



### MODULE SPECIFICATION

Part 1: Information			
Module Title	Observing and Making		
Module Code	UAAFT-30-0	Level	0
For implementation from	September 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Art and Design
Department	Art and Design		
Contributes towards	BA (Hons) Drawing and Print BA (Hons) Fashion Communication BA (Hons) Fashion Textiles BA (Hons) Fine Arts BA (Hons) Graphic Design BA (Hons) Illustration BA (Hons) Interior Design. BA (Hons) Photography BA (Hons) Animation		
Module type:	Project		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>Students will engage in practical workshops and experimental projects to introduce elements of practice in a range of ideas, media and materials including, 2D, 3D, and 4D studies. Assessment will be through a reflective journal, a portfolio of practical work and an evaluative statement.</p> <p>The theme of the module is the acquisition of basic subject specific skills, which will provide a sound basis for further development. Students will be expected to begin to develop their specialist practice based on their own ideas and direction. There is an emphasis upon questioning, exploring and contextualising ideas through the experience of making and encountering images/objects.</p> <p>This module will consist of two related themes:</p> <p>1) Materials and Processes – Workshops to introduce students to a range of materials</p>

and processes in Art, Media and Design

2) Obsessive Observation – experimental and inquisitive drawing projects

### Indicative Content

Sessions might include:

Induction – Drawing as starting point
Workshop 1: printmaking
Workshop 2: Colour, paint and surface
Workshop 3: 3D
Workshop 4: 4D
Workshop 5: Design for the body
Obsessive Observation 1: a sense of place
Obsessive Observation 2: visual journeys; electronic and digital drawing
Obsessive Observation 3: Size, scale, and time
Obsessive Observation 4: Objects and Collections
Obsessive Observation 5: Light
Obsessive Observation 6: maps & diagrams

Students will acquire specific skills in:

- Uses for photographic processes (including chemical)
- Print processes
- Painting (including introduction to colour theory)
- 3D materials
- Drawing (including digital)
- Moving image
- Experimentation in Art, Design and Media

- Investigation through Making

### Part 3: Assessment

Formative assessment will be on-going and will form an integral part of 1:1 progress discussions between staff and students. Students will have a written record of these as part of an iterative, reflective process.


The work requirement for this module is a body of work, which the student produces in response to the briefs.

Summative assessment of this module will normally be based upon the following:

a reflective journal,  
a portfolio of practical work  
an evaluative statement of 500 words.

Students will be assessed according to their fulfilment of the learning outcomes in respect of the following criteria:

learning outcomes	Criteria	Source of evidence
engage safely, effectively and appropriately with a range of Art, Design & Media processes and materials;	There is evidence of appropriate engagement with a range of materials and processes.	Portfolio of Practical Studio work, Reflective Journal
1 explore a wide range of possibilities for, and in, drawing and image making;	There is evidence that the student has suspended judgement and broadened their awareness of the possibilities for drawing and making as engagement with ideas.	Portfolio of Practical Studio work, Reflective Journal
develop and interrogate practical outcomes in materials and processes relating to a range of basic art, media & design activities;	The student can demonstrate an engagement with process workshops and with the ideas, protocols and concepts relevant to these.	Portfolio of Practical Studio work, Reflective Journal
develop and interrogate, through observation, drawing, making and recording, a range visual practices;	The student can show that they have explored drawing as a means to investigate and explore ideas and phenomena in a range of ways.	Portfolio of Practical Studio work, Reflective Journal
discuss and evaluate their own work and that of others;	Students can apply evaluative thinking to their own work and to the work of others	Reflective Journal, Evaluative Statement,
communicate ideas visually;	There is evidence of engagement in meaning.	Portfolio of Practical Studio work
Participate constructively in group activity.	There is evidence of an accommodation of the ideas of others.	Reflective Journal

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Identify final timetabled piece of assessment (component and element)	Component A										
% weighting between components A and B (Standard modules only)	A:										
	B:										
<b>First Sit</b>											
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>										
1. Portfolio of practical and written work produced over the module.	100%										
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b>										
N/A											
<b>Resit (further attendance at taught classes is not required)</b>											
<b>Component A</b> (controlled conditions) <b>Description of each element</b>	<b>Element weighting</b>										
1. Portfolio of practical and written work produced over the module.	100%										
<b>Component B</b> <b>Description of each element</b>	<b>Element weighting</b>										
N/A											
<b>Part 4: Teaching and Learning Methods</b>											
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ol style="list-style-type: none"> <li>1. engage safely, effectively and appropriately with a range of Art, Design &amp; Media processes and materials;</li> <li>2. explore a wide range of possibilities for, and in, drawing and making;</li> <li>3. develop and interrogate practical outcomes in materials and processes relating to a range of basic art &amp; design activities;</li> <li>4. develop and interrogate, through observation, drawing, making and recording, a range visual practices;</li> <li>5. discuss and evaluate their own work and that of others;</li> <li>6. communicate ideas visually;</li> <li>7. Participate constructively in group activity.</li> </ol> <p>All learning outcomes will be assessed in Component A</p>										
Key Information Sets Information (KIS)	<p style="text-align: center;"><b><u>Key Information Set - Module data</u></b></p> <p style="text-align: center;"><i>Number of credits for this module</i> <span style="border: 1px solid black; padding: 2px 10px;">30</span></p> <table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> </thead> <tbody> <tr> <td>300</td> <td>72</td> <td>228</td> <td>0</td> <td>300</td> </tr> </tbody> </table> <div style="text-align: right;"></div>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	72	228	0	300
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