Module Specification

Project Management in Context

Version: 2023-24, v2.0, 11 May 2023

Contents

Part 1: Information

Module title: Project Management in Context

Module code: UBGLM1-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Envrnmental Mgmt

Partner institutions: None

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Companies are often strategically organised through a series of portfolios, programmes, and projects that can be managed with desired benefits and results. Program management deals with managing several related projects in a cohesive, multi-project environment, and provides benefits that one might not get from managing the projects individually. Both portfolio and program management align projects with business objectives. This module explores the fundamental principles of managing portfolios and programmes.

Features: Not applicable

Educational aims: To enable students to undertake a critical appraisal of the fundamental principles of managing portfolios and programmes and their relationship and strategic alignment and to understand project management in an organisational context.

Outline syllabus: This module explores the fundamental principles of managing portfolios and programmes including: the relationship between portfolio, programme and project management and their strategic alignment; program management life-cycle activities, maturity and governance issues; benefits management and Programme management tools and practice; as well as organisational considerations for programme management and the role of the Programme Management Office.

Part 3: Teaching and learning methods

Teaching and learning methods: The module will utilise various teaching and learning strategies, including: formal lectures to present the concepts and themes of various methodologies at the appropriate level, workshops where the students have an opportunity to investigate and understand specific areas of programme and portfolio management, and discuss these with their peers and tutors; Analytical and "applied" skills-based activities, including case studies, where students have the opportunity to contextualise and apply their knowledge.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically analyse the role that portfolio, programme and project management have within organisations in delivering strategic business goals.

MO2 Design a programme architecture, identifying the set of interdependent projects and organisational functions that are required to achieve a given programme objective.

MO3 Critically evaluate the techniques and methods used to manage programmes and portfolios in different business and organisational settings.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Workshops = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/88159209-6D86-33F1-A980-0FDB3A723EEE.html

Part 4: Assessment

Assessment strategy: The module will be assessed by two components of assessment:

Assessment Task 1: will assess learning outcomes LO1 and LO3. Given a set of current and potential initiatives within a case scenario context, with reference to appropriate academic theory and established portfolio management practice and tools, you will be required to critically evaluate these initiatives in a 1,500-word report.

Assessment Task 2 will assess learning outcomes LO1, LO2 and LO3. Given a specific case scenario, with reference to appropriate academic theory and established programme management practice, you will be required to create a Benefits Map and propose a suitable Programme Architecture in a 1,500-word report.

In preparing for these assessments, you will be able to undertake a series of formative exercises and gain feedback in response. Expectation concerning the reports will be discussed in class, and you will also be able to present plans of your report for formative review.

 This assessment strategy has been chosen as a report is an appropriate format for exploring this area of project management, and will enable students to work on and gain confidence in this important skill.

Assessment tasks:

Report (First Sit)

Description: Assessment Task 1: Individual report (1,500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3

Report (First Sit)

Description: Assessment Task 2: Individual report (1,500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Report (Resit)

Description: Assessment Task 2: Individual report (1,500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3

Report (Resit)

Description: Assessment Task 2: Individual report (1,500 words)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Project Management [Frenchay] MSc 2023-24

Project Management [Frenchay] MSc 2022-23