public health economic practice.

Critical appraisal of the validity and reliability of economic evidence for social value in public health interventions

Application of key concepts in the module to selected public health issues

Part 3: Teaching and learning methods**Teaching and learning methods:**

The module is taught through a combination of formal lectures and interactive group sessions, including workshops and seminars. It is supplemented with self directed study via online tasks, exercises and tailored reading. The module team is available

throughout the period of the module to provide individual advice on module content and assessment. The module is supported by an online discussion forum.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Reflect upon and critically evaluate the value, ideological and ethical bases of policy, political and economic issues in public health

MO2 Demonstrate a critical understanding of the relationship between political science and public health in a range of contexts

MO3 Demonstrate a theoretical understanding of the public health policy process and different conceptual approaches to policy analysis

MO4 Demonstrate critical understanding of theoretical and methodological approaches in public health economic practice and the value of economic evidence for public health interventions

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/720546F0-2979-AFE3-3E55-84A6094B3FB6.html) via the following link <https://rl.talis.com/3/uwe/lists/720546F0-2979-AFE3-3E55-84A6094B3FB6.html>

Part 4: Assessment

Assessment strategy:

The assessment strategy comprises a summative project of 3000 words with scheduled and unscheduled support to prepare for the assessment. Drawing upon key concepts in policy, politics and economics, students critically discuss the origins and implementation of a selected public health initiative. The assignment supports

practice-based skills in appraising, briefing and influencing real world policy processes. As part of the assessment process students are asked to submit an outline of their project and provided with opportunities peer and staff-based formative assessment.

Assessment tasks:**Project (First Sit)**

Description: summative project of 3000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Project (Resit)

Description: summative project of 3000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Public Health [Frenchay] MSc 2023-24

Public Health [Frenchay] MSc 2023-24

Public Health {JEP}[Hainan] MSc 2022-23