

Module Specification

Collaborative Projects

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Part 1: Information

Module code: UALAXS-45-2

Level: Level 5

For implementation from: 2023-24

UWE credit rating: 45

ECTS credit rating: 22.5

Faculty: Faculty of Arts Creative Industries & Education

Department: ACE Dept of Creative & Cultural Industries

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The aim of this module is to enable students to extend and deepen their theoretical and practical knowledge of film production via the key output: a collaborative film for a defined audience and purpose. Distinctive features

Page 2 of 7 03 July 2023 of this module include the use of innovative 'disruptive' methods for creating and developing ideas and the introduction of academic project supervisors.

Outline syllabus: Indicative content:

Historical and contextual discourses related to audience, consumption, dissemination and ethical considerations.

Advanced artistic and craft methods for developing and mediating ideas for short films.

Sequential construction in relation to story, communication, production, animation and audience.

Design in relation to ideas, story and identified production processes for animated filmmaking.

Theoretical and practical use of sound design, music and recorded performance in support of communication, storytelling and animated performance.

Communication: structuring and articulating ideas visually, verbally and in writing.

Advanced production management methods in relation to process pipelines, decision making and negotiation.

Production roles and their relationship to students' identified field of specialist practice.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures introduce aspects of the syllabus, especially in relation to audience. Innovative ideation workshops, table reading seminars, pitch presentations, and craft skill workshops support the trajectory of the

Page 3 of 7 03 July 2023 project further. In addition, there are supervision tutorials to support project work and access to 'office hour' individual pastoral tutorials. Guest talks will contribute to knowledge and understanding of animation sectors, independent practice (enterprise and creativity) and emerging platforms (innovation).

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Interrogate and analyse ideas and outputs in relation to a) cultural context,

b) precedents and innovation c) audience, communication and clients

MO2 Evaluate ideas in relation to practical production management and technical viability

MO3 Develop and apply artistic and technical expertise in relation to individual and collaborative practice

MO4 Generate, develop, synthesise and resolve ideas

MO5 Formulate proposals and present ideas to an advanced level

MO6 Take an active part in team projects and peer discussions

MO7 Manage time and learning in relation to project work, personal practice, resources and opportunities

Hours to be allocated: 450

Contact hours:

Independent study/self-guided study = 342 hours

Face-to-face learning = 108 hours

Total = 450

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link <u>https://uwe.rl.talis.com/index.html</u>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module and to provide flexibility in selecting a variety of appropriate and specific outputs. The learning outcomes for this module reflect engagement with a collaborative film production and sustained individual practice. Assessment will take into account team work, individual practice and reflective writing. Involvement in elective cross-programme activities may also contribute to the individual practice portfolio.

Formative Assessment:

Pitches, review seminars, studio critiques and supervision meetings will provide opportunities for formative and peer review and support critical engagement. The project assignment (specified in the Module Handbook) will provide real-world constraints and therefore a contextual touchstone for critical engagement.

Summative Assessment: Portfolio (100%):

Detailed guidance on assessment will be provided in the Module Handbook. Examples of portfolio contents are:

Collaborative Film Production: Film and ancillary outputs. The film must evidence concerted engagement in relation to the defined purpose as per guidance in the Module Handbook. Ancillary outputs may include a film festival application and other publicity materials that represent forms enterprise.

Individual Supporting Documents: evidencing contribution to the Collaborative Film Production demonstrating artistic, technical and practical engagement with the project and its realisation through active involvement during all production phases. In addition, work / show-reels generated in relation to other project work, including involvement in cross-programme activities and self-initiated projects, including lifedrawing. Evaluation: Analysis of the collaborative film production in relation to a) research and theoretical knowledge b) communication and purpose c) production and collaboration. This text will situate practical work within an artistic, cultural and professional framework and discuss the impact of the collaborative project on their personal agenda and sustainable practice.

Assessment Criteria:

Students will be assessed using the following criteria:

Research and creative development (MO1, MO3, MO4, MO5, MO7): The level of research and enquiry used to support and inform story, design, interpretation, audience and innovation;

Contextual and critical analysis (MO1, MO5, MO6): The level of knowledge and understanding of a defined audience, client and precedents; Critical Engagement with themes, ethical considerations and debates;

Audience engagement and storytelling (MO1, MO4, MO5): The level to which the story is imaginative, communicative and structured for a defined audience; Dissemination: the ability to mediate, structure and communicate in presentations and written outputs;

Design, craft and technical skill (MO2, MO3, MO4, MO5): Synthesis of artistic ideas for design and sequential construction with modes of production, duration and other constraints; Knowledge and application of a range of relevant production methods, and development of relevant design and craft skills;

Professional practice (MO2, MO5, MO6, MO7): The level of sustained, independent practice including problem solving, initiative, resourcefulness and time management in relation to project work and ongoing developing practice; the ability to identify best practice for future enterprises.

Assessment tasks:

Portfolio (First Sit) Description: Portfolio Weighting: 100 % Final assessment: Yes Group work: No Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Portfolio (Resit) Description: Portfolio Weighting: 100 % Final assessment: Yes Group work: No Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Animation [Bower] BA (Hons) 2022-23