



Module Specification

Wider Professional Practice

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Part 1: Information

Module title: Wider Professional Practice

Module code: UPCNEY-30-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 30

ECTS credit rating: 15

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: University Centre Weston

Delivery locations: Not in use for Modules

Field: Cultural Studies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Module Entry requirements: Not offered as a standalone. Programme entry requirements apply.

Educational aims: See learning outcomes.

Outline syllabus: This module will assist students in thoroughly researching, preparing and iterating their portfolio and professional self, whilst building confidence and communication skills by showcasing themselves and their work.

The module will place emphasis on student's readiness to engage with industry through branding, networking opportunities and promotional events and evaluate their preparedness in relation to industry benchmarks.

Part 3: Teaching and learning methods

Teaching and learning methods: See assessment strategy.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Maintain, develop and evaluate an on-going industry portfolio

MO2 Work autonomously within professional industry engagements

MO3 Communicate developed industry terminology and role understanding

MO4 Analyse personal professional growth within wider career opportunities

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <https://uwe.rl.talis.com/index.html>

Part 4: Assessment

Assessment strategy: Assessment criteria on this module are aligned to the Intended Learning Outcomes. There will be both formative and summative assessment throughout. This reflects an 'assessment for learning' approach which is integral to the Learning and Teaching Strategies of UWE, Bristol and University Centre Weston (UCW).

Assessment takes an inclusive approach to meet the diverse needs of students and ensures that academic standards are maintained.

Assessment approaches and contexts provide the controlled conditions to ensure fair practice.

This module introduces students to current real-world creative industry engagement opportunities that aim to enhance understanding and expectations of their chosen roles and better prepare them for work in the industry.

Students are expected to deliver a professionally written report on current industry practice, pipelines, structures and ethics to answer the question 'am I on track?'

Assessment Tasks:

Task 1 - Throughout this module students are to conduct continuous engagement with industry and maintain a research portfolio that reflects their professional awareness, their practice and their future career ambitions. Areas to consider could include, but are not limited to, networking events, marketing, engagement opportunities their portfolio, branding, professionalism and skill development.

Task 2 - Students are required to evaluate their overall professional persona. They will reflect upon their ability to professionally engage with industry to produce a response to their findings throughout the year. Responses should demonstrate developed understanding of networking, portfolio, branding, marketing and skill benchmark analysis ahead of Level 6 study.

This module is 100% coursework.

Assessment components:

Presentation (First Sit)

Description: Research Portfolio Presentation (15-minute presentation and 10 minutes questioning)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (First Sit)

Description: Essay (2500 words)

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO4

Presentation (Resit)

Description: Research Portfolio Presentation (15-minute presentation and 10 minutes questioning)

Weighting: 75 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (Resit)

Description: Essay (2500 words)

Weighting: 25 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Games and Animation Production [UCW] BA (Hons) 2022-23

Games and Animation Production [Sep][PT][UCW][4yrs] BA (Hons) 2021-22