Module Specification

Studio Z

Version: 2023-24, v2.0, 31 Jan 2023

Contents

Part 1: Information

Module title: Studio Z

Module code: UALB48-60-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 60

ECTS credit rating: 30

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Film work, show-reels and portfolios are the essential 'calling cards' for animation practitioners. In this module, students complete their major project work as well as other outputs in line with their defined Agenda of personal learning, creative practice and future career goals.

Features: Rough-cut screening reviews; the industry mentorship scheme and designated specialist supervisor support continues in this module; opportunity for direct industry engagement e.g. through live briefs, work-based learning; a concluding showcase screening event and exhibition of work.

Educational aims: The aim of this module is to enable students to complete and undertake a summative evaluation of their major project work and other outputs and to critically reflect on the development of their skills and competencies in the context of professional practice in the animation industry or fields of related practice. In addition, students engage in active planning in relation to their vocational trajectory and consolidate their on-line showreel/portfolio of practice and self-promotion materials.

Outline syllabus: Production, post-production, including the animation pipeline; sound design; developing entrepreneurial capability and effectiveness; career strategies and business planning; self-promotion, networking and personal brand creation; showcase screening event and exhibition planning.

Part 3: Teaching and learning methods

Teaching and learning methods: Students attend a series of lectures, seminars, group tutorials and individual supervision tutorials. In addition, workshops in sound design as well as surgeries related to animation practice support project work to completion. Students are encouraged to make use of the programme's comprehensive on-line animation and filmmaking enterprise and professional practice resource. Independent research, study and practice forms a substantial part of the activity of this module. Academic skills support, including subject-specific and generic workshops and online resources, is available from the Library. Academic skills support for international students is available from the Academic Learning Development team.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

   MO1 Evidence artistic accomplishments that exploit the medium of animation

MO2 Evidence progress and accomplishments in a range of technical and craft skills

MO3 Demonstrate advanced research and development to enable the completion of project and other work in line with their Agenda

MO4 Critically evaluate work, skills, competencies and accomplishments

MO5 Demonstrate discernment in developing appropriate plans and self-promotion materials for sustaining practice and career development

MO6 Evidence advanced enterprise skills and entrepreneurial capabilities across the range of completed work

MO7 Refine, curate and present a range of work in a well-considered, coherent and persuasive way

Hours to be allocated: 600

Contact hours:

Independent study/self-guided study = 456 hours

Face-to-face learning = 144 hours

Total = 600

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: The assessment is designed to demonstrate students' ability to work creatively with industry standard skills and practices. The portfolio presents the completed major project work together with supporting materials. It also ensures flexibility in selecting appropriate and specific outputs. The report tests critical analysis and professional practice skills in line with the students' Agenda.

Regular formative feedback from tutors provides students with a clear understanding of their progress and how this can be improved. In addition, students participate in

reviews and presentations where all students will be expected to contribute constructive critique of presented work.

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting appropriate and specific outputs. Students are assessed by criteria and achievement standards that are identified within module handbooks, and individual assignments and briefs. The assessment criteria take account of the level of creativity and artistry, technical and craft skills, research and development, critical analysis and professional practice.

Assessment components:

Portfolio (First Sit)

Description: Guidance as to the approach and detailed requirements of the Portfolio will be fully explained in the Module Handbook. Indicative items: critical evaluation; personal development/business plan; self-promotional materials, including on-line final draft showreel/portfolio; supporting materials.

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Final Project (First Sit)

Description: Guidance as to the approach and detailed requirements of the Final Project will be fully explained in the Module Handbook. In particular, production process deliverables will be confirmed in negotiation with the individual student's supervisor. Indicative items: completed project work.

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Portfolio (Resit)

Description: Guidance as to the approach and detailed requirements of the Portfolio will be fully explained in the Module Handbook. Indicative items: critical evaluation; personal development/business plan; self-promotional materials, including on-line final draft showreel/portfolio; supporting materials

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Final Project (Resit)

Description: Guidance as to the approach and detailed requirements of the Final Project will be fully explained in the Module Handbook. In particular, production process deliverables will be confirmed in negotiation with the individual student's supervisor. Indicative items: completed project work.

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Animation [Bower] MA 2023-24