



Module Specification

Writing for Screen

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Part 1: Information

Module title: Writing for Screen

Module code: UPNNHL-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: This module guides students through study of the many roles in which a writer can produce writing for recorded performance across a range of artistic forms and media platforms (e.g. radio, small screen, large screen and digital

media) and the specific key skills needed to write successfully for this discipline. Students will study how methods of commissioning, production and performance operate in different areas of the creative industries, and how genre expectations and target audiences influence successful writing. They will be encouraged to practise creative writing across a variety of media formats, to experiment with working in areas and with themes that may be new to them and their current writing ambitions.

Students will analyse screenplays from across the range of drama/comedy/short and feature-length film produced for mainstream/broadcast and online/on-demand service TV. The unique challenges of box set drama narrative structure, television and online soap/serial narrative and made for streaming original screen drama will be analysed. Ideas of what audiences bring to new works from their previous cultural engagements and how this creates the arena in which the works are received and critically assessed will be explored with reference to the 'canon' of past significant works in different areas of the creative media.

Sessions will focus on understanding specific demands on the writer in different creative situations, and on recognising ways of matching individual creativity to the often collaborative processes in which they may be working. Students will plan and write original material tailored to typical and specific requirements of diverse areas of the arts and media, and explore the challenges and opportunities of working with the same material in different writing contexts. They will explore efficient and appropriate ways of organising research to support specific writing projects.

Part 3: Teaching and learning methods

Teaching and learning methods: Scheduled learning: Workshops, lectorials and seminars are at the core of this module's teaching and learning methods. This allows a flexible approach to be taken to combining lecturer input with practical work. This flexible approach also enables students to develop the skills necessary to engage with different modes of learning. The module may require students to work both independently and in small groups on a variety of tasks.

Guidance on work briefs and set reading or tasks will be available either in the module handbook, via the module information on UWE online or through any other vehicle deemed appropriate by the module/programme leaders.

Independent learning: Independent study may include a variety of tasks such as written exercises, assignment preparation, and recommended further reading. It will be guided by a clear syllabus outline in the module handbook and preparation questions and/or tasks communicated via Blackboard.

A minimum of 36 hours contact time is provided for this module

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate, through the creation of a range of creative writing, a clear understanding of the principles and practicalities of writing for the screen.

MO2 Understand the role of the screenwriter in diverse collaborative creative and production scenarios.

MO3 Understand how your work may be received by audiences and critics and how to manage the relationship between originality, commercial realities and genre expectations.

MO4 Compare production/recording mediums and argue for a chosen one as the best in which to deliver a particular narrative or theme; and problem solve issues that arise in moving such projects from page towards production/recording, particularly in light of changing media consumption.

MO5 Develop appropriate skills to creatively and positively react to critique of your work, and to act as an insightful and efficient editor for the work of others.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/CBF314E9-9132-5796-2CD4-5C7514F96208.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/CBF314E9-9132-5796-2CD4-5C7514F96208.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Presentation: The required duration will be included in the module handbook.

Portfolio: Students are required to submit a portfolio of work that include the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook. The portfolio is also designed to build students' employability so that they have a ready record of their writing skills to share in the job application/interview process.

Assessment tasks:

Presentation (First Sit)

Description: The required duration will be included in the module handbook.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4

Portfolio (First Sit)

Description: Students are required to submit a portfolio of work that include the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO5

Presentation (Resit)

Description: The required duration will be included in the module handbook.

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO3, MO4

Portfolio (Resit)

Description: Students are required to submit a portfolio of work that include the outcomes of tasks set during the module. These tasks will be designed to enable students to demonstrate, for the purposes of assessment, the acquisition of skills, knowledge, understanding and/or experience that meets the learning outcomes for the module. The word count will be determined by the nature of the tasks set, and a clear indication of word count limits will be included in the module handbook.

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Creative and Professional Writing (Publishing) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Scriptwriting) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Fiction) [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing [Frenchay] BA (Hons) 2022-23

Creative and Professional Writing (Fiction) {Foundation} [Sep][SW][Frenchay][5yrs]
BA (Hons) 2021-22

Creative and Professional Writing (Fiction) [Sep][PT][Frenchay][6yrs] BA (Hons)
2021-22

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2021-22

Creative and Professional Writing {Foundation} [Sep][SW][Frenchay][5yrs] BA
(Hons) 2021-22

Creative and Professional Writing (Fiction) {Foundation} [Sep][FT][Frenchay][4yrs]
BA (Hons) 2021-22

Creative and Professional Writing {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons)
2021-22

Creative and Professional Writing (Scriptwriting) {Foundation}
[Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) {Foundation}
[Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) {Foundation}
[Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

Creative and Professional Writing (Scriptwriting) [Sep][PT][Frenchay][6yrs] BA
(Hons) 2021-22

Creative and Professional Writing (Publishing) {Foundation}
[Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Creative and Professional Writing (Publishing) [Sep][PT][Frenchay][6yrs] BA (Hons)
2021-22

Creative and Professional Writing [Sep][PT][Frenchay][6yrs] BA (Hons) 2020-21

Creative and Professional Writing (Fiction) [Sep][PT][Frenchay][6yrs] BA (Hons)
2020-21

Creative and Professional Writing (Scriptwriting) [Sep][PT][Frenchay][6yrs] BA
(Hons) 2020-21

Creative and Professional Writing (Publishing) [Sep][PT][Frenchay][6yrs] BA (Hons)
2020-21