



### MODULE SPECIFICATION

Part 1: Information			
<b>Module Title</b>	Media Production Project		
<b>Module Code</b>	UABB4H-30-3	<b>Level</b>	3
<b>For implementation from</b>	September 2020		
<b>UWE Credit Rating</b>	30	<b>ECTS Credit Rating</b>	15
<b>Faculty</b>	ACE	<b>Field</b>	Broadcast and Journalism
<b>Department</b>	Film and Journalism		
<b>Contributes towards</b>	BA (Hons) Media Production BA (Hons) Media Production (Journalism) BA (Hons) Media Production (Creative Content)		
<b>Module type:</b>	Project		
<b>Pre-requisites</b>	None		
<b>Excluded Combinations</b>	Dissertation		
<b>Co- requisites</b>	None		
<b>Module Entry requirements</b>	None		

Part 2: Description
<p>This module gives students the opportunity to undertake a practice-based media production research project within their specialist medium or media. It should be regarded as a culmination of their conceptual, theoretical, practical and creative development throughout their study. The module is intended to facilitate independent, innovative, creative, critical work.</p> <p>The project will be self-motivated and theoretically grounded. It will be informed by cultural theoretical research and a knowledge of historical and contemporary media production, and practitioners, relevant to the project. The module will facilitate a 'community of practitioners', wherein students will engage in peer-learning and collaborative skills relevant to media industry contexts; students will also support each other's projects, providing input in the pre-production process and assisting with production as appropriate.</p> <p>The content and medium of student projects will be developed in consultation with module staff. Classes will support the initiation, development and realisation of student projects of appropriate scope and substance.</p> <p>Students will produce supporting material for their project that demonstrates their critical and creative process and their ability to work in a sustained manner on the development of the project. Project proposal pitching skills will be developed through in-class presentations and feedback. Finally, students will have the opportunity to present, discuss and defend their work in a manner that would be customary for any professional creative media practitioner working to a given brief.</p>

<b>Part 3: Assessment</b>		
<p>Assessments will enable students to undertake independent practical research project as a critical and analytical process, and provide key employability skills and establish professional conduct befitting a creative media practitioner within the creative industries. Continuous feedback will be provided through the project's guided-development by both peers and academic supervisors.</p> <p>1. Pre-production item(s) to include proposal/pitch 2. Individual media production project 3. Presentation (Display and critique)</p> <p>Plagiarism will be designed out by means of the continuous feedback process within the weekly project development sessions, and with online assessment submission tools where appropriate.</p>		
Identify final timetabled piece of assessment (component and element)		A"
% weighting between components A and B (Standard modules only)	<b>A:</b>	<b>B:</b>
	<b>20</b>	<b>80</b>
<b>First Sit</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>		<b>Element weighting</b> <i>(as % of component)</i>
1. Presentation		100
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> <i>(as % of component)</i>
1. Individual media production project		63
2. Pre-production item(s)		37
<b>Resit (further attendance at taught classes is not required)</b>		
<b>Component A</b> (controlled conditions) <b>Description of each element</b>		<b>Element weighting</b> <i>(as % of component)</i>
1. Presentation		100
<b>Component B</b> <b>Description of each element</b>		<b>Element weighting</b> <i>(as % of component)</i>
1. Portfolio of resubmitted items agreed with module leader		100
<b>Part 4: Learning Outcomes &amp; KIS Data</b>		
<b>Learning Outcomes</b>	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> <li>1. Engage in self-determined creative and/or journalistic practice, working independently and professionally under the guidance of an academic supervisor (assessed through component A1)</li> <li>2. Undertake a practical research project as a critical and analytical process (assessed through A1, B1)</li> <li>3. Demonstrate of high level of formal and technical control of your specialist medium (assessed through A1, B1)</li> <li>4. Use relevant academic theories to critically evaluate and analyse source materials</li> </ol>	

	<p>and/or debates relevant to your work (assessed through B1, B2)</p> <p>5. Identify, justify and use methods of analysis, enquiry and production which are appropriate to tasks, including self-initiated tasks (assessed through B1)</p> <p>6. Engage in a constructive critical evaluation and defence of your work. (assessed through A1, B2)</p>																																			
<p><b>Key Information Sets Information (KIS)</b></p> <p><b>Contact Hours</b></p>	<table border="1"> <thead> <tr> <th colspan="5"><b>Key Information Set - Module data</b></th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td colspan="4"></td> <td style="border: 2px solid black;">30</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td>300</td> <td>72</td> <td>228</td> <td>0</td> <td>300</td> </tr> </tbody> </table> <p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td>0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>80%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>20%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </tbody> </table>	<b>Key Information Set - Module data</b>					<i>Number of credits for this module</i>									30	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	80%	Practical exam assessment percentage	20%		100%
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<b>Reading List</b>	<p>The reading list for this module is available at:</p> <p><a href="https://uwe.rl.talis.com/index.html">https://uwe.rl.talis.com/index.html</a></p>																																			

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<b>First Approval Date (and panel type)</b>	24 March 2020		
<b>Revision ASQC Approval Date</b>	<b>Version</b>	1	

