



## MODULE SPECIFICATION

Part 1: Information			
<b>Module Title</b>	The Business		
<b>Module Code</b>	UATB57-20-M	<b>Level</b>	Masters
<b>For implementation from</b>	September 2021		
<b>UWE Credit Rating</b>	20	<b>ECTS Credit Rating</b>	10
<b>Faculty</b>	Arts, Creative Industries and Education	<b>Field</b>	
<b>Department</b>	Film and Journalism		
<b>Contributes towards</b>	MA Screen Acting		
<b>Module type:</b>	Professional Practice		
<b>Pre-requisites</b>	N/A		
<b>Excluded Combinations</b>	N/A		
<b>Co- requisites</b>	N/A		
<b>Module Entry requirements</b>	N/A		

Part 2: Description
<p>This module is primarily focused on preparing you for entry into the Screen Acting industry. You will receive professional and tutor advice on Head shots, CVs, Auditions and castings. You will be given introductions to agents and casting directors. You will participate in workshops including but not limited to: audition technique, self taping, Automated Dialogue Replacement (ADR) and motion-capture. There will be Q&amp; A sessions and various workshops with Industry practitioners. There will be a cinema screening of your final scenes to an invited audience, in London and Bristol.</p>

<b>Part 3: Assessment</b>		
<p>Each student will be required to write a 2,000 word self-evaluative essay. Tutors will assess your ability to articulate in writing a systematic understanding and critical evaluation of your own research and current practice.</p> <p>Other modes of assessment include, continuous class peer and tutor analysis, practice-based research, creating a professional CV, database, showreel and journal.</p>		
Identify final timetabled piece of assessment (component and element)	<b>A2</b>	
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	<b>100%</b>	
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>	
1. Professional Portfolio (CV, head shot and show reel) and a self-tape.	Pass / Fail	
2. 2,000 word self-evaluative essay	Pass / Fail	
<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>	
1. Professional Portfolio (CV, head shot and show reel) and a self-tape.	Pass / Fail	
2. 2,000 word self-evaluative essay	Pass / Fail	
<b>Part 4: Learning Outcomes &amp; KIS Data</b>		
<b>Learning Outcomes</b>	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Create and maintain a professional database and present an up to date CV, head shot and showreel (A1);</li> <li>• Independently film and edit personal casting tapes to a professional standard (A1);</li> <li>• Identify and pursue professional opportunities (A1);</li> <li>• Critically analyse and further advance knowledge of screen acting techniques (A2);</li> <li>• Critically evaluate personal research and practice (A2).</li> </ul>	

<b>Key Information Sets Information (KIS)</b>	<p style="text-align: center;"><b><u>Key Information Set - Module data</u></b></p> <p style="text-align: right;"><i>Number of credits for this module</i> <span style="border: 1px solid black; padding: 2px 10px;">20</span></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Hours to be allocated</th> <th style="width: 25%;">Scheduled learning and teaching study hours</th> <th style="width: 20%;">Independent study hours</th> <th style="width: 20%;">Placement study hours</th> <th style="width: 20%;">Allocated Hours</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">200</td> <td style="text-align: center;">50</td> <td style="text-align: center;">150</td> <td style="text-align: center;">0</td> <td style="text-align: center;">200</td> </tr> </tbody> </table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	200	50	150	0	200
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200	50	150	0	200							
<b>Contact Hours</b>	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>										
<b>Total Assessment</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="2" style="text-align: left;">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td style="width: 80%;">Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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<b>Reading List</b>	<a href="https://rl.talis.com/3/uwe/lists/8A3B45CB-0E34-8024-A84C-8EA6D59FB6DD.html?lang=en-GB&amp;login=1">https://rl.talis.com/3/uwe/lists/8A3B45CB-0E34-8024-A84C-8EA6D59FB6DD.html?lang=en-GB&amp;login=1</a>										

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<b>First Approval Date (and panel type)</b>	22/6/2020 SUVP			
<b>Revision ASQC Approval Date</b>		<b>Version</b>	1	Quest ID <a href="#">5567</a>