STUDENT AND ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Information			
Module Title	Podcasting and Programming		
Module Code	UABAYX-30-M	Level	Level 7
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts Creative Industries & Education	Field	Broadcast and Journalism
Department	ACE Dept of Film & Journalism		
Contributes towards	Journalism (Audio Docs and Podcast) [Sep][FT][Bower][1yr] MA 2020-21		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
Building on the audio production in other modules, this module engages students in more advanced production and presentation techniques and professional practices. **Educational Aims:** The emphasis will be on podcast production and magazine programme production. Students will research and create episodes/s of a podcast along pre-set theme/s suitable for different audiences. Alongside this student will develop their skills from other modules and create a series of live/as live magazine programmes. **Outline Syllabus:** Students will work in teams and have a chance to explore the traditional roles of producer, present and reporter as they work across different types of programming for different audiences. This enhances their employability and allows them to collect diverse evidence for their personal portfolios. Students will explore and critically evaluate content for broadcast and multiplatform and furnishes

them with a range of creative idea generation strategies and techniques. The module interrogates assumptions and implicit underlying values in factual narratives (for example around the issue of representation) and ethical dilemmas in storytelling, and enables students to explore and critically evaluate a range of perspectives.

Teaching and Learning Methods: Students will apply narrative, ethical, production and commercial principles learned to date to their own project within this module as well as responding to other teaching about production.

Lectures and seminars as well as talks by industry professionals to enable students to develop their producing and production management skills.

The content of these will include subjects such as:

• Developing content into story and building
• Working with contributors, and possibly guest presenters
• Pitching and Proposal writing
• From synopsis to recording script
• Further creative digital editing techniques
• News Programme Making

The students' development process will be supported through regular seminars facilitating peer feedback and constructive critical analysis, individual and group tutorials and sessions with industry guests

Preparation for production will be supported by an extensive range of workshops designed to help develop students' technical skills and craft techniques to enable them to achieve their own project and/or work collaboratively on other students' projects as required.
A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience,

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 72 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. = 228 hours.

Part 3: Assessment

The summative assessment is as follows:

Component A: Podcast episode/s 50%
Component B : Portfolio of Radio Programmes 50%

Students are required to submit a portfolio which will include specific features they have produced during the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the module handbook. Deadlines will be set at regular intervals during the module.

These may include:
• Short audio podcast
• Longer form podcast
• Music programme
• Magazine programme
• News programme
• Reflective Essay -500 words

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These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module. These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats			

First Sit Components	Final Assessment	Element weighting	Description
Set Exercise - Component A		50 %	Podcast episode/s total duration 15 mins
Portfolio - Component B	✓	50 %	Portfolio of Radio Programmes Component B : Portfolio of Radio Programmes 50% Students are required to submit a portfolio which will include specific features they have produced during the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the module handbook. Deadlines will be set at regular intervals during the module. These may include: • Longer form podcast • Music programme • Magazine programme • News programme • Reflective Essay -500 words These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module. These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

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• Music programme
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These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

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Part 4: Teaching and Learning Methods	
Learning Outcomes	On successful completion of this module students will be able to:

	Module Learning Outcomes
MO1	Initiate, develop and pitch present suitable idea/s for a podcast and/or or factual media programming, demonstrating a critical understanding of a range of knowledge and understanding gathered through the modules.
MO2	Develop a proposal to a viable project by utilising a range of information literacy skills, research techniques and sources.
MO3	Engage with the process of production through a period of scripting, planning and delivery of audio items.
MO4	Engage with the management, organisation and documentation of a documentary or factual media production in a professional manner.
MO5	Contextualise and critically reflect on existing creative work within the field of media production.

Contact Hours	**Contact Hours**	
	Independent Study Hours:	
	Independent study/self-guided study	228

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	Total Independent Study Hours:	228
		5
	Scheduled Learning and Teaching Hours:	
	Face-to-face learning	72
	Total Scheduled Learning and Teaching Hours:	72
	Hours to be allocated	300
	Allocated Hours	300
Reading List	*The reading list for this module can be accessed via the following link:* https://rl.talis.com/3/uwe/lists/4376D883-56BC-C185-3E1D-3565C131CE7F.html?lang=en-GB&login=1	