STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Radio Pre-Production		
Module Code	UABB3C-15-M	Level	Level 7
For implementation from	2020-21		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	Faculty of Arts Creative Industries & Education	Field	Broadcast and Journalism
Department	ACE Dept of Film & Journalism		
Contributes towards	Journalism (Audio Docs and Podcast) [Sep][FT][Bower][1yr] MA 2020-21		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
The purpose of this module is to introduce students to the specialist field of Audio and Factual programming and to enable them to begin to understand key areas of professional concern. It gives an overview of production processes and develops key skills required for employment. **Educational Aims:** Students will undertake craft skills training across specialist roles in preparation for production and also to enable them to extend their professional development. It enables students to explore and critically evaluate content for broadcast and multiplatform and furnishes them with a range of creative idea generation strategies and techniques. Throughout the module students are encouraged to work up and pitch ideas for factual programming drawing on the knowledge gained through the module. The module outlines the commissioning process, providing insight into what commissioners and audiences want. It looks at the business of development where creative content creation, market demand and effective production management go hand-in-hand.

It blends lectures and seminars exploring the commercial, ethical and production concerns with a series of production exercises designed in conjunction with BBC partners to enable students to apply their knowledge and understanding and facilitate the development of their professional skills.

Working in teams and supported by intensive technical workshops, students are introduced to and immersed into media production so they understand the narrative potential and editorial demands and how to deliver these via appropriate use of craft techniques.

Outline Syllabus: Students will undertake a specialist research study to underpin their idea for a documentary or digital media production. Students will apply narrative, ethical, production and commercial principles learned to date to their own project within this module as well as responding to other teaching about production.

Lectures and seminars as well as talks by industry professionals to enable students to develop their producing and production management skills.

The content of these will include subjects such as:

Developing content into story and building
Working with contributors, and possibly guest presenters
Pitching and Proposal writing
From synopsis to recording script
Scheduling and budgeting production
Further creative digital editing techniques

Teaching and Learning Methods: Formal lectures and seminars will introduce key aspects of the module. In addition, there will be a range of master-classes and guest speaker sessions delivered in partnership with BBC Factual. In addition, students may have the opportunity to attend specialist conferences relevant to the teaching and learning activity.

A series of production exercises run alongside. These practical assignments are achieved either in a supervised workshop setting or via independent study. They are supported by an extensive range of relevant production and technical workshops and a series of individual and group tutorials.
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Students receive formative feedback via tutorial sessions. Students are expected to show initiative, be self-motivated, and committed to developing a professional standard of practice. They must be able to work effectively, both independently and in teams to support each other's' learning and development.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience.

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 48 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. = 102 hours.

Part 3: Assessment

The summative assessment is as follows:

Component A: A Portfolio 100%

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module

Handbook.

These may include:
• Production planning documents production tasks and/or
• Learning logs and/or
• Audio recording of feature/s
• Written Proposal
• Reflective Essay

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

First Sit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	100 %	Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.
Resit Components	Final Assessment	Element weighting	Description
Portfolio - Component A	✓	100 %	Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module students will be able to:

	Module Learning Outcomes
MO1	Critically analyse the commercial environment of areas of audio documentary, and factual programming , including key factors driving audience engagement and appreciation.
MO2	Demonstrate an understanding of the importance of professional audio production within the radio industry by producing audio to industry standards.
MO3	Engage with the process of pre-production through a period of scripting and planning.
MO4	Engage with the management and organisation of a factual media production in a professional manner, including the factors that inform commissioning decisions and the industry processes required to develop and pitch successful documentary and factual media products.
MO5	Contextualise and critically reflect on existing creative work within the field of media production.

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Contact Hours	Contact Hours	
		4
	Independent Study Hours:	
	Independent study/self-guided study	114
	Total Independent Study Hours:	114
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	36
	Total Scheduled Learning and Teaching Hours:	36
	Hours to be allocated	150
	Allocated Hours	150
Reading List	*The reading list for this module can be accessed via the following link:* https://rl.talis.com/3/uwe/lists/76360BC7-9EA3-68A6-D30B-00D27EC9CAAA.html?lang=en-GB&login=1	