Module Specification

Journalism Collaborative Project

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Contents

Part 1: Information

Module title: Journalism Collaborative Project

Module code: UABAUY-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: In this module, students plan and undertake work that is related to their artistic and/or professional endeavours and career goals.

Features: Not applicable

Educational aims: The aim is to enable students to view themselves as professional practitioners and to understand what is necessary in order to work as a

professional in their chosen field. The module also aims to develop students' entrepreneurial capability in practice through the evolution and execution of a collaborative project in a professional context. Students gain real world insight into leadership and management skills by working in a range of external contexts and/or through developing and producing their own projects and initiatives. They are encouraged to be engaged, bold and innovative, developing skills across the range of creator, collaborator, performer, leader, music teacher/tutor and creative entrepreneur.

Outline syllabus: Projects for this module may fall within a number of different areas and are to be determined by the student in consultation with their academic supervisor. Students may undertake a project on an individual basis or as part of a collective team as agreed with staff.

Typical projects could include, but are not limited to: work within an educational or community context in order to facilitate a project. Alongside, students focus on articulating the aims and objectives of their project, considering relevant ethical issues as well as notions of audience and exhibition. Students evaluate their experiences, with the aim of developing their preparedness and ability for forging a career or for further study after graduating. Thus, the module enables students to explore their work within a creative environment and within industry.

The balance of assessment is towards process rather than project; whilst it is important that the project is achieved, the emphasis is on evaluating the methodologies utilised to undertake the project allied to a students' ability to critically evaluate their own efforts with regard to working within a professional context.

Part 3: Teaching and learning methods

Teaching and learning methods: The module will be delivered through a mixture of lectures and through individual and small-group tutorials with an allocated supervisor. Some teaching sessions may fall outside core university working hours. Working in teams and supported by intensive technical workshops, students are introduced to and immersed into media production so they understand the narrative potential and editorial demands and how to deliver these via appropriate use of craft

techniques.

In addition, students may have the opportunity to attend specialist conferences relevant to the teaching and learning activity.

A series of production exercises run alongside. These practical assignments are achieved either in a supervised workshop setting or via independent study. They are supported by an extensive range of relevant production and technical workshops and a series of individual and group tutorials.
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Students receive formative feedback via tutorial sessions. Students are expected to show initiative, be self-motivated, and committed to developing a professional standard of practice. They must be able to work effectively, both independently and in teams to support each other's' learning and development.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience,

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an advanced critical understanding of the range of specific platforms, their narrative potential and ability to engage different audiences through critical analysis.

MO2 Generate novel solutions to own and/or other's project briefs through flexibly, creatively and effectively synthesis of own and other's ideas, information and skills.

MO3 Create a design for audio, or a factual product for a specific platform using advanced research and creative methodologies appropriate for its development.

MO4 Apply advanced multi-disciplinary production skills to the initial development of a factual product.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/DE95EE75-9112-6FA4-2F2F-AB3FDA6915F8.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: The summative assessment is as follows:

Assessment 1: Presentation 25%

Students are required to deliver a pitch type presentation of the project ideas they have developed in the modules Duration 10-15 mins.

Assessment 2: Portfolio 75%

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

Production planning documents production tasks and/or

Learning logs and/or

Audio recording/ digital production of feature/s

Written Proposal

Reflective Essay

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Assessment components:

Presentation (First Sit)

Description: Students are required to deliver a pitch type presentation of the project ideas they have developed in the modules

10-15 mins

Weighting: 25 %

Final assessment: No

Group work: Yes

Learning outcomes tested: MO1, MO2

Portfolio (First Sit)

Description: Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Presentation (Resit)

Description: Students are required to deliver a pitch type presentation of the project ideas they have developed in the modules. 10-15 mins

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Portfolio (Resit)

Description: Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Journalism (Audio Docs and Podcast) [Bower] MA 2023-24

Journalism (Specialist Features) [Bower] MA 2023-24