Module Specification

Animated Encounters

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Contents

Part 1: Information

Module title: Animated Encounters

Module code: UALB44-30-M

Level: Level 7

For implementation from: 2021-22

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Delivery locations: Bower Ashton Campus

Field: Lens and Moving Image

Module type: Project

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module provides a model of practice that will enable students to make informed choices about their creative practice priorities and the direction of their future career in the field of animation.

Features: Focus on film festivals, international contemporary short form animation as well as art and industrial contexts; Fast turnaround projects, supporting

collaborative practice; Inclusive and adaptable, the module facilitates both aspiring animators and established practitioners to begin to tailor their own themes of study and to develop a unique 'learning fingerprint'.

Educational aims: The aim of this module is to define a practice-led approach by blending theory with practical production work, and by promoting research and reflection on animation precedents and practitioners. Students will encounter, examine and expand their understanding of animated forms, producing animation via process-based workshops and collaborative filmmaking assignments, alongside developing an Agenda that defines their personal, learning, creative practice and future career goals.

Outline syllabus: Essential phases of filmmaking (ideation, research and development, pitching, pre-production, production); experience and experiment with key animation processes: stop-motion, CG and digital 2D; sound design training; ways of looking at film and animation: language, movement and analysis; animated short films and other platforms: themes, industrial and cultural contexts, historical and contemporary practice; diversity of practice; audiences, production, distribution and consumption; Introduction to academic study and research.

Part 3: Teaching and learning methods

Teaching and learning methods: Students attend a series of lectures, screenings, group seminars and critiques. In addition, technical workshops form a substantial part of the teaching and learning and will equip students with the essential know-how to make, produce and screen their first animated short film/s. Students undertake independent research, study and practice. Academic skills support, including subject-specific and generic workshops and online resources, is available from the Library. Academic skills support for international students is available from the Academic Learning Development team.

Module Learning outcomes:

> **MO1** Develop and apply creative and artistic ideas and essential design, craft and technical skills to animation and filmmaking assignments

MO2 Research and critically analyse animated films and forms, practice and practitioners, themes and cultural contexts

MO3 Interrogate, analyse and judge their own ideas, and those of others, and relate them to animation, context and precedents

MO4 Demonstrate critical reflection and strategic thinking in support of practice and written assignments, including the development of their own Agenda

MO5 Work productively and professionally with peers and tutors to deliver assignments using available resources and opportunities

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/index.html

Part 4: Assessment

Assessment strategy: The assessment is designed to demonstrate students' ability to work creatively and apply technical skills, to undertake animation film analysis, and to define their Agenda. The module handbook will give detailed guidance in relation to project and written assignments, academic probity and plagiarism. Where work is collaborative, students must accurately evidence their contribution to all phases of production.

Regular formative feedback from tutors provides students with a clear understanding of their progress and how this can be improved. In addition, students participate in live pitches of student projects in which all students will be expected to contribute constructive critique of presented work.

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting appropriate and specific outputs. Students are assessed by criteria and achievement standards that are identified within module handbooks, and individual assignments and briefs. The assessment criteria take account of the level of creativity and artistry, technical and craft skills, research and development, critical analysis and professional practice.

Assessment components:

Portfolio - Component A (First Sit)
Description: Students produce a Portfolio: guidance as to the approach and detailed requirements for this will be fully explained in the module handbook. Indicative items: animation and filmmaking exercises and projects, supporting material, animated short film analysis paper, written and illustrated Agenda.
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio - Component A (Resit)
Description: Students produce a Portfolio: guidance as to the approach and detailed requirements for this will be fully explained in the module handbook. Indicative items: animation and filmmaking exercises and projects, supporting material, animated short film analysis paper, written and illustrated Agenda.
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested:

Part 5: Contributes towards

This module contributes towards the following programmes of study: