



## **Module Specification**

### **Introduction to Media Law**

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## Part 1: Information

**Module title:** Introduction to Media Law

**Module code:** UABAYT-15-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Creative & Cultural Industries

**Partner institutions:** None

**Delivery locations:** Bower Ashton Campus

**Field:** Broadcast and Journalism

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** The purpose of this module is to introduce students to both ethical and regulatory frameworks for journalistic practice and to the practical outcome of their application and to enable them to begin to understand key areas of professional concern.

**Features:** Not applicable

**Educational aims:** Students will understand the statutory laws that journalists are expected to know and observe. The module will enable students to understand the court system and the constraints on reporting,

**Outline syllabus:** It examines key issues such as compliance, editorial policy and intellectual property, providing students with a thorough grounding in appropriate media law, broadcasting codes, and conventions.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Formal lectures and seminars will introduce key aspects of the module. In addition, there will be a range of master-classes and guest speaker sessions. In addition, students may have the opportunity to attend specialist conferences relevant to the teaching and learning activity.

Students receive formative feedback via tutorial sessions. Students are expected to show initiative, be self-motivated, and committed to developing a professional standard of practice. They must be able to work effectively, both independently and in teams to support each other's' learning and development.

A series of workshops, seminars and practical exercises will develop and extend knowledge and skills in relation to students' employability plans. Indicative topics are: research and information analysis skills, networking, pitching, preparing for interviews, developing resilience,

Scheduled learning: includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops = 36 hours.

Independent learning: includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. = 114 hours.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate a deep and systematic understanding of the UK legislative system especially as it applies to journalists and other media workers.

**MO2** Critically evaluate legal and normative concepts, such as human rights, privacy, and libel.

**MO3** Recognise and critically analyse international media accountability systems and regulatory frameworks and their role in the relationship between state, citizen and journalist.

**MO4** Apply their understanding in the production of written/ broadcast item on a legal/ethical aspect of the law.

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/8290F352-3BA5-A5F5-171A-01D61D8524C2.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/8290F352-3BA5-A5F5-171A-01D61D8524C2.html?lang=en-GB&login=1>

## Part 4: Assessment

**Assessment strategy:** In the assessment students will be required to sit an in class test in which they will be tested on their knowledge and understanding of the UK court system and a range of legal instruments and laws.

The summative assessment is as follows:

In Class Test 50%

Test will test students' knowledge and understanding of ethical, regulatory and legal issues across a range of platforms that could impact on the work of journalists.

### A Portfolio 50%

Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

Audio/Film recording of feature/s

Written features

Reflective Essay

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

### **Assessment components:**

#### **Portfolio (First Sit)**

Description: Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

- Audio/Film recording of feature/s
- Written features
- Reflective Essay

These have been designed to enable students to develop and demonstrate for the purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4

### **In-class test** (First Sit)

Description: Test will test students' knowledge and understanding of ethical, regulatory and legal issues across a range of platforms that could impact on the work of journalists.

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

### **Portfolio** (Resit)

Description: Students are required to submit a portfolio for assessment which will include the outcomes of set tasks throughout the module. Examples of the specific tasks to be included in the portfolio will be clearly defined in the Module Handbook.

These may include:

- Audio/Film recording of feature/s
- Written features
- Reflective Essay

These have been designed to enable students to develop and demonstrate for the

purposes of assessment their acquisition of the skills, knowledge, understandings and experiences that will enable them to meet the learning outcomes for the module.

These forms of assessment enable the student to build and demonstrate their developing professional skills in communicating their work and ideas in appropriate professional formats.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4

### **In-class test (Resit)**

Description: Test will test students' knowledge and understanding of ethical, regulatory and legal issues across a range of platforms that could impact on the work of journalists.

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Journalism [Bower] MA 2023-24

Journalism (Audio Docs and Podcast) [Bower] MA 2023-24

Journalism (Specialist Features) [Bower] MA 2023-24