



## **Module Specification**

### **Professional Practice in Journalism**

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## Part 1: Information

**Module title:** Professional Practice in Journalism

**Module code:** UABAYY-60-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 60

**ECTS credit rating:** 30

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Delivery locations:** Bower Ashton Campus

**Field:** Broadcast and Journalism

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This is a creative media production module which encompasses work experience to further develop professionalism and employability.

**Features:** Not applicable

**Educational aims:** The aim of this module is for students to make creative media production, such as a radio documentary, factual radio programme or long form

written/online feature that demonstrates the acquisition and synthesis of relevant skills and understandings developed through the programme, and which reflects their industry aspirations. Students will start to develop their portfolios from semester one encouraged through tutorials with their personal tutor to evaluate and develop specific strengths and interests.

The details of the production will be specified in the module handbook.

**Outline syllabus:** Students will be expected to work through the phases of final pre-production, detailed production planning, audio recording/ feature writing and post-production, developing their production and craft skills through this intensive production experience.

The 'final major project' will be accompanied by documentation covering all aspects of production

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** A limited programme of lectures covers recording, pre and post production. The bulk of teaching is the individual supervision of projects by tutors and other staff, supported by specialist technical instruction by negotiation.

Specialist master classes, workshops, training visits and work shadowing will form part of the teaching and learning for the module if appropriate. Full details of these specific opportunities will be dependent on industry scheduling and so may change for each cohort.

The module will start with one group session where students will pitch ideas for their portfolios in order to develop synergies and construct inter-disciplinary production teams (where appropriate).

Students will:

identify appropriate work placement hosts from semester one with the help of their

personal tutor/supervisor,

be encouraged to obtain placements within the area they plan to specialise.

Students will also be invited to work on 'live industry briefs' where the mutuality of their learning aims and the industry project is compatible.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Apply a range of standard and specialist professional skills and editorial knowledge to produce documentary/long form feature or factual media production.

**MO2** Act independently in planning, implementing and producing a substantial piece of production to a professional level, demonstrating effective organisational and creative problem-solving skills which effectively demonstrates the realisation of narrative concepts, an appreciation of relevant ethical, legal, and regulatory codes in and addresses target audiences.

**MO3** Critique work produced (their own and others) demonstrating a high level of editorial and aesthetic judgement, contextual knowledge and understanding.

**MO4** Synthesise and apply editorial knowledge within a production and practical context demonstrating a sophisticated understanding of narrative, genre, production process, editorial policy, ethical codes, commercial/business context, creative realisation and audience.

**MO5** Demonstrate consolidated plans for the future directions of their own work in relation to professional documentary/feature and factual media production, including effective self-promotional materials.

**MO6** Work for a minimum of 15 days in a related industry placement.

**MO7** Where appropriate, work effectively to a live industry brief and to transmission deadlines providing evidence of effective time management, practical knowledge of demands and challenges of professional contexts.

**MO8** Report on their experiences and integrate their findings with an existing body of relevant literature reflecting upon the practical challenges encountered.

**Hours to be allocated:** 600

**Contact hours:**

Independent study/self-guided study = 415 hours

Placement = 120 hours

Face-to-face learning = 65 hours

Total = 600

**Reading list:** The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <https://rl.talis.com/3/uwe/lists/F3EE34EB-D075-BEE7-D7F6-9E14D9AE69C9.html?lang=en-GB&login=1>

## **Part 4: Assessment**

**Assessment strategy:** The summative assessment is as follows: Portfolio of work

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

Production planning documents production tasks and/or

Learning logs

Audio recording of feature/s OR long form written features

Written Proposal

Critical Evaluation

This will to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

**Assessment components:**

**Final Project (First Sit)**

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Final Project (Resit)**

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Journalism (Audio Docs and Podcast) [Bower] MA 2023-24

Journalism (Specialist Features) [Bower] MA 2023-24