Module Specification

Leading Urban Change

Version: 2023-24, v3.0, 27 Jun 2023

Contents

Part 1: Information

Module title: Leading Urban Change

Module code: UBGLJ1-30-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Environment & Technology

Department: FET Dept of Geography & Envrnmental Mgmt

Partner institutions: None

Field: Geography and Environmental Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The module introduces and explains the role of a planner in leading positive change in the built and natural environment. The actions of planners are set in context through a discussion of key issues in the governance and leadership of urban areas at different scales. Further consideration is given to issues around contemporary contexts, responses to global challenges and smart approaches to functional urban environments.

Features: Not applicable

Educational aims: The curriculum design is derived from an understanding of the RTPI's Spatial learning requirements. The range of topics covered in this module promote integrated understanding of relevant knowledge, skills and values and of their application in practice. The module aims are:

•To be able to explain and justify the role of a planner in leading positive change in the built and natural environment.

•To appraise the actions of planners in context through an understanding of professional ethics and the code of conduct for chartered planners.

•To evaluate the governance and leadership of urban areas, specifically within the context of planning, at different scales.

•To assess contemporary contexts and respond to the global challenges facing planning and planners.

•To interpret and critically analyse the notion of 'smart cities' and the use of smart approaches to functional urban environments.

•To categorise/design/compose a personal strategy for actively contributing to the leadership of urban change.

Outline syllabus: • Introduction to planning

− Planning as a profession and academic discipline

− Planning practice today

− Professional expectations (including code of conduct)

− Professional ethics

− Professionalism and lifelong learning

− Pathways to becoming a chartered planner

• Governance and leadership

− Governance in planning

− Place-based leadership

− The role of leadership in the promotion and delivery of urban change

− Scales of urban leadership: international; national; regional/sub-regional; city; neighbourhood and site

− Skills and competencies for delivering effective urban leadership (e.g. visioning and goal setting; communication and stakeholder engagement; negotiation and conflict resolution; project management; decision making; and innovation and creativity)

− Stakeholders, sectors and the role of other professional groups in leading urban change

− Barriers and challenges

• Contemporary contexts

− World population growth and spatial development

− The global city today

− Urban challenges by global region

− Urban leadership in promoting city resilience

− Urban leadership for tackling climate change and achieving climate justice

− Urban leadership for promoting healthier lifestyles

• Smart cities

- Urban leadership for applying technology and innovation in the pursuit of smarter city growth

- Big data and the role for urban analytics

- Smart cities

- Smart mobility

- Smart governance and decision making

Part 3: Teaching and learning methods

Teaching and learning methods: The module uses readings, video, reflection, discussion, online research and resources, written work, peer review, and community-engaged learning to achieve learning objectives.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify and evaluate theory concerning effective leadership behaviours.

MO2 Critically review practical approaches to leadership and change in complex working environments

MO3 Assess the governance structures that relate to planning and development and the role of urban leadership within this context.

MO4 Evaluate how urban leadership can be used as a tool to promote sustainability.

MO5 Reflect on the role of planners and Planning in projects using both practical and theoretical lenses.

MO6 Examine local, national and international examples of urban development relevant to the leadership of change.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 150 hours

E-learning/online learning = 70 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/268FE607-1BCD-E724-7ADC-69F02AC84B7B.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: The Assessment:

Reflective Piece (1500 words) - Personal Learning Log. requires students to produce a personal learning log, or 'scrap book', that identifies examples of planners leading urban change. Each student's log should be personalised to themselves through incorporating a reflective element. This can be presented as a commentary alongside the notable examples they have included (they may wish to include examples where they themselves have contributed in the leadership of urban change – this could be small or large scale). It should be a well-illustrated log utilising photographs, diagrams, plans, graphs etc. Through their learning log students will need to reflect on the range of skills that planners need to have, and subsequently apply, if they are to lead change effectively against definable challenges. Additionally, it should suggest a personal development plan that can be augmented

throughout the student's learning experience and beyond. It is intended that this learning log will track their journey over the two years of the programme and serve as a useful resource when completing the professional practice requirements for RTPI membership post qualification. Students will be encouraged to submit a draft of their log mid way through the module to check its suitability.

Written Assignment (3000 words) - requires students to prepare a literature review on the type of interventions that city planners can take, and the challenges that they could experience, in leading urban change at the scale of a global city. The review will need to be related to one of the themes presented during the module.

Resit Reflective Piece - a similar brief to that described above, which may include additional reflective consideration.

Resit Written Assignment - a similar brief to that described above, which may include some topic changes.

Assessment tasks:

Written Assignment (First Sit)

Description: Literature review (3,000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Reflective Piece (First Sit)

Description: Personal Learning Log (1500 words)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO5, MO6

Written Assignment (Resit)

Description: Literature review (3,000 words)

Weighting: 75 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Reflective Piece (Resit)

Description: Personal learning Log (1500 words)

Weighting: 25 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Planning and Urban Leadership [Distance] MSc 2023-24

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