



## **Module Specification**

### **Global Screen Industries**

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## Part 1: Information

**Module title:** Global Screen Industries

**Module code:** UALAYV-30-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** The Watershed Arts Trust Limited (Watershed)

**Delivery locations:** Not in use for Modules

**Field:** Lens and Moving Image

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module examines the key business models of the core sub-sectors of the contemporary screen industries. Students will explore key sources of funding for film and television, study how leading production companies navigate the industries and investigate the impact SVOD platforms are having on different sectors of the business. The module also includes a field trip to IDFA – the world-renowned international documentary festival in Amsterdam.

**Features:** Not applicable

**Educational aims:** This module equips students with a detailed understanding of how different sectors of the contemporary screen industries operate. Students will gain a critical awareness of the key forces shaping the global screen industries today, from broadcasters and film festivals to streaming platforms, and will develop advanced knowledge of the production sector by studying some of the leading companies working in documentary, factual and fiction filmmaking. The assessment also develops students' written communication skills to an advanced level.

**Outline syllabus:** This module examines the key business models of the core sub-sectors of the contemporary screen industries. The module focuses on the UK, but adopts a strong international outlook that situates the UK film and television industries within their global context. Students will thus gain an understanding of the global nature of the industry and the ways in which companies, institutions and talent intersect across platforms, genres and nations.

Students will explore the key sources of funding for different kinds of film and television production, and study some of the leading production companies operating today in documentary, factual and fiction filmmaking. Via analyses of these companies' business models, production cultures and their position within industrial and cultural contexts, students will gain a detailed understanding of how key players in the global market have navigated their way to success.

Via a field trip to International Documentary Film Festival Amsterdam (IDFA), the largest documentary film festival in the world, students will gain a detailed understanding and first-hand experience of the critical role of film festivals, sales agents and distributors.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The module will be taught using a mixture of lectures, seminars and workshops.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Design, plan and deliver a case-study of a screen business by an agreed deadline.

**MO2** Articulate the justification for their chosen case-study with reference to the organisation's significance in the field.

**MO3** Demonstrate advanced knowledge of key forces shaping the global screen industries by critically analysing the case-study organisation and situating it within appropriate industrial contexts.

**MO4** Present work at an advanced academic standard and demonstrate the ability to communicate effectively to an informed audience.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 130 hours

Face-to-face learning = 20 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/07EA23A1-E468-50A4-8202-43356B14893F.html?lang=en&login=1) via the following link <https://rl.talis.com/3/uwe/lists/07EA23A1-E468-50A4-8202-43356B14893F.html?lang=en&login=1>

## Part 4: Assessment

**Assessment strategy:** Assessment: Case-study (3,000 words)

Students develop a case-study on a topic of their choice related to an issue studied on the module. Case-studies could explore the development of a particular production company, distributor or film festival, or investigate elements of key institutions such as broadcasters or screen agencies. The case-study should situate the organisation within relevant historical and cultural contexts, and must include an accompanying bibliography (not included in the word count). The assessment

enables students to develop professional writing and research skills and demonstrate a critical understanding of key issues in the contemporary screen industries.

**Assessment components:****Case Study (First Sit)**

Description: Students develop a case-study on a topic of their choice related to an issue studied on the module. 3000 words

Case-studies could explore the development of a particular production company, distributor or film festival, or investigate elements of key institutions such as broadcasters or screen agencies. The case-study should situate the organisation within relevant historical and cultural contexts, and must include an accompanying bibliography (not included in the word count). The assessment enables students to develop professional writing and research skills and demonstrate a critical understanding of key issues in the contemporary screen industries.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

**Case Study (Resit)**

Description: Students develop a case-study on a topic of their choice related to an issue studied on the module. 3000 words

Case-studies could explore the development of a particular production company, distributor or film festival, or investigate elements of key institutions such as broadcasters or screen agencies. The case-study should situate the organisation within relevant historical and cultural contexts, and must include an accompanying bibliography (not included in the word count). The assessment enables students to develop professional writing and research skills and demonstrate a critical understanding of key issues in the contemporary screen industries.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

### **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Film and Television Industries [Bower] MA 2023-24