



## **Module Specification**

### **Observation and Making**

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## Part 1: Information

**Module title:** Observation and Making

**Module code:** UAAAF-30-0

**Level:** Level 3

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Arts Creative Industries & Education

**Department:** ACE Dept of Art & Design

**Partner institutions:** None

**Delivery locations:** Bower Ashton Campus

**Field:** Art

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** The theme of the module is the acquisition of basic subject specific skills, which will provide a sound basis for further development.

**Features:** Not applicable

**Educational aims:** Students will be expected to begin to develop their specialist practice based on their own ideas and direction. There is an emphasis upon

questioning, exploring and contextualising ideas through the experience of making and encountering images/objects.

Students will acquire specific skills in:

Uses for photographic processes (including chemical)

Print processes

Painting (including introduction to colour theory)

3D materials

Drawing (including digital)

Moving image

Experimentation in Art, Design and Media

Investigation through Making

**Outline syllabus:** This module will consist of two related themes:

Materials and Processes – Workshops to introduce students to a range of materials and processes in Art, Media and Design

Obsessive Observation – experimental and inquisitive drawing projects

Indicative Content:

Sessions might include:

Induction – Drawing as starting point

Workshop 1: Printmaking

Workshop 2: Colour, paint and surface

Workshop 3: 3D

Workshop 4: 4D

Workshop 5: Design for the body

Obsessive Observation 1: A sense of place

Obsessive Observation 2: Visual journeys; electronic and digital drawing

Obsessive Observation 3: Size, scale, and time

Obsessive Observation 4: Objects and Collections

Obsessive Observation 5: Light

Obsessive Observation 6: Maps and diagrams

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Students will engage in practical workshops and experimental projects to introduce elements of practice in a range of ideas, media and materials including, 2D, 3D, and 4D studies. Assessment will be through a reflective journal, a portfolio of practical work and an evaluative statement.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Engage safely, effectively and appropriately with a range of Art, Design and Media processes and materials

**MO2** Explore a wide range of possibilities for, and in, drawing and making

**MO3** Develop and interrogate practical outcomes in materials and processes relating to a range of basic art and design activities

**MO4** Develop and interrogate, through observation, drawing, making and recording, a range visual practices

**MO5** Discuss and evaluate their own work and that of others

**MO6** Communicate ideas visually

**MO7** Participate constructively in group activity

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

## **Part 4: Assessment**

**Assessment strategy:** Formative assessment will be on-going and will form an integral part of 1:1 progress discussions between staff and students. Students will have a written record of these as part of an iterative, reflective process.

The work requirement for this module is a body of work, which the student produces in response to the briefs.

Summative assessment of this module will normally be based upon the following:

A reflective journal

A portfolio of practical work

An evaluative statement of 500 words

Students will be assessed according to their fulfilment of the learning outcomes in respect of the following criteria:

Learning Outcome: Engage safely, effectively and appropriately with a range of Art, Design and Media processes and materials

Criteria: There is evidence of appropriate engagement with a range of materials and processes

Source of Evidence: Portfolio of Practical Studio work, Reflective Journal

Learning Outcome: Explore a wide range of possibilities for, and in, drawing and image making

Criteria: There is evidence that the student has suspended judgement and broadened their awareness of the possibilities for drawing and making as engagement with ideas

Source of Evidence: Portfolio of Practical Studio work, Reflective Journal

Learning Outcome: Develop and interrogate practical outcomes in materials and processes relating to a range of basic art, media and design activities

Criteria: The student can demonstrate an engagement with process workshops and with the ideas, protocols and concepts relevant to these

Source of Evidence: Portfolio of Practical Studio work, Reflective Journal

Learning Outcome: Develop and interrogate, through observation, drawing, making and recording, a range visual practices

Criteria: The student can show that they have explored drawing as a means to investigate and explore ideas and phenomena in a range of ways

Source of Evidence: Portfolio of Practical Studio work, Reflective Journal

Learning Outcome: Discuss and evaluate their own work and that of others

Criteria: Students can apply evaluative thinking to their own work and to the work of

others

Source of Evidence: Reflective Journal, Evaluative Statement

Learning Outcome: Communicate ideas visually

Criteria: There is evidence of engagement in meaning

Source of Evidence: Portfolio of Practical Studio work

Learning Outcome: Participate constructively in group activity

Criteria: There is evidence of an accommodation of the ideas of others

Source of Evidence: Reflective Journal

Assessment criteria:

Students are assessed according to their fulfilment of the learning outcomes in respect of the agreed criteria.

The Pass / Fail Assessment Strategy for this module has been designed to:

Establish a more authentic and subject appropriate approach to the Assessment process, placing greater emphasis on Assessment as learning, rather than an assessment of learning – which is more aligned to the iterative nature of creative practice.

Establish a less marks driven approach to assessment, particularly during the early stages of a student's journey will provide students with an opportunity to build confidence and develop individual approaches to iterative practice and creative risk-taking without the perceived pressure / punitive nature of a marks driven culture.

Remove the emphasis from final Marks, making explicit the role of feedback in students future learning and progression. Greater emphasis on assessment feedback will enable staff and students to establish a broader shared language and understanding of assessment away from the granular detail of marks.

Signal a more holistic, inclusive approach to assessment and would align with the

University's wider priorities of Inclusivity and Accessibility.

Pass / Fail at L0 may also support increased retention, as well as Student Well-being.

A Pass / Fail approach in level 0 will align students with other pilot assessment approaches at level 1

### **Assessment components:**

#### **Portfolio (First Sit)**

Description: Portfolio of practical and written work produced over the module

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

#### **Portfolio (Resit)**

Description: Portfolio of practical and written work produced over the module

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

### **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Interior Design {Foundation} [Bower] BA (Hons) 2023-24

Fine Art {Foundation}[Bower] BA (Hons) 2023-24

Fine Art (International) {Foundation} [Bower] BA (Hons) 2023-24

Illustration {Foundation}[Bower] BA (Hons) 2023-24



Fashion Textiles {Foundation} [Bower] BA (Hons) 2023-24

Fashion Communication {Foundation} [Bower] BA (Hons) 2023-24

Art and Writing {Foundation}[Bower] BA (Hons) 2023-24

Animation {Foundation}[Bower] BA (Hons) 2023-24

Photography {Foundation}[Bower] BA (Hons) 2023-24