



MODULE SPECIFICATION

Part 1: Information			
Module Title	Work Experience		
Module Code	UPCNJW-30-3	Level	3
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	ACE	Field	Cultural Industries
Department	Arts and Cultural Industries		
Contributes towards	BA Media Communications (all pathways)		
Module type:	Standard		
Pre-requisites	Researching Media Cultures		
Excluded Combinations	Live Brief module		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Students will develop their understanding of work in the sector of the media and communication industries relevant to their particular degree and pathway through work experience. Students will undertake work experience amounting to a minimum of 20 days in the summer break between the end of Level 2 and the commencement of Level 3. The work placement will give students practical experience and knowledge of the challenges and responsibilities of working in the relevant professional context of their degree programme and pathway.</p> <p>Scheduled classes in level 3 will include information sessions on assignments, individual and small group activities supporting student reflection and assignment development. In-class exercises on relevant career development will supplement the career skills development provided by the module. Critical reflection on personal strengths and areas of development, written and oral and audiovisual communication skills, time management and problem-solving skills are all developed through the module activities and assignments. Module delivery will coordinate with UWE Careers and Placement Support services to optimize the professional development benefits for students.</p>
Part 3: Assessment
<p>In sum, the assessment elements are as follows:</p> <p>Presentation: The student will give a 15 minute oral presentation supported by a visual aid (eg. a Poster or Presentation Slides) which describes and summarizes their work experience or live brief work progress. This will develop professional communication skills in oral and visual communication, and should demonstrate the student's understanding of the work experience context. (Learning outcome 1, 2, 4).</p>

<p>Research Project: students will develop an individual research project arising from their specific learning experiences and agreed with the module leader. The project will concentrate on some aspect(s) of the experience and analyse it in more detail to demonstrate what knowledge has been gained about the relevant media or communications industry context and their professional development in relation to that aspect(s) of the work experience (Learning outcome 1 4, 5).</p> <p>Plagiarism to be monitored via online submission resources for B1 and in class moderation for A1.</p>						
Identify final timetabled piece of assessment (component and element)		Component B1				
% weighting between components A and B (Standard modules only)		<table border="1"> <tr> <td>A:</td> <td>B:</td> </tr> <tr> <td>50</td> <td>50</td> </tr> </table>	A:	B:	50	50
A:	B:					
50	50					
First Sit						
Component A (controlled conditions) Description of each element		Element weighting				
1. In-class Presentation 15 minutes		100				
Component B Description of each element		Element weighting				
1. Research Project 2500 words		100				
Resit (further attendance at taught classes is not required)						
Component A (controlled conditions) Description of each element		Element weighting				
1. Presentation 15 minutes		100				
Component B Description of each element		Element weighting				
1. Research Project 2500 words		100				
Part 4: Learning Outcomes & KIS Data						
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> 1. Identify and appraise the knowledge and skills acquired and developed and through the work experience (assessed through (A1, B1). 2. Demonstrate professional oral and visual communication skills, making use of appropriate software and AV tools to illustrate their oral communications (A1). 3. Provide evidence of independent time management and problem-solving in responding to workplace challenges (A1, B1). 					

	<p>4. Demonstrate a substantial understanding of the workplace organisation's industry context, and the key goals, responsibilities and challenges of working in that professional context (A1, B1).</p> <p>5. Reflect upon the practical challenges encountered when completing a work experience and integrate their findings with an existing body of relevant literature (A1, B1).</p> <p>seec.org.uk Learning Outcomes guidance</p>																									
Key Information Sets Information (KIS)	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> </thead> <tbody> <tr> <td colspan="5">Number of credits for this module</td> </tr> <tr> <td colspan="4"></td> <td style="text-align: center;">30</td> </tr> <tr> <td>Hours to be allocated</td> <td>Scheduled learning and teaching study hours</td> <td>Independent study hours</td> <td>Placement study hours</td> <td>Allocated Hours</td> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">36</td> <td style="text-align: center;">114</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> </tr> </tbody> </table>	Key Information Set - Module data					Number of credits for this module									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150
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Contact Hours	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p>																									
Total Assessment	<table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	50%	Practical exam assessment percentage	50%		100%															
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Reading List	<p>This is an existing module</p> <p>https://rl.talis.com/3/uwe/lists/E9C4D7BC-8107-3DF1-F361-ADBC6ABBDA10.html?lang=en-GB&login=1</p>																									

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First Approval Date (and panel type)	24 March 2020 UVP		
Revision ASQC Approval Date	Version	1	