



MODULE SPECIFICATION

Part 1: Information			
Module Title	Professional Practice in Journalism		
Module Code	UABAYY-60-M	Level	Level 7
For implementation from	2020-21		
UWE Credit Rating	60	ECTS Credit Rating	30
Faculty	Faculty of Arts Creative Industries & Education	Field	Broadcast and Journalism
Department	ACE Dept of Film & Journalism		
Contributes towards	Journalism (Specialist Features) [Sep][FT][Bower][1yr] MA 2020-21 Journalism (Audio Docs and Podcast) [Sep][FT][Bower][1yr] MA 2020-21		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>This is a creative media production module which encompasses work experience to further develop professionalism and employability.</p> <p>Educational Aims: The aim of this module is for students to make creative media production, such as a radio documentary, factual radio programme or long form written/online feature that demonstrates the acquisition and synthesis of relevant skills and understandings developed through the programme, and which reflects their industry aspirations. Students will start to develop their portfolios from semester one encouraged through tutorials with their personal tutor to evaluate and develop specific strengths and interests.</p> <p>The details of the production will be specified in the module handbook.</p>

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Outline Syllabus: Students will be expected to work through the phases of final pre-production, detailed production planning, audio recording/ feature writing and post-production, developing their production and craft skills through this intensive production experience.

The 'final major project' will be accompanied by documentation covering all aspects of production

Teaching and Learning Methods: A limited programme of lectures covers recording, pre and post production. The bulk of teaching is the individual supervision of projects by tutors and other staff, supported by specialist technical instruction by negotiation.

Specialist master classes, workshops, training visits and work shadowing will form part of the teaching and learning for the module if appropriate. Full details of these specific opportunities will be dependent on industry scheduling and so may change for each cohort.

The module will start with one group session where students will pitch ideas for their portfolios in order to develop synergies and construct inter-disciplinary production teams (where appropriate).

Students will

- identify appropriate work placement hosts from semester one with the help of their personal tutor/supervisor.
- be encouraged to obtain placements within the area they plan to specialise

Students will also be invited to work on 'live industry briefs' where the mutuality of their learning aims and the industry project is compatible.

Part 3: Assessment

The summative assessment is as follows:

Component A, 1: Portfolio of work

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

- Production planning documents production tasks and/or
- Learning logs
- Audio recording of feature/s OR long form written features
- Written Proposal
- Critical Evaluation

This will enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

First Sit Components	Final Assessment	Element weighting	Description
Final Project - Component A	ü	100 %	<p>Component A, 1: Portfolio of work</p> <p>Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.</p> <p>These may include:</p>

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			<ul style="list-style-type: none"> • Production planning documents production tasks and/or • Learning logs • Audio recording of feature/s • Written Proposal • Critical Evaluation <p>This will to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.</p>
Resit Components	Final Assessment	Element weighting	Description
Final Project - Component A	ü	100 %	<p>Component A, 1: Portfolio of work</p> <p>Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.</p> <p>These may include:</p> <ul style="list-style-type: none"> • Production planning documents production tasks and/or • Learning logs • Audio recording of feature/s • Written Proposal • Critical Evaluation <p>This will to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.</p>

Part 4: Teaching and Learning Methods

Learning Outcomes	On successful completion of this module students will be able to:	
		Module Learning Outcomes
	MO1	Apply a range of standard and specialist professional skills and editorial knowledge to produce documentary/long form feature or factual media production.
	MO2	Act independently in planning, implementing and producing a substantial piece of production to a professional level, demonstrating effective organisational and creative problem-solving skills which effectively demonstrates the realisation of

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		narrative concepts, an appreciation of relevant ethical ,legal, and regulatory codes in and addresses target audiences.
	MO3	Critique work produced (their own and others) demonstrating a high level of editorial and aesthetic judgement, contextual knowledge and understanding.
	MO4	Synthesise and apply editorial knowledge within a production and practical context demonstrating a sophisticated understanding of narrative, genre, production process, editorial policy, ethical codes, commercial/business context, creative realisation and audience.
	MO5	Demonstrate consolidated plans for the future directions of their own work in relation to professional documentary/feature and factual media production, including effective self-promotional materials.
	MO6	Work for a minimum of 15 days in a related industry placement.
	MO7	Where appropriate, work effectively to a live industry brief and to transmission deadlines providing evidence of effective time management, practical knowledge of demands and challenges of professional contexts.
	MO8	Report on their experiences and integrate their findings with an existing body of relevant literature reflecting upon the practical challenges encountered.
Contact Hours	Contact Hours	
	Independent Study Hours:	
	Independent study/self-guided study	415
	Total Independent Study Hours:	415
	Placement Study Hours:	
	Placement	120
	Total Placement Study Hours:	120
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	65
	Total Scheduled Learning and Teaching Hours:	65
	Hours to be allocated	600

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	Allocated Hours	600
Reading List	<i>The reading list for this module can be accessed via the following link:</i> https://rl.talis.com/3/uwe/lists/F3EE34EB-D075-BEE7-D7F6-9E14D9AE69C9.html?lang=en-GB&login=1	