



Module Specification

Newsroom Journalism Practice

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Part 1: Information

Module title: Newsroom Journalism Practice

Module code: UABB4J-30-3

Level: Level 6

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: Audio and Storytelling 2021-22, Factual Media: Video and TV 2022-23, Screen Languages 2022-23, Writing for Production 2021-22

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module develops students' critical and practical skills of contemporary newsroom practice and builds upon the students' newsgathering and their basic broadcast skills taught in Audio and Storytelling, Writing for Production, Factual Media: Video and TV and Screen Language.

Pre-requisites: students must take one out of Factual Media: Video and TV OR Screen Language.

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: Students will develop technical and editorial skills in broadcast journalism and be encouraged to critique their practice in relation to current debates. Students will also develop their own professional practice throughout the module, putting these skills to use in a number of news day simulations in the multi-media newsroom, replicating a real newsroom working environment.

Part 3: Teaching and learning methods

Teaching and learning methods: See Learning Outcomes.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Develop a critical understanding of contemporary newsroom practice.

MO2 Develop their own journalistic practice in a multi-media newsroom environment.

MO3 Originate and develop story ideas, drawing from traditional and novel news agenda.

MO4 Undertake a range of production and technical craft roles necessary for the modern multi-media journalist.

MO5 Demonstrate an awareness of professional conduct.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

Part 4: Assessment

Assessment strategy: The module will be delivered in hands-on workshops, seminars and lectures and through a series of assessed news days, a simulation of a real working newsroom giving students the opportunity to put their skills into practice.

There will be a number of opportunities for formative assessment throughout the sessions and the news days.

The summative assessment is as follows:

Attendance and engagement at a number of news days. Details to be specified in the module handbook. These are to be carried out under controlled conditions and to a tight deadline.

Portfolio of broadcast work. Students are required to submit a portfolio of work which will include the outcomes of set tasks. These will be designed to enable students to develop and demonstrate, for the purposes of assessment, their acquisition of skills, knowledge, understanding and experience that will enable them to meet the learning outcomes for the module. Examples of specific tasks to be included in the portfolio will be clearly defined in the module handbook. The portfolio may include:

- A portfolio of journalistic output
- A self-reflective reporting diary
- A critical appraisal documenting their work
- A range of broadcast packages.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio of broadcast work.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Set Exercise (First Sit)

Description: Attendance and engagement at a number of news days.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio of broadcast work.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Set Exercise (Resit)

Description: News bulletin writing and presentation test.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production (Journalism)[Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Media Production [Sep][FT][Bower][3yrs] BA (Hons) 2021-22

Media Production {Foundation}[Sep][FT][Bower][4yrs] BA (Hons) 2020-21

Media Production (Journalism) {Foundation} [Sep][FT][Bower][4yrs] BA (Hons) 2020-21

Media Production [Sep][SW][Bower][4yrs] BA (Hons) 2020-21

Media Production (Journalism)[Sep][SW][Bower][4yrs] BA (Hons) 2020-21