




## MODULE SPECIFICATION

Part 1: Information			
Module Title	Professional Practice		
Module Code	UPCNF9-30-3	Level	3
For implementation from	September 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Arts, Creative Industries and Education	Field	Cultural Industries
Department	Arts and Cultural Industries		
Contributes towards	BA (Hons) Games and Animation Production		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	N/A		
Co- requisites	None		
Module Entry requirements	Not offered as a standalone. Programme entry requirements apply		

Part 2: Description
<p>This module is designed to give you the opportunity to plan your future professional career direction. You will research industry-facing employment opportunities and consider the relevance to your professional career.</p> <p>You should research, but not limit yourselves to, new and emerging technologies, skillsets, portfolio, branding, sustainable business planning and networking. You should also further consider any other avenues that may help you successfully launch your chosen career within the games and animation production industries.</p> <p>Critical reflection and future horizon scanning will form an important aspect of this module, as will the effectiveness and sustainability of your plan.</p>
Part 3: Assessment
<p>Assessment criteria on this module are aligned to the Intended Learning Outcomes. There will be both formative and summative assessment throughout. This reflects an 'assessment <b>for</b> learning' approach which is integral to the Learning and Teaching Strategies of UWE, Bristol and University Centre Weston (UCW).</p> <p>Assessment takes an inclusive approach to meet the diverse needs of students and ensures that academic standards are maintained.</p>

Assessment approaches and contexts provide the controlled conditions to ensure fair practice.	
<b>Component A</b>	
Task 1 – Students are to conduct research into their post-graduation career ambitions. They will produce an articulated report that outlines both a critical personal analysis, likely career options and a response to their findings that should include an action plan for their current academic year.	
Task 2 – Students are to critically evaluate their current professional standing. This should include but not be limited to their professional portfolio, skillset analysis and a sustainable business plan.	
Identify final timetabled piece of assessment (component and element)	<b>Component A2</b>
% weighting between components A and B (Standard modules only)	<b>A: 100</b>
<b>First Sit</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>
1. Initial Critical Review (5000 words)	50
2. Final Critical Review (5000 words)	50
<b>Resit (further attendance at taught classes is not required)</b>	
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>
1. Initial Critical Review (5000 words)	50
2. Final Critical Review (5000 words)	50
N/A	
<b>Part 4: Teaching and Learning Methods</b>	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> <li>• Determine appropriate employment opportunities and evaluate emerging trends for future opportunities. (A1)</li> <li>• Critically evaluate personal performance and effectiveness against industry needs and expectations. (A1)</li> <li>• Critically reflect on personal skills and ability and devise a personal development plan. (A1)</li> <li>• Develop a sustainable business plan. (A2)</li> <li>• Critically discuss personal ambitions and career intentions post-graduation. (A2)</li> </ul>
Key Information Sets Information (KIS)	

Contact Hours	<p><b><u>Key Information Set - Module data</u></b></p> <p>Number of credits for this module <span style="border: 1px solid black; padding: 2px;">30</span></p> <table border="1" data-bbox="539 309 1305 472"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>300</td> <td>72</td> <td>228</td> <td>0</td> <td>300</td> </tr> </tbody> </table> 	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p><b>Written Exam:</b> Unseen or open-book written exam  <b>Coursework:</b> Written assignment or essay, report, dissertation, portfolio, project or in class test  <b>Practical Exam:</b> Oral assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1" data-bbox="644 943 1337 1176"> <thead> <tr> <th colspan="2">Total assessment of the module:</th> </tr> </thead> <tbody> <tr> <td>Written exam assessment percentage</td> <td>0%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td>100%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td>0%</td> </tr> <tr> <td></td> <td>100%</td> </tr> </tbody> </table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%
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Reading List	<p><b>UCW HE Reading Strategy Statement</b></p> <p>Degree level students are expected to engage in and explore subjects beyond taught lectures. Reading lists compiled by programme leaders identify the <b>core</b> reading material which is essential, and any recommended <b>further</b> reading required for assignments. Journal titles and websites may also be given. Reading lists are reviewed and updated annually to ensure currency, relevancy and to reflect research developments.</p> <p>LibraryPlus will aim to provide a copy of every text on a reading list. Where eBooks are available, these will be purchased in the first instance to enable multiple, remote access at all times. Databases for eJournals and reports are provided. Guidance on accessing eResources is given to all first year students through the HE.LP programme. Further support is available within LibraryPlus and on the LibraryPlus Portal on Moodle. Printed copies of books, journals and DVDs are available for loan or reference in the LibraryPlus facilities and can be located through the Library catalogue. Students are expected to independently use, explore and familiarise themselves with electronic and printed formats. Programme Leaders and lecturers will inform students of any essential resources or texts that they are expected to purchase themselves.</p> <p>Students registered and staff teaching on this UWE programme are entitled to library membership at their partner facilities, however, access to eResources may be restricted by licencing agreements, and individuals must be responsible for finding, collecting and returning physical resources themselves. Guidance on the services, resources and facilities available is given on partner library websites.</p> <p>BA Games and Animation Production benefits from a constantly updated reading list can be found <a href="#">here</a></p>										

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First CAP Approval Date	July 2019			
Revision CAP Approval Date		Version	1	<a href="#">Link to Profile</a>