



Module Specification

Memory, Place and Identity: An Introduction to Heritage

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Part 1: Information

Module title: Memory, Place and Identity: An Introduction to Heritage

Module code: UPHNH3-15-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: History

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: This module considers 'heritage' as a concept distinct from 'public history' and 'academic history' and broadly understood as an associative meeting point between history, memory, nostalgia, identity and place. Its use for the promotion of social cohesion, leisure and tourism, and in the politics of association

(through identification with place and/or certain shared and historically inherited values) is fully explored and the relationship between heritage and historical knowledge evaluated and critiqued.

Outline syllabus: Students will survey and critique:

the history of heritage ideas, movements, institutions and organisations in the UK from c.1850, including the development of national, local and regional collections of material objects through the spread of metropolitan and provincial museums in the Victorian period

the relationship between the expression of national/local identities and nineteenth-century movements concerned with public access to open spaces, and landscapes of national/ regional association

changing attitudes towards the conservation of 'historic' buildings and urban/rural environments and the impact upon planning

controversial, dissonant and 'difficult' heritage: the politics of memorialization and commemoration and the 'authorised heritage discourse'

the presentation and dissemination of heritage through various media, including film, television and digital media

Part 3: Teaching and learning methods

Teaching and learning methods: These themes are studied with particular reference to the city of Bristol and its many public and private museum and heritage organisations. The module will include field visits to Bristol sites and institutions.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Distinguish heritage from History and 'the past'; and tangible from intangible heritage.

MO2 Demonstrate an understanding of the many ways in which heritage makes use of the past to inform identity, attachment, social well-being and cohesion in the present, and the importance of dissonant and intangible currents.

MO3 Demonstrate the ability to work independently, with self-discipline and effective time management to complete a range of complex and sustained tasks

MO4 Demonstrate the capacity to employ analytical and problem-solving abilities

MO5 Demonstrate the ability to formulate and justify their own arguments and conclusions about a range of issues

MO6 Utilise a range of technology resources to assist with research and information retrieval

MO7 Summarise and critically evaluate the relative merits of alternative views and interpretations, and evaluate their significance

MO8 Communicate research clearly and concisely in both oral and written forms

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Students will submit a 3000 word essay on the development, definition, uses and display of heritage in Bristol, and the means by which it is interpreted, adopted or critiqued by a diverse range of public audiences.

This assessment is designed to test students' ability to understand the development of abstract concepts in

historical study and the social/cultural uses to which they may be put in the present. It requires them to absorb the critical literature on heritage formulation and apply it to contemporary issues of identity and belonging in a prescribed local context. It will help them to build upon skills gained at level 1 and further develop essential skills for the study of history at level 3.

Feedback for this assessment will be sent first to students electronically. All students will be invited to attend personal feedback tutorials which will be a timetabled part of the module's contact hours.

Assessment tasks:**Written Assignment (First Sit)**

Description: Essay (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Written Assignment (Resit)

Description: Essay (3000 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7, MO8

Part 5: Contributes towards

This module contributes towards the following programmes of study:

History [Frenchay] BA (Hons) 2022-23

History {Foundation} [Sep][FT][Frenchay][4yrs] BA (Hons) 2021-22

History {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

