

MODULE SPECIFICATION

Part 1: Information							
Module Title	Colla	Collaborative Projects					
Module Code	UALA	XS-45-2	Level	2			
For implementation from	Septe	September 2017					
UWE Credit Rating	45		ECTS Credit Rating	22.5			
Faculty	Arts, Creative Industries and Education		Field	Lens and Moving Image			
Department	Film a	n and Journalism					
Contributes towards	BA (Hons) Animation (compulsory)						
Module type:	Proje	roject					
Pre-requisites		None					
Excluded Combinations		None					
Co- requisites		None					
Module Entry requirements		N/A					

Part 2: Description

The aim of this module is to enable students to extend and deepen their theoretical and practical knowledge of film production via the key output: a collaborative film for a defined audience and purpose. Distinctive features of this module include the use of innovative 'disruptive' methods for creating and developing ideas and the introduction of academic project supervisors.

Indicative content

- Historical and contextual discourses related to audience, consumption, dissemination and ethical considerations.
- Advanced artistic and craft methods for developing and mediating ideas for short films.
- Sequential construction in relation to story, communication, production, animation and audience.
- Design in relation to ideas, story and identified production processes for animated filmmaking.
- Theoretical and practical use of sound design, music and recorded performance in support of communication, storytelling and animated performance.
- Communication: structuring and articulating ideas visually, verbally and in writing.
- Advanced production management methods in relation to process pipelines, decision making and negotiation.
- Production roles and their relationship to students' identified field of specialist practice.

Lectures introduce aspects of the syllabus, especially in relation to audience. Innovative ideation workshops, table reading seminars, pitch presentations, and craft skill workshops support the trajectory of the project further. In addition, there are supervision tutorials to support project work and access to 'office hour' individual pastoral tutorials. Guest talks will contribute to knowledge and understanding of animation sectors, independent practice

(enterprise and creativity) and emerging platforms (innovation).

Part 3: Assessment

Assessment Strategy

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting a variety of appropriate and specific outputs. The learning outcomes for this module reflect engagement with a collaborative film production and sustained individual practice. Assessment will take into account team work, individual practice and reflective writing. Involvement in elective cross-programme activities may also contribute to the individual practice portfolio.

Formative Assessment

Pitches, review seminars, studio critiques and supervision meetings will provide opportunities for formative and peer review and support critical engagement. The project assignment (specified in the Module Handbook) will provide real-world constraints and therefore a contextual touchstone for critical engagement.

Summative Assessment

Component A1: Portfolio (100%)

Detailed guidance on assessment will be provided in the Module Handbook. Examples of portfolio contents are:

- Collaborative Film Production: Film and ancillary outputs. The film must evidence concerted engagement in relation to the defined purpose as per guidance in the Module Handbook. Ancillary outputs may include a film festival application and other publicity materials that represent forms enterprise.
- Individual Supporting Documents: evidencing contribution to the Collaborative Film Production demonstrating artistic, technical and practical engagement with the project and its realisation through active involvement during all production phases. In addition, work / show-reels generated in relation to other project work, including involvement in cross-programme activities and self-initiated projects, including life-drawing.
- Evaluation: Analysis of the collaborative film production in relation to a) research and theoretical knowledge b) communication and purpose c) production and collaboration. This text will situate practical work within an artistic, cultural and professional framework and discuss the impact of the collaborative project on their personal agenda and sustainable practice.

Assessment Criteria

Students will be assessed using the following criteria:

- **Research and creative development** (LO1, LO3, LO4, LO5, LO7): The level of research and enquiry used to support and inform story, design, interpretation, audience and innovation;
- **Contextual and critical analysis** (LO1, LO5, LO6): The level of knowledge and understanding of a defined audience, client and precedents; Critical Engagement with themes, ethical considerations and debates;
- Audience engagement and storytelling (LO1, LO4, LO5): The level to which the story is imaginative, communicative and structured for a defined audience; Dissemination: the ability to mediate, structure and communicate in presentations and written outputs;
- **Design, craft and technical skill** (LO2, LO3, LO4, LO5): Synthesis of artistic ideas for design and sequential construction with modes of production, duration and other constraints; Knowledge and application of a range of relevant production methods, and development of relevant design and craft skills;
- **Professional practice** (LO2, LO5, LO6, LO7): The level of sustained, independent practice including problem solving, initiative, resourcefulness and time management in relation to project work and ongoing developing practice; the ability to identify best practice for future enterprises.

Identify final timetabled piece of assessment (component and element)	Component A,1		
% weighting between components A and B (Standard	A: 100%	B:	
First Sit			

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Component A (controlled conditions) Description of each element					E	Element weighting		
1. Portfolio						100%		
Resit (further attend	dance at taught cla	asses is not re	quired)					
Component A (contr Description of each					E	lement weighting		
1. Portfolio						100%		
		Dout 4: Tooo	hing & KIC D					
Learning Outcomes	On successful co		hing & KIS D					
Key Information	 Evaluate technica Develop and colla Generate Formula Take an 	nication and nanagement in relation to nced level;	d clients; and o individual					
Sets Information (KIS)	Kovinfor	motion Cot Ma						
Contact Hours	<u>Rey Inform</u>	mation Set - Mo	<u>dule data</u>					
Contact Hours	Number	Number of credits for this module			45	; 		
	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours			
	450	108	342	0	450			
Total Assessment	The table below in constitutes a; Written Exam: U Coursework: Wr test Practical Exam: practical exam (i.	nseen or open itten assignmei Oral Assessme	book written e nt or essay, re ent and/or pres	exam port, disserta sentation, pra	tion, portfoli ctical skills :	o, project or in cla		

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	Т	otal asses	sment of the	module:			
	V	Written exam assessment percentage					
	C	Coursework	k assessmer	100%	ļ		
	F	Practical ex	am assessn	ent percent	age	0%	J
						100%	
Reading List	Identified texts will be provided on Blackboard in support of teaching delivery. The essential reading list and the further recommend reading list can be found by following this link:						
	https://uwe.rl.talis.com/lists/75CA8CC3-2C41-9CFE-731B-931D9A03F9DA.html?draft						
	This list has not been published and features indicative content.						

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Revision ASQC Approval Date Update this row each time a change goes to ASQC		Version	1	Link to RIA 12923